

March 2, 2018



# SiriusXM and NYU Langone Health Celebrate 10th Year Anniversary of Doctor Radio Channel

**Milestone to be marked by special broadcast premiering on Saturday, March 3**

**Hosted by doctors and medical administrators, Doctor Radio provides listeners across the country access to world-class physicians and health professionals**

**The 24/7 channel features daily shows and reports on general health and wellness, plastic surgery, weight loss, sports and emergency medicine, pediatrics, and much more**

NEW YORK, March 2, 2018 /PRNewswire/ -- SiriusXM and NYU Langone Health announced the celebration of Doctor Radio's 10<sup>th</sup> year anniversary with a special broadcast including the original Doctor Radio hosts who helped launch the channel back in 2008.



The broadcast features Drs. Ira Breite, Roshini Rajapaksa, Kim DeOre, Billy Goldberg and Jess Shatkin sharing anecdotes about launching the channel, helping listeners and how, in turn, listeners have helped them. The special, hosted by Doctor Radio's Medical Director, Dr. Marc Siegel, also featured Drs. Mark Adelman, Frederick Feit, Nieca Goldberg, and Greg Ribakove.

*A Decade of Doctor Radio* will premiere on Doctor Radio channel 110 on Saturday, March 3, at 8:00am ET. **Audio clip highlights from the interview include:**

Kenneth Langone, Chairman of the NYU Langone Health Board, on his personal experience at the hospital during Hurricane Sandy:

<https://soundcloud.com/siriusxm-news-issues/ken-langone-talks-about-his-time-in-nyu-medical-center-the-profound-impact-that-it-had-on-him>

Gastroenterologist Dr. Ira Breite on how hosting has made him a better doctor:

<https://soundcloud.com/siriusxm-news-issues/gastroenterologistdoctor-radio-host-dr-ira-brite>

Dr. Robert I. Grossman, Dean and CEO of NYU Langone Health, on Doctor Radio's Life-

Saving Power: <https://soundcloud.com/siriusxm-news-issues/nyu-medical-center-dean-ceo-dr-robert-grossman-talks-about-doctor-radios-life-saving-power>

Doctor Radio's 10<sup>th</sup> year anniversary celebration also included a reception at the SiriusXM studios immediately following the broadcast. Among the crowd of prominent doctors and medical administrators were Langone; Dr. Grossman, and Dr. Andrew Brotman, Chief Clinical Officer of NYU Langone Health.

Every day, listeners around the country tune in to Doctor Radio for the latest health information and lively discussions on breakthroughs in medicine. Doctor Radio reports on every major medical story and covers health topics from face transplants to face lifts, from open heart surgery to "broken heart syndrome."

"We're enormously proud of Doctor Radio and what it has meant to the SiriusXM brand," says Scott Greenstein, President and Chief Content Officer, SiriusXM. "We offer our listeners many diverse channels of talk, sports, entertainment and all genres of music, but few of our channels can attest they have provided content that has changed – and literally saved -- people's lives. Doctor Radio has, and that is worth celebrating."

"Doctor Radio embodies a driving force behind medical decision-making: getting accurate and carefully vetted health information into the hands of consumers," says Robert I. Grossman, MD, Saul J. Farber Dean and CEO of NYU Langone Health. "We felt very strongly from the outset that satellite radio could be the next wave in talking about health, and we are deeply proud of what we have accomplished for medicine through Doctor Radio, in partnership with SiriusXM."

Launched in 2008 with only a handful of hosts, the channel today boasts 26 regularly scheduled shows covering different medical specialties with nearly 50 different hosts producing 48 hours a week of original programming plus regularly scheduled quarterly and annual specials examining breaking medical stories, the latest research, rare diseases, and every day health.

During its 10 years on the air, Doctor Radio has produced over 20,000 hours of original medical programming and interviewed more than 30,000 guests, making it a one-of-a-kind service offering world class medical advice with access to world-renowned doctors – all without an appointment or copay!

The wide-ranging, broad scope of programming airing on Doctor Radio channel 110 includes:

- **Emergency Medicine** – Features stories from behind the scenes in one of the busiest emergency rooms in the world hosted by Dr. Billy Goldberg, a brilliant doctor with knowledge on every part of the body coupled with his humor, hysteria and compassion for patients. Airlive, Thursday at 8:00am.
- **Child Psychiatry** – Offers direct access to doctors from the world- renowned NYU Child Study Center answering questions about everything from autism spectrum disorders, ADHD, to medications, sleep patterns, and eating disorders. Airlive, Friday at 8:00am.
- **Men's Health** - Listeners call in anonymously to discuss sexual dysfunction, ED and impotency, Peronei's disease, prostate issues and more. Airlive, Wednesday at

6:00pm.

- **Orthopedic Surgery** – Tackles the subjects of back pain, knee and hip replacement. Airs live, Monday at 6:00 pm.
- **Sexual Health/OBGYN** – Call-in show tackles topics of menopause, hormone replacement, sexual desire, and other issues. Airs live, Monday at 1:00 pm.
- **Dermatology** – Show features the latest information and antiaging procedures, sun damage repair, safer cosmetics and preventing skin cancer. Airs live, Thursday at 6:00pm.
- **Health Care Connect** – Hosted by NYU Langone Health's Andrew Rubin, Matt Penziner, and Allison Vogel, it is the only show of its kind answering health insurance questions - from which plan is best for your family to what to do about a doctor who won't take your insurance, and how to make decisions about Medicare. Airs live, Thursday at 12:00 pm.

All times for shows are ET. For a complete schedule of Doctor Radio programming, please visit [www.siriusxm.com/doctorradio](http://www.siriusxm.com/doctorradio).

SiriusXM subscribers can listen to Doctor Radio channel 110, and those with streaming access can listen online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to [www.SiriusXM.com/AtHome](http://www.SiriusXM.com/AtHome) to learn more.

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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*expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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