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AutoNation to Offer an Automatic Connected Vehicle Adapter and Subscription with Purchase of Pre-Owned Vehicles

Five AutoNation USA Stores will participate in the Automatic Dealer Program, enabling them to offer customers the Automatic plug-in adapter and a trial subscription at no cost

The Automatic app and adapter transform most vehicles into connected vehicles that deliver important safety and convenience services

FORT LAUDERDALE, Fla. and NEW YORK, Jan. 23, 2019 /PRNewswire/ -- AutoNation, America's largest automotive retailer, and Automatic Labs, Inc., a SiriusXM company that brings the power of connectivity to almost any car on the road, announced today that customers who purchase a pre-owned vehicle from one of five AutoNation USA stores will be able to receive an Automatic plug-in adapter and introductory subscription at no additional cost.



With Automatic's app and easy-to-install adapter, most vehicles, model year 1996 or later, can become connected. This means that drivers get easy access to a suite of important safety and convenience features from Automatic as well as service alerts and recall notifications from AutoNation.

AutoNation is the largest dealer group to begin offering Automatic, a service bundle that its AutoNation USA stores will provide to consumers with their pre-owned vehicle purchases to enhance their ownership experience. The five participating AutoNation USA stores are located in Houston, Texas; Phoenix, Arizona; Corpus Christi, Texas; Katy, Texas; and Henderson, Nevada.

The Automatic Dealer Program will enable AutoNation USA stores to offer consenting customers purchasing a pre-owned vehicle a free trial subscription that includes three years of Automatic's Crash Alert and Connected Maintenance services, as well as six free months of premium services, such as roadside assistance.

AutoNation customers with Automatic will enjoy a suite of services, including:

- **Crash Alert:** Detects when a serious collision occurs and enables responders to contact the driver, send emergency services, and contact a driver's emergency contacts.
- **Roadside assistance:** Sends towing and roadside services to a driver's location when help is needed.
- **Real-time vehicle location monitoring and sharing:** Shows where car is parked in a crowded lot, and can keep a driver connected with family while out on the road.
- **Vehicle health and performance monitoring:** Gain insights on vehicle performance and identify issues when check engine light is on.
- **Recall notifications and service reminders:** Receive recall notifications and service reminders; book service appointments with AutoNation with a few simple clicks.
- **Integration with smart home devices:** Open garage door, adjust thermostat, and turn on house lights on your way to or from home.

"Customers come to AutoNation USA because we offer more than other dealers, including a low price guarantee and two years of routine maintenance included with every purchase. We are excited to add the benefit of Automatic connectivity for customers purchasing preowned vehicles at our five flagship AutoNation USA stores," said Marc Cannon, Executive Vice President and Chief Marketing Officer at AutoNation. "Car buyers are becoming increasingly aware of the convenience and safety features that a connected vehicle offers and the Automatic adapter allows us to deliver that connectivity to our customers in vehicles on AutoNation USA store lots."

"We are excited for AutoNation to participate in the Automatic Dealer Program and we are excited for them to offer the added benefit of Automatic's connected vehicle adapter and subscription to its customers at the AutoNation USA stores," said Joe Verbrugge, Executive Vice President and General Manager, Emerging Business for SiriusXM. "AutoNation customers will enjoy an enhanced vehicle ownership experience with Automatic's safety and convenience services, and the program gives AutoNation USA stores the ability to stay connected to their customers and improve retention after the purchase. AutoNation's industry leadership in sales, innovation and customer service makes this an especially positive and important validation of the value we are able to deliver."

For more information, and to enroll in the Automatic Dealer Program, visit <https://automaticdealerprogram.com/>.

All Automatic subscriptions, including trial subscriptions, are governed by the terms of the

Automatic Customer Agreement. Consumers can access the Automatic Customer Agreement at <https://automatic.com/legal2018https://automatic.com/legal2018 - customer>. Please see the Customer Agreement for complete terms and how to cancel.

