

Red Robin Reawakens Guests' Taste Buds with Fresh, Fun Flavors for Spring

The Gourmet Burger Authority™ Introduces Spring Chicken Burger and The Oh, My Darlin' Cocktail for the New Season

GREENWOOD VILLAGE, Colo., April 20, 2015 /PRNewswire/ -- Red Robin Gourmet Burgers, Inc. (Red Robin) has spring fever – for light and fresh new menu items, that is! For a limited time only, now through June 14, guests can enjoy Red Robin's new **Spring Chicken Burger**, a tasty combination of fire grilled chicken topped with bacon strips, goat cheese, sweet pepper salsa, crunchy onion straws and lettuce, served with roasted garlic aioli on a whole grain bun.



"Our new Spring Chicken Burger captures some of the brightest, freshest flavors of the season," said Denny Marie Post, Red Robin's Executive Vice President and Chief Concept Officer. "Guests looking to reawaken their winter-dulled taste buds should head to Red Robin today because it's only on the menu for a limited time."

With the arrival of longer days and warmer weather, Red Robin's master mixologist, Donna Ruch, has created a new, refreshing adult beverage, **The Oh, My Darlin'**. This new cocktail features SVEDKA Clementine[®] vodka shaken with Minute Maid[®] lemonade and house-made sweet and sour, topped with a float of Beso del Sol[®] sangria.

For an upscale spin on a gourmet burger, Red Robin's Finest premium burger line features handmade, half-pound Black Angus beef patties with superior toppings. The Gourmet

Burger Authority's line-up of innovative, chef-crafted options includes The Southern Charm Burger[™], Smoke & Pepper Burger[™], The D.G.B.[™] and Black & Bleu Burger, all of which are served with Red Robin's signature Bottomless Steak Fries[®].

For more information on Red Robin, or to find the Red Robin restaurant location nearest you, visit <u>www.redrobin.com</u>. To sign up for the Red Robin Royalty loyalty program and receive special surprise and delight offers throughout the year, visit <u>royalty.redrobin.com</u>.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority[™], famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries[®] in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology[®] Beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, recently earning the restaurant the 2014 VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 500 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works[®] locations and those operating under franchise agreements. Red Robin... YUMMM[®]! Connect with Red Robin on Facebook and Twitter.



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