

November 1, 2016



Red Robin Gourmet Burgers and Brews Salutes Military with Free Tavern Double Burger and Bottomless Steak Fries on Veterans Day

The Gourmet Burger Authority™ to Donate \$10,000 to USO in Honor of Those Who Serve

GREENWOOD VILLAGE, Colo., Nov. 1, 2016 /PRNewswire/ -- Attention! [Red Robin Gourmet Burgers and Brews](#) is inviting all veterans and active duty military guests to enjoy a **FREE Red's Tavern Double™ Burger with Bottomless Steak Fries®*** on Friday, Nov. 11, at participating restaurants nationwide. To further give back to those who serve, Red Robin will donate \$10,000 to [United Service Organizations](#) (USO), the nation's leading nonprofit organization that provides assistance to over 10 million military service members and their families around the world.



"Veterans Day honors the courageous men and women who have served our country, and at Red Robin, our way of paying tribute to these remarkable military members is through what we do best – burgers and bottomless fries," said Jonathan Muhtar, Red Robin's senior vice president and chief marketing officer. "This Veterans Day, Red Robin is proud to continue to show our appreciation and support of the military, and I encourage every military member to come in for a Red's Tavern Double Burger and fries on us."

Red Robin is known for its innovative and craveable burgers, including the Red's Tavern Double Burger, which features two fire-grilled beef patties, topped with melted American cheese, fresh lettuce and tomato with house-made Red's Secret Tavern Sauce on a toasted

sesame bun. Every Red's Tavern Double Burger is also served with Bottomless Steak Fries to endlessly enjoy.

Beyond Veterans Day, The Gourmet Burger Authority is committed to supporting military guests year-round through its Red Robin Royalty program. Any veterans, retired, active duty, parents of a military member and military spouses with an appetite for "burgering" can sign up for Red Robin's loyalty rewards program for exclusive surprise and delight offers redeemable at Red Robin restaurants nationwide throughout the year.

To learn more about Red Robin's Veterans Day offer, visit redrobin.com/veteransday. To sign up for Red Robin Royalty and become eligible to receive additional benefits from Red Robin throughout the year, visit royalty.redrobin.com.

* To redeem the offer, guests must show a valid Military ID or proof of service at time of purchase.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. Whether a family dining with kids, adults grabbing a drink at the bar or teens enjoying a meal, Red Robin offers an unparalleled experience for its guests. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 540 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).

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