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SiriusXM Expands its Pink Floyd Channel

SiriusXM's exclusive Pink Floyd Channel to be simulcast on daily and weekly basis on Deep Tracks channel

SiriusXM's Pink Floyd Channel to be available to listeners via satellite as part of SiriusXM's extended commercial-free music channel lineup

NEW YORK, July 17, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will expand the reach of its channel with legendary rock band Pink Floyd. Beginning this month, SiriusXM's Deep Tracks channel will simulcast SiriusXM's exclusive Pink Floyd Channel Monday through Friday from Midnight to 1:00 am ET and for six hours on Sunday nights starting at 6:00 pm ET.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Additionally, SiriusXM's Pink Floyd Channel, previously available solely as part of SiriusXM Internet Radio, will now be available 24/7 via satellite as part of SiriusXM's extended commercial-free music channel lineup. Beginning Tuesday, July 23rd, SiriusXM's Pink Floyd Channel will be available to listeners via satellite on channel 311 on the [SiriusXM Lynx](#) and [SiriusXM Edge](#) radios, and in select vehicles.

"SiriusXM has been the home of the Pink Floyd Channel for some time and we've been happy there online. However, now the channel is being expanded, which is great news as it means we'll all be able to get it when we're stuck in traffic," said Pink Floyd's Roger Waters. "Reaching out in drive time, love it! It could even conceivably have an impact on road rage. Though I find as I grow older and wiser I am tending to rage less at all the cretins on the roads."

"We are happy to expand our relationship with Pink Floyd, bringing even more of our subscribers the chance to listen to their rich catalog of rock music," Scott Greenstein, President and Chief Content Officer, SiriusXM. "The expanded programming availability of Pink Floyd across SiriusXM channels brings subscribers the great iconic works of the band and its members, music that has made them some of the most influential and distinctive musicians of our time."

The Pink Floyd Channel is curated by SiriusXM host Jim Ladd, the legendary free-form DJ who has been conducting interviews with Pink Floyd since their first visit to the United States in 1979. Ladd hosts his exclusive weekday free-form rock show featuring a unique blend of musically-themed sets, interviews and more on Deep Tracks, channel 27.

The Pink Floyd Channel is an example of SiriusXM channels created with iconic and leading artists, including Bruce Springsteen's E Street Radio, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Willie Nelson's Willie's Roadhouse, B.B. King's Bluesville, Elvis Radio, Jimmy Buffett's Radio Margaritaville, Siriusly Sinatra, Tiësto's Club

Life Radio and Neil Diamond Radio.

For more information on Pink Floyd, please visit www.pinkfloyd.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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