The launch of the Automatic Dealer Program is subject to the execution of definitive agreements with AutoNation and its participating stores governing the program and other customary conditions.

About AutoNation, Inc.

AutoNation, America's largest automotive retailer, is transforming the automotive industry through its bold leadership, innovation, and comprehensive brand extensions. As of December 31, 2018, AutoNation owned and operated over 325 locations from coast to coast. AutoNation has sold 12 million vehicles, the first automotive retailer to reach this milestone. AutoNation's success is driven by a commitment to delivering a peerless experience through customer-focused sales and service processes. Through its DRV PNK initiative, AutoNation is committed to drive out cancer, create awareness and support critical research. AutoNation continues to be a proud supporter of the Breast Cancer Research Foundation and other cancer-related charities.

Please visit investors.autonation.com, www.autonation.com, www.autonationdrive.com, [www.twitter.com/autonation](https://twitter.com/autonation), [www.twitter.com/CEOMikeJackson](https://twitter.com/CEOMikeJackson), www.facebook.com/autonation, and www.facebook.com/CEOMikeJackson, where AutoNation discloses additional information about the Company, its business, and its results of operations.

About Automatic

Automatic Labs Inc., a SiriusXM company, turns almost any car into a connected car. By pairing Automatic's app and in-car adapter, drivers are able to enhance their driving experience with a host of connected services. Automatic helps customers drive safer and smarter with applications that diagnose engine trouble, detect accidents, send emergency responses when needed, and save money. Developers can use the Automatic platform to build services and applications that use driving data with interoperable access to cars on the road. Automatic is headquartered in San Francisco. For more information, visit www.automatic.com and www.linkedin.com/company/automatic-labs.

To download Automatic logos and artwork, visit <https://automatic.com/press/#pressKit>

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 34 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and

information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

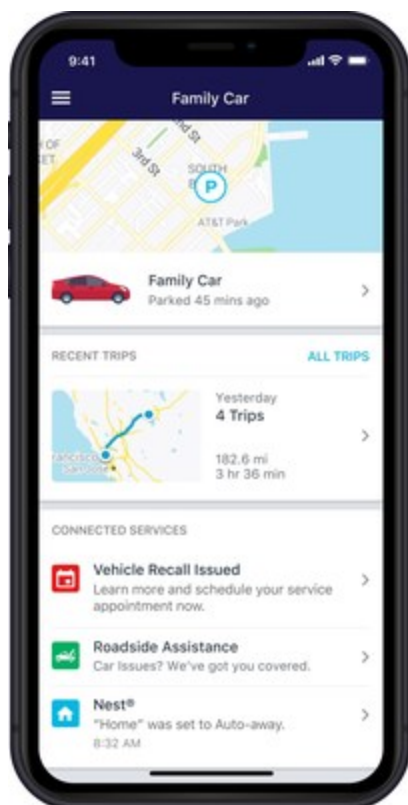
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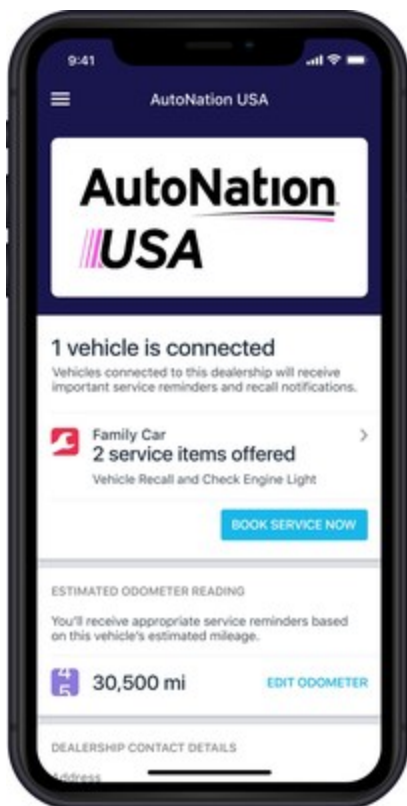
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