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## Red Robin Thanks Military Members for Their Service with Free Tavern Double Burger on Veterans Day

**The Gourmet Burger Authority™ to Offer Exclusive Military Discount through Red Robin Royalty this Holiday Season**

GREENWOOD VILLAGE, Colo., Nov. 5, 2015 /PRNewswire/ -- In honor of those who have served, [Red Robin Gourmet Burgers, Inc.](#) (Red Robin) is giving back to veterans and active duty military personnel again this Veterans Day. On Wednesday, Nov. 11, the Gourmet Burger Authority invites all veterans and current servicemen and women to enjoy a **FREE Red's Tavern Double burger with Bottomless Steak Fries®\*** at Red Robin restaurants nationwide. To further give back during the upcoming holiday season, Red Robin is rewarding its military Red Robin Royalty members with a 20 percent discount at participating restaurants between Nov. 12 and Dec. 31.



"Veterans Day is a special day for Red Robin as we show our appreciation for the men and women who bravely serve our country, but support doesn't end there," said Denny Marie Post, Red Robin's executive vice president and chief concept officer. "Since the inception of Red Robin's national military program one year ago, more than 300,000 active and retired

service members and their families have benefited from one-of-a-kind surprise and delight offers at our restaurants."

Red Robin's commitment to military guests extends beyond Veterans Day through its Red Robin Royalty national military program. By signing up for Red Robin's rewards program, veteran, retired, active duty, parents of a military member and military spouses can take advantage of exclusive offers redeemable at Red Robin restaurants throughout the year. Any service members who are currently enrolled in Red Robin Royalty can choose to opt-in to the military program to receive the 20 percent discount this holiday season and additional offers through their account at [royalty.redrobin.com](http://royalty.redrobin.com). New members can join Red Robin Royalty anytime during the promotion window to receive the discount.

The Gourmet Burger Authority prides itself on offering fresh, high-quality ingredients in every made-to-order meal, including the Red's Tavern Double Burger. The build features two fire-grilled, all-natural, domestic, USDA-certified beef patties, topped with melted American cheese, fresh lettuce and tomato with house-made Red's Secret Tavern Sauce on a toasted sesame bun.

To learn more about Red Robin's Veterans Day offer, visit [redrobin.com/veteransday](http://redrobin.com/veteransday). To sign up for Red Robin Royalty and become eligible to receive additional benefits from Red Robin throughout the year, visit [royalty.redrobin.com](http://royalty.redrobin.com).

\* To redeem the offer, guests must show a valid Military ID or proof of service at time of purchase.

#### **About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)**

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant the 2014 VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 500 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).

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