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Ingram Micro Adds Xilinx Accelerator Cards to Portfolio

Ingram Micro named a primary distributor by Xilinx for U.S. solution provider channel; Channel partners now have greater access and enablement resources to market, sell and support new Xilinx Alveo accelerator cards

IRVINE, Calif.--(BUSINESS WIRE)-- Enabling channel partners to enhance performance in key data center applications including machine learning inference, video processing, genomics and data analytics, [Ingram Micro Inc.](#) today announced it has been named a primary distributor by Xilinx Inc., the leader in adaptive and intelligent computing.

Under terms of the new go-to-market agreement, Ingram Micro becomes the first broad-based IT distributor to offer Xilinx's new Alveo data center accelerator cards portfolio to channel partners throughout the United States. As a result, channel partners are now able to purchase and more readily deploy Xilinx technology with industry standard servers, ultimately optimizing the solutions for customers' shifting data center workloads, new standards and evolving algorithms.

Available now, the Xilinx Alveo portfolio delivers significant performance advantages in key data center workloads, including real-time Artificial Intelligence (AI) inference, video processing and database search. The accelerators also increase adaptability as workloads evolve because they can be reprogrammed, unlike fixed function accelerators.

"Adding the Xilinx Alveo portfolio to our linecard allows data center solution providers to address their customers' most demanding data center workload challenges, like video processing, AI inference, data analytics and high-performance computing," said Ryan Grant, vice president, Integrated Solutions at Ingram Micro. "We are excited to work with Xilinx as a primary distributor of its Alveo portfolio and offer them access to Ingram Micro's growing base of data center solution providers, VARs and complementary server platform vendors including Dell EMC and Supermicro to deliver the most complete data center solutions to end customers."

Grant explains that data center acceleration has been primarily CPU-based, but "with the slowing of Moore's law, explosion in data and the rise of AI, computing has evolved to embrace a mixed compute model." This new model includes accelerators such as GPUs, FPGAs and ASICs, all of which offer significant performance increases over CPU alone.

"We're seeing strong customer interest in Alveo accelerator cards across a broad set of data center applications," said John Lonergan, vice president, global channels, Data Center Business Unit, Xilinx. "Adding Ingram Micro's broad reach and expertise in helping solution providers deliver advanced solutions for the data center will allow Xilinx to address this high-growth opportunity through a significant new route to market."

The Alveo U200, Alveo U250 and Alveo U280 accelerator cards are powered by Xilinx

UltraScale+ FPGAs, which allow customers to reconfigure the hardware, enabling them to optimize for shifting workloads, new standards and updated algorithms without incurring replacement costs.

For more information channel partners can reach out to their Ingram Micro sales representative.

More information about Ingram Micro is available at www.ingrammicro.com.

About Ingram Micro

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at www.ingrammicro.com.

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