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Parents Magazine Names Red Robin Gourmet Burgers One of the 10 Best Family Restaurant Chains in the U.S.

Casual dining chain recognized as 'a fun place to take the family' celebrates Parents' honor with free bottomless(R) Freckled Lemonade for kids in June

GREENWOOD VILLAGE, Colo., June 16 /PRNewswire-FirstCall/ -- Attention all parents searching for the perfect place to go out to eat with the family: Today, Parents magazine named Red Robin Gourmet Burgers (Red Robin) one of the 10 Best Family Restaurant Chains in the U.S. for its family-friendly atmosphere, new kids' menu with nutritious side options, detailed yet easy-to-understand allergen guides, and kid-focused programs, such as "The Next Gourmet Burger Kids' Recipe Contest." To determine its top 10, Parents surveyed more than 50 full-service and buffet-style restaurant chains and appointed those that cater best to families and offer appropriate meals for kids to this 10 Best list. In celebration of being selected as one of the country's best family restaurants, Red Robin is offering kids a free Freckled Lemonade(R) -- a signature Red Robin bottomless(R) (all you can drink) beverage -- with the purchase of a kids' entree at any U.S. Red Robin(R) restaurant during the month of June.

"We are thrilled to be recognized as one of Parents magazine's 10 Best Family Restaurant Chains," said Eric Houseman, Red Robin president and chief operating officer. "This honor is a true testament to Red Robin's unwavering commitment to providing our guests with exceptional guest service, high-quality food and a welcoming and fun, family-friendly dining experience."

- In its July issue, Parents recognizes Red Robin for its:
- -- Family-friendly, come-as-you-are atmosphere with appearances from Red, the restaurant's well known mascot, and "balloons galore"
- -- Kids' birthday celebrations complete with a free sundae and special birthday song, and a kids' online eClub that awards kid members a free kids' meal for their birthday
- -- Brand-new kids' menu featuring trans-fat-free favorites like mac'n'cheese, as well as veggie burgers and fruit and vegetable side options, such as apple slices, baby carrots with ranch dressing and mandarin orange slices
- -- Detailed allergen information that is also easy to understand
- -- "The Next Gourmet Burger Kids' Recipe Contest" that encourages kids ages six to 12 to get creative in the kitchen and develop America's next gourmet burger recipes for the chance to have their burger featured on the menu in Red Robin(R) restaurants and in a kids' cookbook. Sales from both benefit the National Center for Missing & Exploited Children

In addition, Red Robin provides detailed nutrition information on its Web site, and guests are welcome to customize any Red Robin menu item to suit their dietary preference. All Red Robin(R) restaurants are smoke-free.

The entire Parents 10 Best Family Restaurant Chains story is featured in the July issue on newsstands now and online at <u>http://www.parents.com</u>.

For more information about Red Robin, or to find the restaurant location nearest you so you can see what makes Red Robin one of the best family restaurants, please visit <u>http://www.redrobin.com</u>.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (<u>http://www.redrobin.com</u>), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., serves up wholesome, fun, feel-good experiences in a kid- and family-friendly environment. Red Robin(R) restaurants are famous for serving more than two dozen insanely delicious, high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are 400 Red Robin(R) restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements.

SOURCE Red Robin Gourmet Burgers, Inc.