



---

# **GOLDMAN SACHS COMMUNACOPIA**

**SEPTEMBER 18, 2019**

---



## FORWARD LOOKING STATEMENTS

This presentation contains, or may be deemed to contain “forward-looking statements” within the meaning of the “Safe Harbor” provisions of the United States Private Securities Litigation Reform Act of 1995.

Forward-looking statements are subject to risks and uncertainties that may cause Cinemark’s actual results to differ materially from the expectations indicated or implied by such statements. Such Risk Factors are set forth and expressly qualified in their entirety in the Company’s filings with the SEC, including the most recently filed Annual Report on Form 10-K. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

This presentation may include certain non-GAAP financial measures. A reconciliation of these non-GAAP measures to the most directly comparable financial measures calculated and presented in accordance with GAAP can be found within the Company’s most recently filed Annual Report on Form 10-K and on the Company’s website at [www.investors.Cinemark.com](http://www.investors.Cinemark.com).





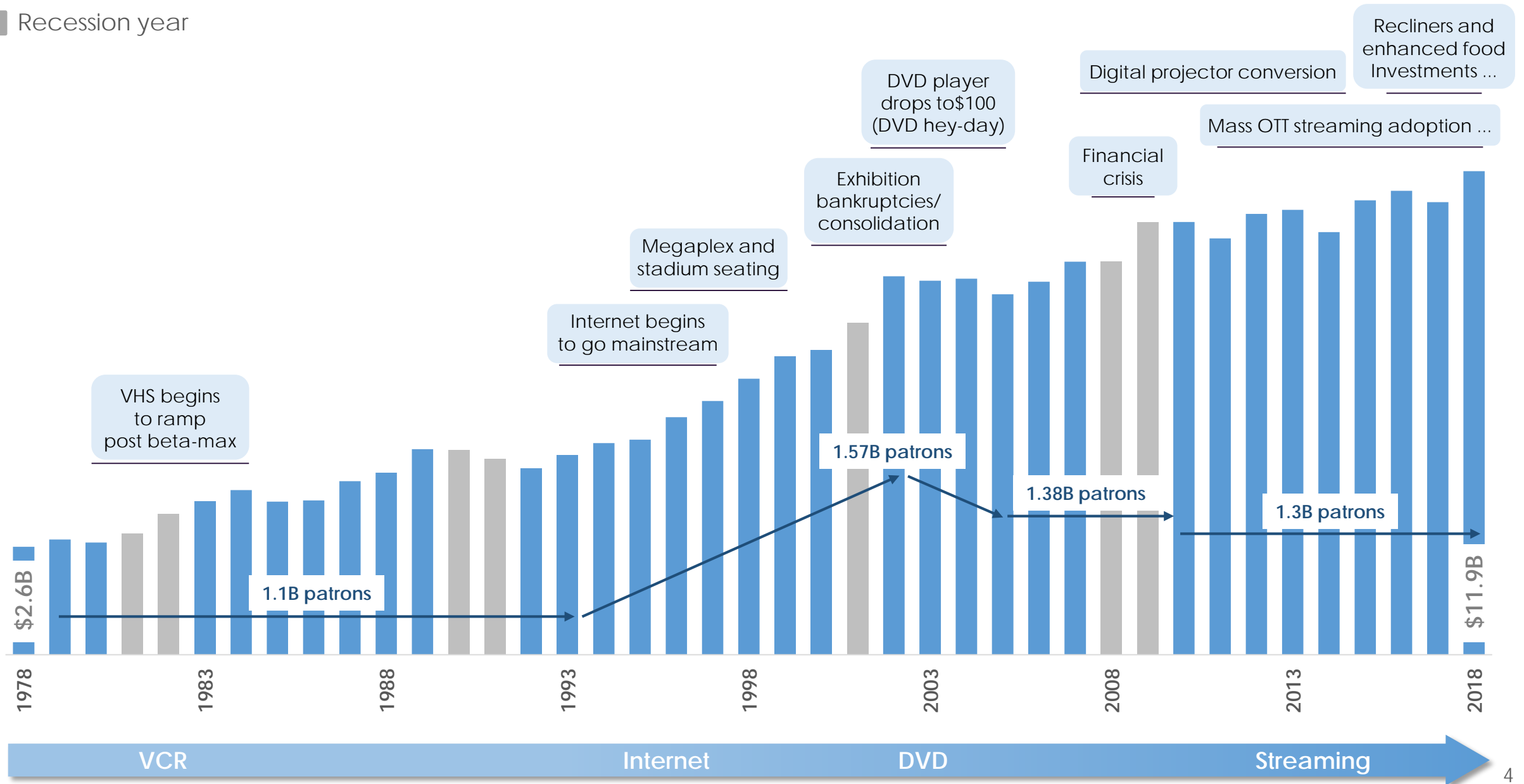
---

# INDUSTRY TRENDS

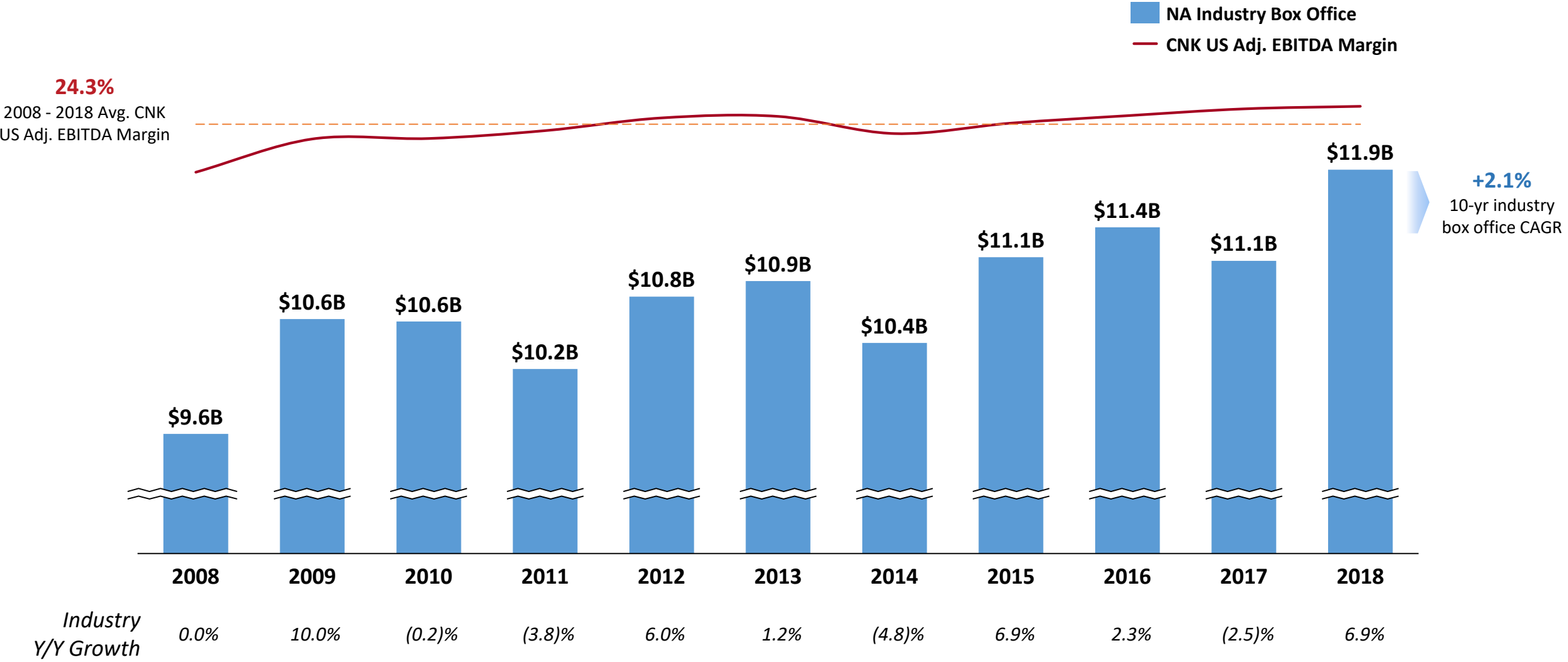
---

# NORTH AMERICAN INDUSTRY BOX OFFICE TRENDS

■ Recession year



# NORTH AMERICAN INDUSTRY TRENDS VS. CINEMARK





---

# 2020 BOX OFFICE

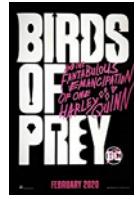
---

# NORTH AMERICAN INDUSTRY BOX OFFICE TRENDS

Q1



Universal



Warner Bros.



Fox



Disney - Pixar



Warner Bros.



Disney Live Action

Q2



United Artist



Disney - Marvel



Universal



Wonder Woman

Warner Bros.



Disney - Pixar



"Top Gun"  
Paramount

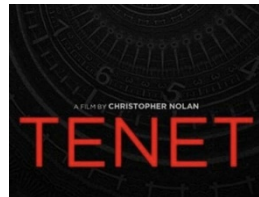
Q3



Universal



Sony



Warner Bros.



Disney Live Action



"Spider-Man Universe"

Sony



Warner Bros.

Q4



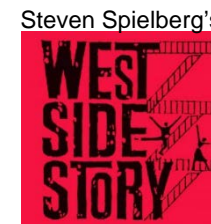
Warner Bros.



Disney - Marvel



Disney Animation



Fox



Universal



Warner Bros.





---

**THANK YOU**

---