

## **Xponential Fitness, Inc. Announces Upcoming Conference Participation**

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the "Company" or "Xponential Fitness"), one of the leading global franchisors of boutique health and wellness brands, today announced Management will participate at the following upcoming investor conferences:

- The Morgan Stanley Global Consumer & Retail Conference to be held December 3-4, 2024, in New York City. Mark King, Chief Executive Officer, and John Meloun, Chief Financial Officer, are scheduled to participate in meetings with investors on Wednesday, December 4<sup>th</sup>.
- The 13<sup>th</sup> Annual ROTH Deer Valley Event to be held December 12-13, 2024, in Park City, Utah. John Meloun, Chief Financial Officer, and Sarah Luna, President, are scheduled to participate in meetings with investors throughout the conference.

## About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is one of the leading global franchisors of boutique health and wellness brands. Through its mission to make health and wellness accessible to everyone, the Company operates a diversified platform of nine brands spanning across verticals including Pilates, indoor cycling, barre, stretching, dancing, boxing, strength training, metabolic health, and yoga. In partnership with its franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states and 27 additional countries. Xponential's portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand in the United States; StretchLab, the largest assisted stretching brand in the United States offering one-on-one and group stretching services; AKT, a dance-based cardio workout combining toning, interval and circuit training; YogaSix, the largest yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in the United States; Rumble, a boxing-inspired full body workout; BFT, a functional training and strength-based program; and Lindora, a leading provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company's website at xponential.com.

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