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Primerica, Inc. Executives to Present at KBW 2015 Insurance Conference

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) today announced that Glenn Williams, Chief Executive Officer, and Alison Rand, Chief Financial Officer, will discuss the Company and recent developments at the Keefe, Bruyette & Woods 2015 Insurance Conference on Thursday, September 10, 2015 at 10:15 AM (EDT) in New York, NY. The webcast will be available on Primerica's Investor Relations website at <http://investors.primerica.com>.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which the company underwrites, and mutual funds, annuities and other financial products, which are distributed primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. The company insured more than 4 million lives and had over 2 million client investment accounts at December 31, 2014. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

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