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The Primerica Foundation Announces Grant Awards

DULUTH, Ga.--(BUSINESS WIRE)-- Twenty-six Metro Atlanta and Georgia nonprofits received a total of over \$600,000 in 2011 through grant funding from The Primerica Foundation, the new philanthropic arm of Duluth-based Primerica.

"Primerica has operated in the Atlanta Metro area for 35 years, and during that time we have always believed in giving back to the community, both in the forms of grants and as well as through the extraordinary volunteer efforts of our employees. The Primerica Foundation, however, is new and was formed as part of our restructuring as an independent company after our 2010 initial public offering," said Rick Williams, Chairman of the Board and Co-CEO of Primerica. "I am excited that, through our new foundation, we will be able to continue our proud tradition of helping nonprofits that have such a positive impact on the Metro Atlanta community."

"Primerica's Foundation and community mission is focused on helping people who are in need gain the skills and confidence that help them become self-sufficient. We have been recognized as a top corporate charitable contributor in Gwinnett County and have received numerous community awards. Through company grants combined with the incredible spirit of volunteerism of our 1,700 employees, Primerica is among the top 10 companies supporting the annual Gwinnett County Relay for Life. This year we are elated to be the Presenting Sponsor for the 2012 American Cancer Society's Gwinnett Relay for Life," said Karen Fine Saltiel, Chairman of the Primerica Foundation and Executive Vice President of Primerica.

"Primerica has been the most awesome corporate partner over the past 15 years," said Ellen Gerstein, Executive Director of the Gwinnett Coalition for Health and Human Services. "Primerica exemplifies what is meant by being a great corporate citizen."

2011 Grant Awards

Affordable Housing & Neighborhood Revitalization

Atl. Neighborhood Development Partnership
IMPACT!

Arts & Culture

Artworks Gwinnett
Atlanta Symphony Orchestra
Gwinnett Council for the Arts

Education (Continued)

Communities in Schools
Direct Selling Education Foundation

Georgia Partnership for Excellence in Education
Gwinnett County Public School Foundation

Financial Literacy & Education

Economic Empowerment Initiative
GA Council for Economic Education

CredAbility

Community Development

Centers of Hope Project
Gwinnett Coalition
United Way

YMCA of Lawrenceville

Disaster Relief

American Red Cross

Education

Boys & Girls Club of Metro Atlanta
Columbus Citizens Foundation

Health & Human Services

Rainbow Village
American Cancer Society South Atlantic
Division

Nonprofit Capacity Building

Community Foundation of NE GA
Georgia Center for Nonprofits

Workforce Development

Atlanta Children's Shelter
Gwinnett Technical College

Primerica, Inc., headquartered in Duluth is a leading distributor of financial products to middle-income families in North America and is Gwinnett's fourth largest employer, with 1,700 employees. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insure more than 4.3 million lives and approximately 2 million clients maintain investment accounts with us. Primerica is a member of the Russell 2000 stock index and is traded on The New York Stock Exchange under the symbol "PRI". For more information, visit www.primerica.com.

For more information on The Primerica Foundation and Primerica in the Community, go to <http://www.primericafoundation.com>

**The Primerica Foundation reviews grant proposals by invitation only.*

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