

May 10, 2019



SiriusXM to Broadcast Performances from the Annual Rolling Loud Music Festival in Miami

Performances by Migos, Lil Baby, Lil Yachty, Rick Ross and more to air from the world's largest Hip-Hop festival

Rolling Loud Radio to take over SiriusXM's Hip Hop Nation channel

NEW YORK, May 10, 2019 /PRNewswire/ -- SiriusXM announced today that it will broadcast performances and backstage interviews from Rolling Loud, the world's largest Hip-Hop festival, live from Miami from Friday, May 10 through Sunday, May 12 on SiriusXM's Hip Hop Nation channel.



The exclusive radio broadcast will include backstage interviews and live performances from Migos, Lil Baby, Lil Yachty, Rick Ross, Goldlink, City Girls, Tee Grizzley, Blueface, Gunna and many more from the Hard Rock Stadium in Miami.

SiriusXM's Hip Hop Nation channel will become Rolling Loud Radio starting on Friday, May 10 at 3:00 pm ET through Sunday, May 12 on SiriusXM channel 44 and through the SiriusXM app.

Rolling Loud launched five years ago by Matthew Zingler and Tariq Cherif in Miami, Florida. Rolling Loud is the World's Largest Hip-Hop Festival and is one of the premier destinations for hip-hop and music fans in the United States and abroad.

SiriusXM subscribers are able to listen on SiriusXM radios, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

About Rolling Loud:

Rolling Loud was launched by co-founders, Matthew Zingler and Tariq Cherif five years ago in Miami, Florida. Rolling Loud is the World's Largest Hip-Hop Festival and is one of the premier destinations for hip-hop and music fans in the United States and abroad. Since organizing its inaugural event as a single-day festival in 2015, Rolling Loud has expanded into an annual world-class festival in Miami (2015), as well as culturally rich countries and cities, both domestically and abroad, including Oakland, California (2017), Los Angeles,

California (2017), and Sydney, Australia (2018). In 2018, Rolling Loud's flagship event, Rolling Loud Miami, hosted 180,000 attendees over three days with more than 120 artists performing on three stages. Celebrating its fifth anniversary in 2019, Rolling Loud Miami will, as always, feature the biggest names and up-and-coming superstars fans have come to expect, with an extraordinary and diverse array of hip

hop artists performing across the three-day event. Rolling Loud will continue its worldwide expansion in 2019 with new locations to be announced later this year.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest audio entertainment company, and the premier programmer and platform for subscription- and advertising-supported audio products. With the recent addition of Pandora, the largest streaming music provider in the U.S., SiriusXM reaches more than 100 million people with its audio products. For more about the new SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those

described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2018, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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