



**MacDermid Graphics Solutions**  
5210 Phillip Lee Drive, Atlanta, GA 30336 USA

**Leigh Carpenter**  
Marketing Manager  
☎ +1 404.699.3353  
leigh.carpenter@macdermid.com  
graphics.macdermid.com

## Corporate Website TRADE NEWS Posting

January 27, 2020

INDUSTRIAL & SPECIALTY (GRAPHICS)

### **MACDERMID GRAPHICS SOLUTIONS EXPANDS ITS PATENTED CLEAN PLATE TECHNOLOGY PORTFOLIO WITH DIGITAL MCP**

(Atlanta, GA USA) – MacDermid Graphics Solutions, a leader in the manufacturing and marketing of photopolymer printing plates, recently expanded its Patented Clean Plate Technology portfolio with the addition of Digital MCP.

Digital MCP is a hard durometer, round top dot plate featuring MacDermid's Patented Clean Plate Technology. Digital MCP is the newest photopolymer plate for flexo printing to build off MacDermid's high-quality digital plate chemistry. The combination of digital plate chemistry and clean plate technology is uniquely designed to print cleaner on press, reduce ink build-up in-between dots and reverses, and require fewer press stops for plate cleaning. The reduction in physical cleaning requirements extends the plate life of Digital MCP, making it ideal for longer print runs.

Digital MCP is optimized for superior processing in MacDermid's LAVA® thermal system. As with other MacDermid digital plates, Digital MCP's versatility allows for processing in conventional solvent wash or thermal systems. When flat-top dots are desired, Digital MCP can be imaged via MacDermid's award-winning LUX® Lamination process to achieve flat-top dots.

For exceptional and versatile clean running printing plates, count on the plate manufacturer that elevates your print to the next level – MacDermid.

Leigh Carpenter, Marketing Manager, leigh.carpenter@macdermid.com