

A Tanger PROPERTY







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# **Key Facts**

## Acquired February 12, 2025 for ~\$167M

Funded using cash on hand and available liquidity

#### Market-Dominant Retail District in Cleveland, Ohio

Northeast Ohio's premier lifestyle destination completed in 2018 located in Cleveland's affluent eastern corridor and the go-to choice for retailers seeking market entry, with multiple market-exclusive locations

## 639K\* SF Open-Air, Grocery-Anchored Mixed-Use Center

Curated mix of top retailers anchored by Whole Foods and complemented by an expansive menu of entertainment and dining options

#### 96%\*\* Occupied with Live-Work-Play Dynamic

High-street atmosphere with upscale onsite residential and office components and on-property separately-owned hotel that support center foot traffic and benefit from its sought-after location and proximity to highincome neighborhoods and premium amenities

## Attractive ~8% Initial Yield with Additional Upside

Acquired at a meaningful discount to replacement cost and an attractive initial yield with expectation for additional growth over time from Tanger's leasing, operating, and marketing platforms

<sup>\*</sup> Includes 100K SF of residential (87 units) and 164K SF of office FB&E = Food. Beverage and Entertainment

<sup>\*\*</sup> As of March 31, 2025 1 2

# Pinecrest | Northeast Ohio's Premier Retail and Entertainment District



# Cleveland, OH

STRONG DEMOGRAPHICS

2.2 M MSA Population 42 MSA Median Age

## **Affluent East Cleveland Corridor**

- Wealthiest area in Cleveland, home to 100K residents
- \$182K Avg. Household Income (1.6x U.S. Avg. \$113K)
- 71% Bachelor's Degree or Higher (1.9x U.S. Avg. 37%)

Country Clubs & Golf Courses within 5 miles

Including Canterbury Golf Club, a private club recognized by Golf Digest as a Top 100 Course in the U.S.

Source: 2024 ESRI Demographics

#### **SURROUNDING CITIES / TOWNS**

Avg. HH Income (Distance)

- Orange \$190K (<1.0 mi)
- Pepper Pike **\$286K** (<1.0 mi)
- Moreland Hills \$258K (1.4 mi)
- Shaker Heights \$168K (1.7 mi)
- Solon **\$197K** (2.0 mi)
- Hunting Valley \$280K (2.6 mi)
- Bentleyville \$272K (3.6 mi)
- Gates Mills \$287K (4.1 mi)

#### AVG. DAILY TRAFFIC

- I-271 185K AADT
- 51% of the U.S. population lives within a day's drive

#### **CLOSEST AIRPORT**

Distance, Passengers in 2024

- CLE 19 mi, 9.4 Million (+3.3% over 2023)
- Ohio's largest commercial services airport



## **Revitalized Urban Hub**

Cleveland's Resurgence: Major investments have transformed Cleveland into a walkable, live-work-play destination; private sector job growth of +15.3% and 5M+ SF of redevelopment since 2015

Major Employers: Progressive, Sherwin-Williams, Cleveland-Cliffs, Goodyear, Parker-Hannifin, FirstEnergy, KeyBank, Eaton, Avery Dennison, and RPM International

Cleveland Clinic: World renowned hospital; #1 for cardiology, heart, and vascular surgery; #2 ranked hospital nationwide for 6<sup>th</sup> consecutive year

Premier Port: Great Lakes location drives \$4.7B in annual economic activity

## **Entertainment & Sports Destination**

Strong tourism to Cuyahoga County in 2023:

**18.3M** visitors. +2.2% YoY

\$10.9B total economic impact, +2.8% YoY

Professional Sports Teams: Guardians (MLB), Cavaliers (NBA), Browns (NFL), MLS NEXT Pro coming to Cleveland in 2025

Cultural Institutions: Playhouse Square (largest performing arts district outside of NYC), The Rock & Roll Hall of Fame, Cleveland Museum of Art, Cleveland Metroparks Zoo, Cuyahoga Valley National Park

# **Surrounding Densification**

within 10 miles:

Class A+B Office

**+435K SF** since 2020 / **+316K SF** by 2025

**Multi-Family** 

**+3.6K** Units since 2020 / **+3.2K** Units by 2025

**Hotels (Existing)** 

68 Hotels / 7.3K Rooms





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2019 Gold Winner New Development

International Council of Shopping Centers' North America Design & Development Awards













west elm

PHORA







# **Pinecrest**

# Recent Acquisition Continues Advancement of External Growth Strategy and Core Competencies to Add Value

- Leveraging strength of operating, leasing, and marketing platforms
- Experienced in-place team with expertise across the retail spectrum
- Dynamic and diversified tenant roster growing in existing portfolio full-price stores, food and beverage, and entertainment venues
- Strong and flexible balance sheet with ample sources of liquidity provides capacity for growth

# **Investment Targets**

Dominant open-air centers

Robust residential and economic drivers

Outlets and selective complementary open-air retail

Attractive returns and ability to add value

# **Pinecrest**

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Primary retail and entertainment destination in the region



Sought-after suburban location amid high-income neighborhoods and premium amenities



5th recent portfolio addition: 2 outlets and 3 lifestyle centers



~8% going-in return with upside potential, funded with existing cash and available liquidity