

December 11, 2020



# **SiriusXM and NYU Langone Health Provide Free Access to Doctor Radio Channel, Offering Covid-19 Updates and Expert Advice**

**On Doctor Radio, NYU Langone's world-class physicians and experts help answer questions and concerns about the various Covid-19 vaccines, their safety and effectiveness, and everyday health topics**

NEW YORK, Dec. 11, 2020 /PRNewswire/ -- Today SiriusXM announced its Doctor Radio channel 110 will be free to the general public to help guide and inform as the Covid-19 virus causes record hospitalizations and deaths throughout the country. The free access and new programming on Doctor Radio coincides with the Food and Drug Administration's (FDA) expected approval of a Covid-19 vaccine under Emergency Use Authorization.



Since the beginning of the pandemic, SiriusXM in conjunction with NYU Langone Health, has dedicated the Doctor Radio channel to providing the public with the latest information on the coronavirus outbreak, while continuing to address everyday health concerns. Listeners can access the channel [online](#) via the browsers on their computers or phones, as well as their vehicles installed with the majority of SiriusXM radios, even if they're not a paid subscriber to the service.

Special programming on Doctor Radio includes a live edition of "Doctor Radio Reports: The Covid19 Vaccine," hosted by Dr. Marc Siegel and featuring Assistant Secretary for Health at the U.S. Department of Health and Human Services, Admiral Brett P. Giroir, MD, as well as Director of the Center for Drug Evaluation and Research (CDER) at the FDA, Dr. Janet Woodcock. The special will air today, December 11 at 2:00-4:00pm ET, Doctor Radio.

Additionally, on Friday, December 18 at 2:00-4:00pm ET, Dr. Marc Siegel will host a special on the non Covid-19 related medical advances of 2020. The department chairs at NYU Langone will focus on the positive medical headlines that we may have missed over the past year. Featured guests include Kenneth G. Langone, chair of the board of trustees at NYU Langone; Robert I. Grossman, MD, CEO of NYU Langone and dean of NYU Grossman School of Medicine; Joseph Zuckerman, MD, Chair of the Department of Orthopedic Surgery; Robert Montgomery, MD, Chair of the Department of Surgery and Director of the NYU Langone Transplant Institute; and Michael Recht, MD, Chair of the Department of Radiology.

These two specials are in addition to other new programming the channel has launched since coronavirus cases started to spike in America. In March, Doctor Radio premiered a biweekly two-hour show, "Doctor Radio Reports," focused on all aspects of the Covid-19 pandemic. The program has featured leading experts in virology, epidemiology, vaccinology, and public health officials. Host of the show and Doctor Radio's Medical Director, Dr. Marc Siegel, has interviewed the country's leading figures battling the virus' spread, including National Institute of Allergy and Infectious Diseases Director, Dr. Anthony Fauci; Surgeon General, Vice Admiral Jerome Michael Adams, MD; CDC Director, Dr. Robert Redfield; U.S. Health and Human Services Secretary, Alex Azar; and others.

Doctor Radio has also focused on mental health during these times of uncertainty, and the surging rates of depression, anxiety, substance abuse, grief, fear and confusion over the pandemic. "The Psychiatry Show" hosted by Dr. Charles Marmar and Dr. Michael Aronoff has addressed all of those topics, as well as helping those in need locate resources for support. A recent special included the "RADical Health" program, developed in partnership between New York University and the Radical Hope Foundation, which is designed to teach resilience and address the mental, physical and emotional building blocks to better navigate difficult times of transition.

SiriusXM and NYU Langone have also recently announced a new exclusive podcast, "Vital Signs," which features heartwarming, first-person stories from the patients and staff at NYU Langone, who are on the front lines at the prestigious medical center. The podcast is available on the SiriusXM app and on any podcast platform.

In addition to Covid-19 coverage, listeners can tune to channel 110 to hear free advice and information from NYU Langone's best-in-class medical team about a range of health issues. The channel's diverse lineup is focused on reporting the most vitally important information to the public, from breaking medical stories, to the latest research, to rare diseases, to everyday health topics.

Doctor Radio is available to listeners nationwide on SiriusXM radios (channel 110), on the SiriusXM app, and at home with Amazon Alexa, the Google Assistant or however they stream in their house. Streaming access is included for most subscribers. Go to [www.siriusxm.com/ways-to-listen](http://www.siriusxm.com/ways-to-listen) to learn more.

### About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora's properties reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

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*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could*

*result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 30, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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