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Red Robin Gourmet Burgers Continues California Expansion With Opening of Menifee Restaurant

Casual dining restaurant to donate 50 cents from every gourmet burger sold to the National Center for Missing & Exploited Children during opening week

GREENWOOD VILLAGE, Colo., Sept. 24 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc. (Red Robin) will open its 65th California restaurant in Menifee, located at 30142 Haun Road, located off of Newport & Haun Roads, on Monday, Sept. 29, at 11 a.m. Red Robin serves high-quality gourmet burgers, appetizers, entrees, salads and beverages in a kid- and family-friendly atmosphere. As part of its grand opening celebrations, the Menifee Red Robin(R) restaurant will host a Burgers With A Heart(R) fundraiser to benefit the National Center for Missing & Exploited Children (NCMEC).

Through Burgers With A Heart(R), Red Robin will donate 50 cents from every gourmet burger sold to NCMEC during grand-opening week from Sept. 29 to Oct. 5. NCMEC is a nonprofit organization whose mission is to help prevent child abduction and sexual exploitation; help find missing children; and assist victims of child abduction and sexual exploitation, their families, and the professionals who serve them. The money raised will help bring prevention education to children nationwide.

"On behalf of the National Center for Missing & Exploited Children, I would like to thank Red Robin for their generous support of our mission," said Robbie Callaway, NCMEC co-founder and past Chairman of the Board. "It is important that we empower families to make safer decisions for their children, and communication and education are vital tools in that effort. With Red Robin's support, we are able to reach many more families across the country with our messages of child safety."

"We are thrilled to be expanding the Red Robin family of restaurants in California, while also supporting such a wonderful family-oriented cause," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come to Red Robin and enjoy one of our more than two dozen high-quality gourmet burgers to support the National Center for Missing & Exploited Children as we open our newest restaurant in Menifee."

Red Robin focuses its philanthropic support on local and national causes that promote the health, welfare and education of children, families and citizens in the communities it serves. Because Red Robin is all about kids and families, its ongoing partnership with NCMEC has continued to grow through the company's new restaurant openings and additional programs such as "The Next Gourmet Burger Kids' Recipe Contest" since 2006.

The 5,818-square-foot Menifee Red Robin(R) restaurant will seat 189 guests. Red Robin has 64 additional restaurants in California including one in La Mirada owned and operated by La Mirada Restaurant Group, Inc.

For more information about Red Robin and to find additional restaurant locations, please visit <http://www.redrobin.com>.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (<http://www.redrobin.com>), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., serves up wholesome, fun, feel-good experiences in a kid- and family-friendly environment. Red Robin, which was recently named one of Parents magazine's Ten Best Family Restaurants, is famous for serving more than two dozen insanely delicious, high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 400 Red Robin(R) restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements.

About the National Center for Missing & Exploited Children(R) (NCMEC)

NCMEC is a 501(c)(3) nonprofit organization dedicated to helping protect children from abduction and sexual exploitation. NCMEC's congressionally mandated CyberTipline, a reporting mechanism for child sexual exploitation, has handled more than 570,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 138,400 missing child cases, resulting in the recovery of more than 121,500 children. For more information about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit <http://www.missingkids.com>.

SOURCE Red Robin Gourmet Burgers, Inc.