

December 9, 2010



Multivu Video Feed: 12-Year-Old From Wichita Crowned Champion of National Kids' Cook-Off; The Mt. Vesuvius Burger to Be Sold Nationally to Benefit the National Center for Missing & Exploited Children

SATELLITE FEED:

Thursday, December 9th, 2010

6:30 PM - 6:45 PM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq: 4100 Horizontal

FORMAT: B-roll and Soundbites

ADDITIONAL RESOURCES: Video, hard copy requests, downloadable MPEG2, contact information and more available at

<http://multivu.prnewswire.com/broadcast/45835/press.html>

STORY SUMMARY:

Get ready, burger lovers, there's a new kid gourmet burger chef champion! Wichita, Kansas resident, 12 year-old Donovan Duggins has been named the grand-prize winner in the fifth annual Red Robin Kids' Cook-Off with The Mt. Vesuvius Burger. The winning gourmet burger – made with a beef patty, sesame seed bun, crumbled blue cheese, bacon, Lava Sauce (sweet BBQ sauce, hot sauce, garlic powder, paprika) and provolone cheese– will be

sold in Red Robin® restaurants in summer 2011 to benefit the National Center for Missing & Exploited Children® (NCMEC).

The top 10 burgers that were judged to determine the grand-prize winner during a Championship competition on Thursday, Dec. 9, were selected based on their inventive combination of ingredients, tasty flavor profiles and creative and compelling statements from the kid chefs that described why their burger should win.

The top 10 kid finalists were:

- Zack Caison, Amarillo, TX: "Jalapeno Blue Ranch Bacon Burger"
- Gavin Belliveau, Kingston, MA: "The Meatball Burger"
- Malia Grant, Fresno, CA: "Tropical Hawaiian Turkey Burger"
- Isabel Honzay, Chandler, AZ: "Southwest Cobb Burger"
- Megan Casteel, Mesa, AZ: "Gorgonzola Goodness Burger"
- Emily Whitaker, Tualatin, OR: "The Bacon Dill Delight Burger"
- Angela Feltz, Portland, OR: "The Bangin' Spicy Chicken Artichoke Burger"
- Dominic Staiti, Citrus Heights, CA: "Jalapeno Cornbread Chili Burger"
- Jake Tucker, Chesterfield, MO: "Campfire Burger"
- Donovan Duggins, Wichita, KS: "The Mt. Vesuvius Burger"

The grand-prize-winning burger sales from the fourth annual Kids' Cook-Off resulted in a donation of \$50,000 to NCMEC to support child safety initiatives. Since 2005, Red Robin has donated nearly \$400,000 to NCMEC through the Cook-Off and other Red Robin® restaurant programs.

SOUNDBITES:

- Winner of Fifth Annual Red Robin Kids' Cook-Off, Wichita, Kansas resident, 12-year-old Donovan Duggins
- Nancy McBride, National Safety Director, National Center for Missing & Exploited Children (NCMEC)
- AnnaSophia Robb, Actress (Upcoming "Soul Surfer" with Dennis Quaid and Helen Hunt) and VIP Judge

B-ROLL INCLUDES: 10 kid chefs cooking gourmet burgers in an 'iron chef'-like competition for a panel of judges

VIDEO PROVIDED BY: Red Robin Gourmet Burgers, Inc.

FOR TECHNICAL INFORMATION OR HARD COPY, PLEASE CALL:

MultiVu Media Relations, 800-653-5313 EXT. 3

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SOURCE Red Robin Gourmet Burgers, Inc.