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# WisdomTree and Cetera Financial Group Enter into ETF Program Agreement

## WisdomTree ETFs Available Through Cetera Financial Group's No-Transaction Fee Platform

NEW YORK, July 24, 2018 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, has entered into an agreement with Cetera Financial Group® ("Cetera"), the second largest independent financial advisor network in the nation, in which WisdomTree ETFs will be made available on Cetera's no-transaction fee product platform. WisdomTree will provide Cetera's network of firms with ongoing ETF education and support.

"WisdomTree is thrilled to collaborate with Cetera. In addition to making WisdomTree ETFs available as part of Cetera's no-transaction fee platform, we are also looking forward to delivering our award-winning \* [Advisor Solutions](#) program to financial advisors using the Cetera platform," said Kurt MacAlpine, WisdomTree Executive Vice President and Global Head of Distribution.

Sheila Woelfel, Cetera's Head of Portfolio Solutions, added, "We are really excited about our new relationship with WisdomTree. Their differentiated solutions are well-aligned with our strategic imperative of ensuring a broad offering and providing our advisors with an end-to-end Advice Centric Experience for their clients. We think this is a great opportunity for clients and advisors."

Cetera's network of independent broker-dealers will be able to access WisdomTree's diverse line-up of ETF products with no transaction fees, effective today. Certain requirements and conditions apply in order for no transaction fees to be assessed by Cetera as part of the ETF program.

\*WisdomTree's Advisor Solutions program was named Fund Innovation of the Year at the [2018 Mutual Fund Industry Awards](#).

### About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$60.0 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

### **About Cetera Financial Group®**

Cetera Financial Group ("Cetera") is a leading network of independent firms empowering the delivery of professional financial advice to individuals, families and company retirement plans across the country through trusted financial advisors and financial institutions. Cetera is the second-largest independent financial advisor network in the nation by number of advisors, as well as a leading service provider to the investment programs of banks and credit unions.

Through its multiple distinct firms, Cetera offers independent and institutions-based advisors the benefits of a large, established broker-dealer and registered investment adviser, while serving advisors and institutions in a way that is customized to their needs and aspirations. Advisor support resources offered through Cetera include award-winning wealth management and advisory platforms, comprehensive broker-dealer and registered investment adviser services, practice management support and innovative technology. For more information, visit [cetera.com](http://cetera.com).

\*\*"Cetera Financial Group" refers to the network of independent retail firms encompassing, among others, Cetera Advisors, Cetera Advisor Networks, Cetera Investment Services (marketed as Cetera Financial Institutions), Cetera Financial Specialists, First Allied Securities and Summit Brokerage Services. All firms are members FINRA / SIPC.

Cetera receives remuneration from WisdomTree in relation to the ETF program for administrative and other services. Cetera and WisdomTree are separate and unaffiliated and are not responsible for each other's policies or services.

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