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Nimax Officially Changes Name to Ingram Micro Data Capture/POS Division

New Name Captures the Ingram Micro Brand and Clearly Defines the Division's Technology and Services Expertise

CARLSBAD, Calif., Feb. 6 /PRNewswire/ -- Ingram Micro Inc.'s (NYSE: IM) Nimax Division today announced it will begin transitioning the division's name to Ingram Micro Data Capture/POS Division.

The new Ingram Micro Data Capture/POS Division will maintain the division's brand promise of "One Source. Complete Solutions." and continue to operate as a separate division focused on delivering value-added products and services. Details surrounding the name change will be unveiled to solution providers and manufacturer partners at the division's third annual Partner Invitational, February 6-7 in Las Vegas.

"Our new name reflects the positive business transformation Nimax has undergone in the past two years since being acquired by Ingram Micro and defines the area of expertise and focus of the division," says John Soumbasakis, vice president and general manager, Ingram Micro Data Capture/POS Division. "Today we are a global distribution partner that specializes in data capture and POS technologies and delivers adjacent technologies to provide complete end-to-end solutions, services and support. No other data capture or POS distributor has the global presence, capabilities, and relationships to offer that value and convenience to the IT channel."

As part of its new brand identity, the division's web site address will transition from <http://www.nimax.com> to <http://www.ingrammicro-dcpo.com>. The web site will also be updated with new features and functionality.

"This is a highly anticipated move that strengthens Ingram Micro's visibility in the data capture, POS and RFID market," says Gary Bowser, president, Blue Ivy Mobility Solutions, a leading systems integrator and solutions provider in Manchester, NH. "Leading with the Ingram Micro brand and highlighting the key areas of expertise more clearly associates the division with the professionalism and service that solution provider partners and IT manufacturers have come to expect from Ingram Micro over the last 25 years."

For more information about the Ingram Micro Data Capture/POS Division please call (800) 876-4629 or visit <http://www.ingrammicro-dcpo.com>.

About the Ingram Micro Data Capture/POS Division

The Ingram Micro Data Capture/POS Division is a leading value-added distributor of auto ID/data capture (AIDC), point-of-sale (POS), radio frequency identification (RFID) and wireless solution products and services. In addition to these technologies, the division also

offers partners access to the complete suite of Ingram Micro products and services.

With offices and distribution centers across North America, Latin America, Europe and Asia, the Ingram Micro Data Capture/POS division delivers a comprehensive portfolio of products and services to technology integrators around the world. For more information, visit <http://www.ingrammicro-dcpo.com>.

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