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NEWBRIDGE

NewBridge Global Ventures, Inc. Expands Management Team with Appointment of Seasoned Executive Todd Lee as President

Scott Cox Now Serving as Senior Vice President, Corporate Development

Orem, Utah, Sept. 05, 2018 (GLOBE NEWSWIRE) -- via NEWMEDIAWIRE -- NewBridge Global Ventures, Inc. ("NewBridge" or the "Company"), (OTCQB: NBGV), a company focused on the emerging and dynamic legal and regulated cannabis industry, announced today the appointment of Todd Lee as President of the Company. As part of this expansion of senior management, Scott Cox, President of the Company since October 2017, will now serve as Senior Vice President, Corporate Development. Both management appointments are effective immediately.

Mr. Cox's change in management position will allow him to best leverage his experience and focus his attention on M&A activities and raising NewBridge's visibility in the investment community, both domestic and internationally, as the Company aggressively pursues its strategy for international expansion in the cannabis industry.

Mark Mersman, CEO of NewBridge, commented, "Todd Lee is a seasoned executive with a diverse background in both public and private corporations, and importantly for NewBridge, regulated industries as well. He has a strong background in operations and accounting and is located geographically close to our five current operating subsidiaries in California, which will allow us to take full advantage of his rich operational and financial background. For example, earlier in his career when he served as VP Operations and Finance for a USDA regulated retail and wholesale meat company, Mr. Lee strategized and executed a vertical manufacturing and sales integration, which resulted in an 88% increase in sales in 22 months. And as an Accounting Operations Director with Applied Biosystems, Inc., he led the global accounting operations through a \$6.7 billion merger and integration, as well as a \$1.1 billion sale and divestiture of a related complex joint venture business. This experience and skill set is extremely relevant to NewBridge's current operations and growth strategy and we welcome Todd to NewBridge."

"This expansion of our management team will also free Scott Cox to focus on the Company's aggressive acquisition growth strategy and expansion of our shareholder base, both in the U.S. and internationally. Overall, these changes will allow us to best make use

of our talented senior management team, by focusing them where they have the most expertise, which we believe will ultimately be most advantageous to Newbridge and our goal for continued rapid expansion,” concluded Mr. Mersman.

Todd Lee, 59, is a seasoned executive with thirty-eight years of experience in several regulated industries including the Food, Meat, Consumer Products, Biotech, and Food and Beverage industries. Todd’s experience spans accounting, finance, manufacturing, retail, wholesale, and restaurants. From 2016 to 2018, he was President and owner operator of The Atlas Tap Room, San Francisco, CA, where sales increased by more than 125% during his tenure. From 2012 to 2016, Todd served as Corporate Controller for Fluidigm Corporation where notably he was responsible for the accounting and finance integration of the \$200 million acquisition of DVS Corporation. Todd earned his CPA while at PwC (formerly Price Waterhouse & Company), where he was a senior auditor. In 1980, Mr. Lee graduated with a Bachelor of Science in Business Administration from the University of California, Berkeley.

Scott A. Cox, 46, has over twenty years of experience in the management and operations of public and private companies. From October 2017 to August 2018, Mr. Cox served as President and Chief Operating Officer of the Company. Since 2015, Mr. Cox has served as a Principal in Basin Capital, Inc., a private family office focused on the acquisition and divestiture of oil and gas properties and other various entrepreneurial ventures. Previously, from 2013 to 2015, Mr. Cox served as Vice President of Land for Breitling Energy Corporation where he was instrumental in acquiring over \$20 million in producing and non-producing oil and gas properties. Prior to that, from September 2012, he served as Director of Operations for Frontier Oilfield Services, where he helped lead a public company acquisition and roll-up of two privately owned oilfield service companies. Mr. Cox attended Eastern New Mexico University where he studied Business Administration.

About NewBridge Global Ventures, Inc.

NewBridge Global Ventures, Inc. is a US public company (OTCQB: NBGV) which, along with its operations in the cannabis industry, provides business consulting services to companies operating within the legal medical cannabis and hemp related industries. Current clients include an online education company providing education to healthcare professionals on medical cannabis and the endocannabinoid system, an international medical cannabis cultivator and a distribution company focused on delivering best in class hemp oil and medical marijuana products. For more information, visit www.newbridgegv.com.

Forward-Looking Statements

Statements about the expected timing, and all other statements in this press release, other than historical facts, constitute forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements speak only as of the date hereof and are based on current expectation and involve a number of assumptions, risks and uncertainties that could cause actual results to differ materially from those projected. A number of the matters discussed herein that are not historical or current facts deal with potential future circumstances and developments that may or may not materialize. This press release speaks only as of its date, and except as required by law, we disclaim any duty to update.

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