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Rally World Champion Annie Seel Selects Ruggedized Sonim XP1 GSM Phone for Dakar Race

Ordinary GSM Phones Just Will Not Do, According to Annie Seel

SAN MATEO, Calif.--(BUSINESS WIRE)--

Sonim Technologies, the leader in mobile VoIP and push-to-talk IMS solutions for operators and the global provider of high-performance mobile VoIP applications and devices, today announced that rally world champion and Dakar Race class winner Annie Seel has selected the ruggedized Sonim XP1 handset as her team handset for the now ongoing Dakar race. Annie Seel will be supported by the Challenge 75 team. The Dakar race exposes drivers and their equipment to very harsh conditions, including sand and high temperatures.

"I choose all my equipment with reliability as the first criterion," said Annie Seel. "In my opinion, there is no other GSM phone on the market today that is even close to being as ruggedized as the Sonim XP1. Obviously I, as well as my equipment, must be able to take a few hits during the race. The phones my team and I use must also be sand and water resistant."

Sonim's unique XP1 handset is the first ruggedized, IP52-compliant handset to double as a GSM phone and as an OMA PoC standards compliant push-to-talk terminal. The Sonim XP1 is designed with such features as extra large interface buttons, an oversized screen for better visibility outdoors, a high volume loudspeaker and extended battery life.

"We designed the Sonim XP1 handset with professional users in mind -- those who need to be able to rely on their equipment also in more exposed conditions," said Johan Bergstrom, Sr. Director, Europe, at Sonim. "Needless to say, the standard user may not be as tough as Annie Seel. We are honored that Annie selected our device and look forward to her successful Dakar race."

Journalists interested in contacting Annie Seel may do so at +46-708-733711; annie.seel@happy.se.

About Sonim Technologies, Inc.

Sonim Technologies enables today's GPRS, UMTS & WiFi data networks to deliver high-performance VoIP applications and services, specifically optimized to meet the productivity objectives of mobile enterprises. Sonim's OMA PoC 1.0 server, client and handset solutions represent the industry's only business class implementation of the push-to-talk standard and form the basis of an emerging suite of streaming IMS-compliant applications. Sonim is

headquartered in San Mateo, California, with offices in Bangalore, London, Stockholm and Madrid. For more information, visit the company's web site at www.sonimtech.com.

About Annie Seel

Annie Seel is one of the most widely experienced motorcycle women in the world, having competed in roadracing, motocross, enduro and rally, and setting the Mount Everest record. Also she is a motorcycle pioneer, breaking new terrain for women motorcyclists. For more information, visit her website at www.rallyprincess.com.

About the Dakar Race

The Dakar Race starts in Lisbon January 6, 2007, and finishes in Dakar January 21. The drivers will then have completed 8 696 km. For more information, visit www.dakar.com.

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