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SIRIUS XM to Broadcast Live Daily From the NAACP's 100th Anniversary Convention

Hosts Joe Madison and Mark Thompson to interview notable guests including politicians, activists, and community leaders

NEW YORK, July 9 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that it will broadcast live from the NAACP National Convention July 13 - July 16 in New York City. This year's convention marks the NAACP's 100th anniversary as an organization dedicated to pursuing civil rights.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM hosts Joe Madison and Mark Thompson--longtime activists and leading African-American talk show hosts--will broadcast their live daily shows from the event, bringing listeners inside this historic gathering and interviewing notable guests and seminal figures from the African-American community.

Joe Madison's live daily call-in show airs from 6:00 - 10:00 am ET on The Power, XM channel 169. Madison uses his microphone to bring attention to social injustices here and abroad, challenging his listeners to take action. Madison's guest lineup for next week's shows from the convention includes Colin Powell, Charles Rangel, Kweisi Mfume, Judge Greg Mathis, NAACP CEO Ben Jealous, Julian Bond, Vernon Jordan, Former VA Governor L. Douglas Wilder, and Myrlie Evers Williams.

Mark Thompson's live daily show *Make it Plain* airs on SIRIUS XM's liberal channels--SIRIUS Left channel 146 from 5:00 - 8:00 pm ET and from 6:00 - 8:00 pm ET on America Left XM channel 167. On *Make it Plain* Thompson speaks passionately about political, social and economic issues from an African-American perspective. At the convention Thompson's show will feature a dynamic mix of panel discussions, interviews with political and community leaders and calls from listeners across the country to explore the day's speeches, events and happenings.

Joe Madison, also known as "The Black Eagle," is recognized as a human and civil rights activist, abolitionist against slavery in Sudan and genocide in Darfur, television commentator, columnist, lecturer, labor and corporate spokesman, musician, and athlete. He is the former executive director of the Detroit NAACP and was later appointed director of the national NAACP political action department. During his nine years there he organized national voter registration campaigns that produced one million new voters. NAACP Convention delegates elected him to the national board of directors and re-elected him for the next fourteen years.

Mark Thompson's career as a Washington, DC-based radio host spans 20 years. Thompson is nationally known for his work with the NAACP, as emcee of the Million Man March,

founder of the Umoja Party, and an ordained minister. He also chairs the NAACP Metropolitan Police and Criminal Justice Review Task Force for the DC Branch. In that capacity, he co-authored legislation establishing the Board and Office of Police Complaints, and facilitated the beginning of an unprecedented study on racial profiling.

For more information visit www.sirius.com/politicaltalk and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking

statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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