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Primerica Named A “Top Workplace” By Atlanta Journal-Constitution

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica was recently recognized by the Atlanta Journal-Constitution as one of the best workplaces in Georgia. Primerica was the highest ranking public company headquartered in Georgia, and it ranked 7th out of 25 companies in the “large companies” category (500+ employees in Georgia) when compared with private companies and non-profit organizations.

The poll was conducted by the Atlanta Journal-Constitution and its partner, Workplace Dynamics. This marks the second consecutive year that Primerica has been named to the listing, ranking 18th in the “large companies” category last year.

Primerica’s incoming CEO Glenn Williams remarked, “Primerica is a top Georgia workplace because of the people who make up the Primerica team. We enjoy a positive environment supporting our 98,000 licensed representatives in our mission to create financially independent families. The dedication and caring attitudes of our employees is why Primerica is a great place to work.”

“We have a very unique culture,” said Primerica Chief Human Resources Officer Karen Fine Saltiel. “The average tenure of our employees is 14 years with 60% of employees serving 10 or more years with the company. We are proud of this because as an employer, it shows that we’re doing things right at Primerica.”

Primerica was founded in 1977 and became a public company in April 2010. Since its inception, Primerica has called metro Atlanta home and approximately 1,600 people work at their Duluth headquarters.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company’s financial products. We insured more than 4 million lives and have over 2 million client investment accounts at December 31, 2014. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol “PRI”.

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