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# **Primerica, Inc. Executives to Present at Bank of America Merrill Lynch 2014 Smid Cap Conference**

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) today announced that Glenn Williams, President, and Alison Rand, Chief Financial Officer, will discuss the Company and recent developments at the Bank of America Merrill Lynch 2014 Smid Cap Conference on Wednesday, March 19, 2014 at 12:30 PM (EDT) in Boston, MA.

The Primerica presentation will be available live on Primerica's Investor Relations website at <http://investors.primerica.com>. Supporting presentation materials will also be available on the web site during the webcast.

## **About Primerica**

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insured more than 4 million lives and had over 2 million client investment accounts as of December 31, 2013. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

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