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Red Robin Debuts Spiked Dirty Sodas and Limited-Time Festive Drinks Just in Time for The Holidays

The new beverage lineup features boozy twists on the viral dirty soda trend, a Peppermint Espresso Martini and the return of the fan-favorite OREO® Candy Cane Milkshake

KEY POINTS:

- Red Robin introduced Spiked Dirty Sodas to its menu, making it one of the first casual dining restaurants to bring a boozy twist to the popular dirty soda trend in a variety of flavors, available at participating Red Robin locations nationwide.
- Guests can also enjoy bottomless dirty sodas, offering a nonalcoholic way to sip on their favorite dirty sodas, available at participating Red Robin locations nationwide.
- Now through Jan. 3, 2027, Red Robin is offering festive limited-time beverages including the Santa's Little Helper Dirty Soda, a Peppermint Espresso Martini and an OREO® Candy Cane Milkshake available at participating locations in the U.S.

ENGLEWOOD, Colo., Nov. 3, 2026 /PRNewswire/ -- Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB) just gave the viral dirty soda trend a spirited upgrade by adding Spiked Dirty Sodas* to its menu, giving guests a boozy combination to enjoy year-round. The beverage innovation doesn't stop there; guests can also sip on some holiday cheer with a lineup of limited-time seasonal drinks this holiday season.



As one of the first national restaurant chains to offer dirty sodas in an adult-friendly format, Red Robin is bringing more ways for guests to customize their beverage experience with seven flavorful options, including:

- **Coconut Cola:** Coca-Cola®, Malibu® Rum and coconut, topped with cold foam and a

lime wedge.
- **Vanilla Dr Pepper:** Dr Pepper®, Jack Daniel's® Whiskey and vanilla, topped with cold foam and a cherry.
- **Fruity Fizz:** Sprite®, Tito's® Handmade Vodka with your choice of candied orange, wild raspberry, desert pear or dragon fruit topped with cold foam and a cherry.
- **Island Breeze:** Sprite®, Malibu® Rum, pineapple and coconut, topped with cold foam and a cherry.

For guests who prefer to skip the spirits, Red Robin offers a variety of bottomless dirty sodas, bringing fun for the whole family. Yes, they are bottomless. It's kind of Red Robin's thing.

"When people think of Red Robin, they think of our burgers, with our new Spiked Dirty Sodas and holiday beverage innovation, we're bringing that same creativity and passion for flavor to our beverage menu," said Brian Sullivan, executive chef and vice president of Culinary & Beverage Innovation at Red Robin. "Our new Spiked Dirty Sodas and holiday drinks are just one example of how we're taking inspiration from emerging trends and flavors people already love and creating drinks that are both approachable and unexpected. Whether it's a creamy soda creation or a peppermint-inspired beverage, we want every sip to be just as exciting as what's on the plate."

There's holiday magic in the air, and in the glass, as Red Robin serves up three festive drinks to bring the holiday spirit to the table. The new limited-time beverages are filled with festive flavor and holiday cheer, perfect for every seasonal celebration, including:

- **Peppermint Espresso Martini:** Peppermint meets espresso for a holiday sip brimming with festive flavor. This holiday-ready cocktail features Grey Goose Vodka®, peppermint and espresso, topped with cold foam and finished with crushed peppermint.
- **Santa's Little Helper Dirty Soda**– Every holiday needs a little helper, and this one comes with a cherry on top. The new dirty soda features a choice of Original or Sugarfree® Red Bull with raspberry, vanilla and club soda, topped with cold foam and a lime wedge. For an extra kick, spike it with Grey Goose® Vodka.
- **OREO® Candy Cane Milkshake –** The OREO® fan-favorite is back on the nice list. This milkshake is a sweet mashup of vanilla soft serve blended with peppermint and OREO® cookies, topped with whipped cream, crushed candy cane and OREO® cookie crumbs. For an adults-only twist, guests can spike it with Baileys.

In addition to these new and festive holiday drinks, Red Robin has meals under $10 with its Big Yummm Deals value menu**, including the Red's Double Burger, Haystack Double Burger, Bacon Ranch Double Burger, Bleu Ribbon Burger and Burnin' Love Burger and more.

All these drinks and more are ready to be sipped and celebrated! For more information on the new beverage lineup or to find a location, visit RedRobin.com/holiday.

**Must be 21 years or older to purchase or consumer alcohol.*

***Not valid with other offers or rewards. The Big YUMMM® Deals meal options are available*

for dine-in at participating locations for a limited time. Offer valid for to-go and delivery orders placed at RedRobin.com or on the Red Robin app at participating locations for a limited time. Offer not valid for third-party delivery orders. Availability, pricing and menu items may vary by location. Bottomless sides and beverages are not available for to-go or delivery orders. Hot Tea or Coffee beverage choices are not available for to-go or delivery orders. No substitutions permitted. Additional fees apply to upgrades and add-ons. Offer subject to change without notice.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)
Red Robin Gourmet Burgers, Inc. (**www.redrobin.com**), is a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews. We believe nothing brings people together like burgers and fun around our table, and no one makes moments of connection over craveable food more memorable than Red Robin. We serve a variety of burgers and mainstream favorites to Guests of all ages in a casual, playful atmosphere. In addition to our many burger offerings, Red Robin serves a wide array of salads, appetizers, entrees, desserts, signature beverages and Donatos® Pizza at select locations. It's easy to enjoy Red Robin anywhere with online ordering available for to-go, delivery and catering. Sign up for the royal treatment by joining Red Robin Royalty® today and enjoy Bottomless perks and delicious rewards across nearly 500 Red Robin locations in the United States and Canada, including those operating under franchise agreements. Red Robin… YUMMM®!



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