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Primerica Schedules First Quarter 2010 Financial Results Conference Call

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE: PRI), a leading distributor of financial products to middle income households in North America, announced today that it will hold a conference call on Thursday, May 6, 2010 at 10 a.m. Eastern Time to discuss its results for the first quarter ended March 31, 2010.

The earnings release announcing the first quarter 2010 financial results will be disseminated on May 5, 2010, after the close of the market.

The earnings release and a live webcast of the conference call will be available on Primerica's website at <http://investors.primerica.com>. A replay of the call will be available for approximately 30 days at <http://investors.primerica.com>.

About Primerica, Inc.

Primerica, headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America with approximately 100,000 licensed representatives. The company and its representatives offer clients term life insurance, mutual funds, variable annuities and other financial products. Primerica insures 4.3 million lives and more than two million clients maintain investment accounts with the company. Primerica's mission is to serve middle income families by helping them make informed financial decisions and providing them with the strategies and means to gain financial independence.

Source: Primerica, Inc.