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3x GRAMMY Award-Winning Entertainer Darius Rucker to Host New Golf Show on SiriusXM

"On Par with Darius Rucker" debuts July 26; Will air monthly on SiriusXM PGA TOUR Radio channel

The country music star, frontman for Hootie & the Blowfish, and golf fanatic will share his passion for the game and discuss the intersecting worlds of sports and entertainment with fans and special guests

NEW YORK, July 24, 2017 /PRNewswire/ -- Three-time Grammy Award-winning musician Darius Rucker, an avid golfer and passionate fan of the game, will host a new monthly show on SiriusXM's 24/7 golf channel, SiriusXM PGA TOUR Radio. *On Par with Darius Rucker* will debut July 26 (3:00-4:00 pm ET) and will feature Rucker's perspective on the game as a devoted player (he is a single-digit handicap) and fan.



Rucker is friendly with many active players on both the PGA TOUR and PGA TOUR Champions, and he is a partner at MGC Sports, a sports agency that currently represents golfers and other athletes. He will invite the game's stars as well as other celebrities with a passion for golf on the show for conversations that will span the worlds of golf and entertainment.

"They say that rock stars want to be pro athletes, and pro athletes want to be rock stars, and there is definitely some truth to that," said Rucker. "It's no secret that music and golf are two passions of mine. I've been lucky enough to play with and get to know well some of the best golfers on tour. While we're on the course, I'm looking for swing tips and all they want to do is talk music. SiriusXM is the perfect place to blend both of those worlds into one show, and I am really excited to get started."

"Darius is a very talented and versatile entertainer. He is also a fun-loving and engaging guy who is absolutely infatuated with the game of golf, which is something so many of us can relate to," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "SiriusXM PGA TOUR Radio is an excellent forum for him to share that passion for golf and we are very excited to work with him on what will be a very unique and entertaining show."

Darius Rucker first attained multi-platinum status as the lead singer and rhythm guitarist of Hootie & the Blowfish. Since re-introducing himself to the world as a solo country artist, his

musical life has had a remarkable second act that has featured many chart-topping hits. Rucker's as-yet-untitled fifth Capitol Records Nashville album will be released later this year

Rucker's passion for golf has been conspicuous since the game played a prominent role in the 1995 music video for "Only Wanna Be With You," one of the earliest hits for Hootie & the Blowfish. He plays nearly every day when he is touring and was a VIP guest of Team USA at the 2016 Ryder Cup.

Rucker is also actively involved with several golf events. These include the "Darius Rucker Intercollegiate," the annual women's college golf tournament held in Hilton Head; the Annual Hootie & the Blowfish Monday After the Masters celebrity pro-am tournament; the "Darius and Friends" concert and golf tournament that raised over \$1 million for St. Jude Children's Hospital in the eight years since its inception; as well as the ACM Lifting Lives® Golf Classic charity tournament.

For more on Darius visit his website, www.DariusRucker.com, and follow him on Twitter @DariusRucker.

The SiriusXM PGA TOUR Radio channel is available to listeners nationwide on satellite radios (Sirius channel 208, XM channel 92) and on the SiriusXM app. Go to www.SiriusXM.com/SiriusXMPGATOURRadio for more info.

About Darius Rucker

Rucker first attained multi-Platinum status in the music industry as the lead singer and rhythm guitarist of GRAMMY award-winning Hootie & the Blowfish. Since re-introducing himself to the world as a country artist, he has released four consecutive albums to top the *Billboard* Country albums chart and earned a whole new legion of fans. In 2014, Rucker won his third career GRAMMY award for Best Solo Country Performance for his 4x Platinum selling cover of Old Crow Medicine Show's "Wagon Wheel," off his album, *True Believers*. Rucker's first two country albums, *Learn To Live* and *Charleston, SC 1966* produced five No. 1 singles including "Come Back Song," "This," "Alright," "It Won't Be Like This For Long" and "Don't Think I Don't Think About It." *Southern Style*, his fourth studio country album, features his seventh No. 1 single "Homegrown Honey," co-written by Rucker, label mate Charles Kelley of Lady Antebellum and Nathan Chapman. Rucker's last single, "If I Told You," is his eighth No. 1 on country radio and the first cut from his forthcoming fifth album for Capitol Nashville. His second single from the upcoming project, "For The First Time," goes to country radio on July 24.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and

information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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