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## Red Robin Gourmet Burgers and Brews Gets Crafty, Pours Gold Medal-Winning Beers from Great American Beer Festival for Limited Time

## Champion Craft Brews and New Adult Beverages Part of Spring Offerings Showcasing Commitment to "Burgers & Brews"

GREENWOOD VILLAGE, Colo., April 5, 2016 /PRNewswire/ -- Belly up beer-lovers!<u>Red</u> <u>Robin Gourmet Burgers and Brews</u> (Red Robin) is serving up some of the country's top brews that have set the bar. More than 15 national and regional gold medal-winners from the 2015 Great American Beer Festival are being poured at Red Robin restaurants nationwide, with availability varying by restaurant while supplies last through June 5. Guests of legal drinking age can also choose to pair their favorite gourmet burger with the new nitrogeninfused Samuel Adams Nitro IPA or Not Your Father's Ginger Ale, the follow up to the highly sought after Not Your Father's Root Beer.



"Red Robin is committed to bringing the same quality and innovation to our bar program as we do with our cravable menu," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "Our brand name was recently expanded to Red Robin Gourmet Burgers and Brews to reflect this commitment to offering the best selection of beers to our guests as nothing pairs better with a gourmet burger from Red Robin than a refreshing beer."

As part of the brand's "Burgers & Brews" platform, every Red Robin restaurant nationwide offers its 21 and older guests a dedicated bar space with craft, local and regional beers

along with hand-crafted cocktails and a wine selection to enjoy. In addition to the new adult beverage offerings for the spring season, Red Robin is also expanding its \$3, \$5, \$7, \$9 appetizer platform to include brew-friendly Fried Pickle Nickels served with a side of campfire sauce – a creamy BBQ favorite.

For more information on Red Robin Gourmet Burgers and Brews, or to find the Red Robin restaurant location nearest you, visit <u>www.redrobin.com</u>. To sign up for the Red Robin Royalty<sup>™</sup> loyalty program, visit <u>royalty.redrobin.com</u>.

## About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority<sup>™</sup>, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries<sup>®</sup> in a fun environment welcoming to guests of all ages. Whether a family dining with kids, adults grabbing a drink at the bar or teens enjoying a meal, Red Robin offers an unparalleled experience for its guests. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 530 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works<sup>®</sup> locations and those operating under franchise agreements. Red Robin... YUMMM<sup>®</sup>! Connect with Red Robin on Facebook, Instagram and Twitter.

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