

August 7, 2017



2017 PGA Championship on SiriusXM

Four days of hole-by-hole coverage, co-produced by SiriusXM and Westwood One, from the Quail Hollow Club in Charlotte August 10-13

SiriusXM programming to feature shows hosted by Dave Stockton, Pete Bevacqua, Ben Crenshaw, Hale Irwin, Bob Ford and others

NEW YORK, Aug. 7, 2017 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive play-by-play and talk coverage of the 2017 PGA Championship, taking place August 10-13 at the Quail Hollow Club in Charlotte, NC. PGA Championship programming will air on Sirius channel 208 and XM channel 92.



Live hole-by-hole coverage, which SiriusXM will co-produce with Westwood One, will air from 12:00 pm-7:00 pm ET all four days of Championship play, for a total of 28 hours of live coverage from the course on satellite radios and on the SiriusXM app.

The broadcast will be hosted by play-by-play voice Taylor Zanzour, with PGA Professional Charlie Rymer serving as the analyst in the booth. Former tour professionals Mark Carnevale, John Maginnes and Dennis Paulson, and broadcasters Fred Albers, Doug Bell and Bill Rosinski will provide live commentary from around the course.

"Golf fans will get an exceptional level of coverage of the year's final major, which annually features one of the strongest fields in golf," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "With four days of play-by-play from Quail Hollow and exclusive shows hosted by two-time PGA Championship-winner Dave Stockton, PGA of America president Pete Bevacqua and more of the game's greats, our listeners will get an excellent perspective on the course, the event and the competitors."

Beyond the play-by-play coverage, SiriusXM will provide fans with an extensive schedule of daily golf talk and PGA Championship analysis throughout Championship week:

During the week of the Championship, SiriusXM's exclusive talk programming lineup will include shows hosted by **Dave Stockton**, who won the PGA Championship in 1970 and 1976, major champions **Mark Calcavecchia**, **Ben Crenshaw**, **Hale Irwin**, **Larry Mize**, and **Craig Stadler**, as well as current and former PGA TOUR pros **Pat Perez**, **Chris DiMarco**, **Mark Lye** and **Carl Paulson**.

SiriusXM's programming lineup also features shows hosted by top instructors Hank Haney, Jim McLean, Larry Rinker and Golf Channel's Michael Breed, distinguished PGA

professional Bob Ford, as well as John Feinstein, Debbie Doniger, Matt Adams, Fred Albers, David Armitage, Michael Collins, Brian Crowell, Frank Darby, Kyle Gentry, Trey Jones, Conrad Ray, Jeff Warne and others. Visit www.SiriusXM.com/SiriusXMPGATOURRadio for a daily schedule.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply

with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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