

October 31, 2019



Mike Krzyzewski Inks Multi-Year Extension with SiriusXM

Legendary Duke Basketball coach will continue to host his weekly show, "Basketball and Beyond with Coach K," exclusively on SiriusXM

15th season debuts today

CC Sabathia and Jason Garrett will be Coach K's guests on the season premiere

NEW YORK, Oct. 31, 2019 /PRNewswire/ -- Mike Krzyzewski, the Hall of Fame head coach of the Duke University Blue Devils, has signed a multi-year extension to continue hosting his exclusive show, *Basketball and Beyond with Coach K*, on SiriusXM.



Coach K's 15th season on SiriusXM will premiere today at 6:00 pm ET. Six-time All-Star and 2007 Cy Young Award-winning pitcher CC Sabathia and Dallas Cowboys head coach Jason Garrett will be Krzyzewski's guests on the season premiere.

Throughout the college basketball season, a new edition of *Basketball and Beyond* will air every Thursday (6:00 pm ET) on both the **ESPN Radio on SiriusXM** and **SiriusXM ACC Radio** channels. Both channels are available nationwide on SiriusXM radios, on the SiriusXM app and on a wide variety of connected devices in the home. Episodes are also available to subscribers through SiriusXM On Demand. For more information visit [SiriusXM.com/ESPNUonSXM](https://www.siriusxm.com/ESPNUonSXM).

Basketball and Beyond features Coach K and co-host Dave Sims interviewing successful people from many different walks of life. Last season Krzyzewski spoke with several

championship-winning head coaches including New England Patriots coach Bill Belichick, Clemson football coach Dabo Swinney, University of Virginia basketball coach Tony Bennett, Toronto Raptors coach Nick Nurse, and Red Sox manager Alex Cora, as well as other high-profile guests like former Secretary of State Condoleezza Rice, 20-time Grand Slam tennis champion Roger Federer and many others.

"We are excited to continue our long-standing relationship with SiriusXM," said Krzyzewski. "The show has given us a platform to discuss important issues. More than that, it has provided me with an amazing opportunity to learn from some of the most successful professionals on the planet for 14 seasons. Informing our listeners, and hopefully entertaining them along the way, has always been our priority and we can't wait to see what's in store for season 15 and beyond."

"Coach K's exceptional insight, and his tremendous talent as an interviewer, have made *Basketball and Beyond* a must-listen show unlike anything else on the air," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Fifteen seasons on SiriusXM is a wonderful milestone and we are incredibly proud to continue to be Coach K's broadcast home, delivering his show to listeners nationwide for years to come."

Throughout more than four decades as a head basketball coach, 39 years at Duke University, Coach K has built one of the greatest coaching resumes in sports history. A member of the Naismith Basketball Hall of Fame since 2001, he is the all-time winningest head coach in NCAA Men's Division I basketball history with 1132 victories, and he has led Duke to its five NCAA Championship titles. As the head coach of the USA Basketball Men's National Team, Coach K won three Olympic gold medals, two FIBA World Championship gold medals and one FIBA Americas Championship gold medal.

In addition to Coach K's program, SiriusXM carries live play-by-play coverage of Duke basketball games throughout the season. SiriusXM offers play by play from the ACC, Big Ten, Big 12, Big East, Pac 12, SEC, American Athletic Conference and other NCAA Division I conferences. For a schedule of games go to www.SiriusXM.com/CBBonSXM.

SiriusXM offers a subscription package built for college students. The "Student Premier" package gives college students all the content in SiriusXM's "Premier Streaming" package for \$4 per month. To subscribe visit www.SiriusXM.com/Student.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: SiriusXM.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of

similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts:

Andrew FitzPatrick, Andrew.FitzPatrick@SiriusXM.com

Kevin Bruns, Kevin.Bruns@SiriusXM.com



View original content to download multimedia <http://www.prnewswire.com/news-releases/mike-krzyzewski-inks-multi-year-extension-with-siriusxm-300949369.html>

SOURCE Sirius XM Holdings Inc.