

December 29, 2008



Stay in...With SIRIUS XM Radio on New Year's Eve

'The History of Howard Stern Act II' and Artie Lange stand-up special

Live concert broadcasts by Akon, The Beach Boys, Gregg Allman, Southside Johnny, Hall & Oates and others

'Party City' channel to liven up New Year's Eve with party favorites

Political year in review specials look back at Obama's road to victory

College Bowl games live plus Chris 'Mad Dog' Russo counts down his top 10 sports moments from 2008

NEW YORK, Dec. 29 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) announced that it will ring in the new year with an extensive lineup of New Year's Eve programming that spans multiple music, talk and sports channels.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

"With more people staying in this year, SIRIUS XM has a great solution for how to celebrate the new year: stay in with us as we offer special programming across all our channels," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "Like never before we will provide people with a great collection of entertainment, music and sports that they can enjoy in the comfort of their own home."

The special New Year's Eve programming will include *The History of Howard Stern Act II*, the next installment in the award-winning series, a rare behind-the-scenes look at the life, career and achievements of Howard Stern, the most celebrated radio personality in history. *The History of Howard Stern Act II* picks up after Howard's firing at WNBC in 1985 and takes an in-depth look at the beginning of Howard's legendary run at K-Rock.

The special premiered on December 22 on Howard's exclusive SIRIUS channels, Howard 100 and Howard 101, and runs through January 2. *The History of Howard Stern Act II* airs in 10 separate original parts, with one installment airing at 6:00 am ET on Howard 100 and 6:00 am PT on Howard 101 and replaying continuously all day, night plus weekends.

The premiere of Day 8 is December 31 at 6:00 am ET on Howard 100 and 6:00 am PT on Howard 101; Day 9 premieres January 1 at 6:00 am ET on Howard 100 and 6:00 am PT on Howard 101. Howard 100 and Howard 101 are available on XM Radio as part of "The Best of SIRIUS" package.

On December 31 at 11:00 pm ET on channel Howard 101 Artie Lange hosts an exclusive special broadcast of his comedy DVD, *It's the Whiskey Talking*. The stand-up set features Lange at his observational and uncensored best, riffing on everything from drinking and

gambling to his lackluster movie career.

SIRIUS XM will also air exclusive live concert broadcasts from all over the country on various music channels featuring some of the most popular acts of the past 40 years, including hip-hop superstar Akon, the timeless American rock band The Beach Boys, Rock and Roll Hall of Fame inductee and founding member of The Allman Brothers Band Gregg Allman, New Jersey rock and roll legend Southside Johnny, multi-platinum duo Hall & Oates and Grammy(R) Award-winning bluegrass band Del McCoury Band.

SIRIUS XM's Party City channel SIRIUS channel 39 and XM channel 38 is designed to serve as the soundtrack to New Year's Eve parties around the country and will feature the biggest, upbeat party hits. The channel will launch on Tuesday, December 30 at 12:00 am and will air through Thursday, January 1 at 11:59 pm ET.

Metropolitan Opera Radio SIRIUS channel 78 and XM channel 79 will broadcast live from The Met on New Year's Eve. Listeners will hear a live broadcast of the premiere of the highly-anticipated new production Puccini's *La Rondine*, starring real-life husband and wife Angela Gheorghiu and Roberto Alagna.

On New Year's Eve starting at 10:00 pm ET, SIRIUS XM will broadcast a special set performed by legendary St. Tropez-based deejay Jack E recorded live from Kiss & Fly in New York City exclusively for Area SIRIUS channel 38 and XM channel 80.

On December 31 at 10:00 pm ET, Larry Flick, host of *OutQ in the Morning with Larry Flick* on SIRIUS OutQ, SIRIUS channel 109, will ring in 2009 with his 4th Annual *Tripping the Disco Fantastic* musical extravaganza. The three-hour live event will combine wall-to-wall '70s-era club classics and dance music rarities with nationwide listener call-ins.

SIRIUS XM's Kids Place Live SIRIUS and XM channel 116 will celebrate New Year's Eve with exclusive concerts from its series *Kids Place Live Rumpus Room*. Listeners will hear performances by Trout Fishing in America, The Jimmies, Father Goose, Ralph's World, Justin Roberts, Recess Monkey, Bill Harley, Billy Jonas, Secret Agent 23 Skidoo, the Asylum Street Spankers and SteveSongs. Additionally, beginning at 12:00 am ET the channel will offer kid friendly party music with *Automatik*, a jukebox show of the greatest hits of children's music. At 2:00 am ET *Dreamcatchers*, a menu of lullabies and softer songs, will serve as a nightlight for kids and parents.

SIRIUS XM Radio will offer a variety of programming for sports fans including spirited sports talk personality Chris 'Mad Dog' Russo, host of *Mad Dog Unleashed* on Mad Dog Radio, SIRIUS channel 123 and XM channel 144, counting down his top 10 moments in sports from 2008 and offering his top 10 sports predictions for 2009; plus play-by-play of several college football bowl games on New Year's Eve and New Year's Day, an extensive schedule of NBA, NHL and college basketball games, as well as a special encore presentation of "The Stewie Awards" on SIRIUS NASCAR Radio, SIRIUS channel 128 and XM channel 128 as part of "The Best of SIRIUS" package, hosted by two-time NASCAR champion Tony Stewart honoring extraordinary moments from the 2008 NASCAR season.

SIRIUS XM's political and talk channels will broadcast a diverse lineup of year in review programming, including *POTUS '08--The Election of A Lifetime*, a one-year retrospective of President-Elect Obama's road to victory beginning with the primaries and ending with the

general election on P.O.T.U.S., SIRIUS channel 110 and XM channel 130. In addition, SIRIUS OutQ, SIRIUS channel 109, the nation's only 24/7 channel dedicated to the LGBT audience, will air *Michelangelo Signorile's A Year In The Life of a Campaign*, a five-day review of the Obama campaign from the LGBT perspective, and *The SIRIUS OutQ News Year in Review*, a retrospective look at events and stories that impacted the LGBT audience.

Raw Dog's Pete Dominick will host *Raw Dog's New Year's Eve* with special guests Frank Caliendo, Alonzo Bodden, Lisa Lampanelli, Mitch Fatel and Norm Macdonald on Raw Dog SIRIUS channel 104 and XM channel 150.

On January 1 at 10:00 am ET *The Playboy Radio Morning Show* hosts Kevin Klein and Andrea Lowell will count down the "Ten Sexiest Moments of the Year." Playboy Radio - SIRIUS channel 99 and XM channel 99 as part of "The Best of SIRIUS" package - features sexy, smart and refined exclusive programming.

For more information and a full schedule, please visit www.sirius.com/holiday or www.xmradio.com

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and

contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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