

October 21, 2008



Coach K Returns for Fourth Season on Sirius XM Radio Tonight

Legendary Duke basketball coach Mike Krzyzewski will host his weekly talk show, 'Basketball and Beyond with Coach K,' available nationwide on XM and SIRIUS

NEW YORK, Oct. 21 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that Mike Krzyzewski, the legendary head coach of the Duke University and U.S. Men's Olympic basketball teams, will return to host his exclusive weekly talk show, *Basketball and Beyond with Coach K*. The show's fourth season tips off tonight, October 21 (7:00-8:00 pm ET), and airs nationwide on XM channel 144 and SIRIUS channel 123.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>) Every week, *Basketball and Beyond with Coach K* will feature discussions on a wide array of topical issues, covering the state of college basketball and showcasing Krzyzewski's personal perspective on principles for life on and off the court. Coach K and his returning co-host, Dave Sims, will interview a variety of special guests, including business leaders, entertainers, coaches and athletes.

Jerry Colangelo, the managing director of USA Basketball's Men's Senior National Team program for the past three years, will be the guest on the 2008 debut show October 21.

"Dave and I have had a lot of fun with this show the last three years, talking about basketball, business and many other topics," said Krzyzewski. "I'm thrilled that this year our audience has grown to include both XM and SIRIUS subscribers and I look forward to giving our listeners an entertaining and enriching show about life on the court and off."

Krzyzewski has one of the top coaching resumes of all-time. In 33 years as a head coach, Coach K compiled a 803-267 record, led Duke to three NCAA Championships (1991, 1992 and 2001), guided the Blue Devils to 10 Final Four appearances, developed 20 All-Americans and mentored seven National Players of the Year. The Blue Devils, who have been ranked No. 1 in 12 different seasons, have won 11 Atlantic Coast Conference regular season titles and 10 ACC Tournament championships.

From 2006-08, Krzyzewski served as head coach of the USA Basketball Men's Senior National Team program. With Coach K at the helm the "Redeem Team" captured gold at the 2008 Summer Olympic Games in Beijing. The squad recorded a perfect 8-0 record in the Olympics, averaging 106 points per game and winning by an average margin of 27.9 points. Krzyzewski was inducted in the Naismith Basketball Hall of Fame on October 5, 2001. He has co-written four books, including "Leading with the Heart," which reached the *New York Times* best-seller list in 2000.

Sims, the show's co-host and a two-time Emmy Award winner, is a veteran broadcaster with experience hosting talk shows, calling play-by-play, and anchoring and reporting sports news. Sims continues to serve as a play-by-play announcer for NFL and college basketball

games, including NCAA Tournament games, on national television and radio. He is also the TV play-by-play voice of MLB's Seattle Mariners.

In addition to Coach K's program, SIRIUS XM carries live play-by-play coverage of Duke basketball games throughout the season. SIRIUS XM's college sports coverage includes basketball and football games from the ACC, SEC, Pac-10, Big 12, Big Ten, Big East and a variety of other NCAA Division I conferences. For a schedule of college games on SIRIUS and XM visit www.sirius.com and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the

businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended June 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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