

ShotSpotter, Inc. Selected as AO Global 250 Winner by AlwaysOn

Company Recognized for Technological Innovation and Global Market Potential

MOUNTAIN VIEW, Calif .-- (BUSINESS WIRE)--

ShotSpotter, Inc., the world leader in gunshot detection and location systems (GLS) for public safety and the military, has been chosen by AlwaysOn as one of the AO Global 250 Winners. ShotSpotter was selected by the AlwaysOn editorial board and a panel of industry experts spanning the globe for their pioneering efforts in five key categories: innovation, market potential, commercialization, stakeholder value, and media buzz. Inclusion in the AO Global 250 signifies major developments in the creation of new business opportunities in the global technology industries.

Credited with reducing gunfire rates by nearly 60 to 80 percent and violent crime by 35 percent in the cities where it is deployed, the ShotSpotter GLS is a mission-critical tool used by public safety, homeland security and military organizations nationwide to accurately detect, locate, and alert police and military personnel to the location of gunfire and other explosive events. Event audio and incident information provides situational awareness to first responders and can be used to strategically target illegal gunfire activity.

"ShotSpotter was founded on the pioneering vision that technology can make the world a safer place" said James G. Beldock, president and chief executive officer at ShotSpotter, Inc. "Today, thirty cities across the US rely on the ShotSpotter GLS to provide the broadest range of gunshot location and detection technology performance and customer service tools available. Our system and its applications span communities, critical infrastructure, urban battlegrounds, and campuses, giving our customers a variety of solutions to manage, optimize, and secure the entire city environment while further differentiating us from the competition. The AO Global 250 Award recognizes ShotSpotter's technological and business achievements as well as our continued tradition of thought leadership and technological innovation."

The award announcement came as part of the AlwaysOn & STVP Summit at Stanford scheduled to occur on July 22-24, 2008 at Stanford University. This two-and-a-half day executive event highlights the significant economic, political, and commercial trends disrupting the global technology industries, and features the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases.

Inclusion in the AO Global 250 signifies major developments in the creation of new business opportunities in the global technology industries. ShotSpotter was specially selected by the AlwaysOn editorial team and other industry experts spanning the globe, based on a set of

five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

ShotSpotter and the AlwaysOn Global 250 Top Private Companies will be honored at the AlwaysOn & STVP Summit at Stanford scheduled to occur on July 22-24, 2008 at Stanford University. This two-and-a-half day executive event highlights the significant economic, political and commercial trends disrupting the global technology industries, and features the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases.

Fifty of the top CEOs from the AO Global 250 will present their market strategies to a panel of industry experts in a "CEO Showcase."

"The AO Global 250 winners have excelled in key strategic areas in the global technology markets," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services, and platforms that are driving the next phase of innovation and creating real value at an economically uncertain time."

The AO Global 250 was selected from over hundreds of companies, nominated by a panel of industry experts in the online technology, media, entertainment, enterprise and greentech sectors from around the world.

A full list of all the AO Global 250 winners can be found on the AlwaysOn Web site at http://alwcomayson.goingon./permalink/post/27959

About ShotSpotter, Inc. (<u>www.shotspotter.com</u>)

ShotSpotter is an industry leader in the development of innovative, interoperable net-centric gunshot, sniper-detection and location systems for the law enforcement and military markets. The company's focus on ingenuity and technological vision drives its continuing mission to create invaluable solutions that reduce gunfire and gun violence while improving the safety of first responders on the street and soldiers on the front. Currently, the ShotSpotter Gunshot Location System(R) protects many cities nationwide, consistently producing arrests and weapons confiscations. Its individually worn sniper detection and location system identifies and tracks friendly military forces, providing dismounted forces with real-time situational awareness (SA) to aid in maneuvers, reduce fratricide, add to a mission's common operating picture, and support after-action review. Information about ShotSpotter can be found at www.shotspotter.com/news/index.html.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a community blog network. In 2004, AlwaysOn continued to lead the industry in innovation by engaging its bloggers in a social network. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, OnHollywood, OnMedia, GoingGreen, NordicGreen, and Venture Summit East and West) and quarterly print "blogozine". No other media brand has dared to create such open interaction with its readers and event participants.

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Source: ShotSpotter, Inc.