

February 2, 2018



WisdomTree Announces Fourth Quarter 2017 Results

\$0.2 million net income, or \$5.2 million as adjusted

\$0.00 diluted EPS for the quarter, or \$0.04 as adjusted

Declares \$0.03 quarterly dividend

NEW YORK, Feb. 02, 2018 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager today reported net income of \$0.2 million or \$0.00 diluted EPS in the fourth quarter. Excluding certain transaction costs and a charge to remeasure deferred tax assets, adjusted net income (a non-GAAP measure¹) was \$5.2 million¹ or \$0.04 diluted EPS¹. This compares to net income of \$2.5 million or \$0.02 diluted EPS in the fourth quarter of last year (as adjusted, \$4.2 million¹ or \$0.03 diluted EPS¹) and net income of \$8.0 million or \$0.06 diluted EPS in the third quarter of 2017.

WisdomTree CEO and President Jonathan Steinberg said, “2017 was a transformative year for WisdomTree with the announcement of a strategic acquisition, considerable improvement in net flow breadth and the rollout of technology-enabled solutions to help financial intermediaries thrive in an evolving industry landscape. These successes are a direct result of the investments we’ve made in our people, products, geographies and technology capabilities. Coming off a record 2017 for the ETF industry, the best is still ahead and WisdomTree is one of the few global ETP sponsors with a broad suite of differentiated products and technology solutions to fully capitalize on the tremendous global opportunity.”

Summary Operating and Financial Highlights

| | Three Months Ended | | | Change From | |
|--|--------------------|----------------|---------------|----------------|---------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 | Sept. 30, 2017 | Dec. 31, 2016 |
| Operating Highlights | | | | | |
| U.S. listed ETFs (\$, in billions): | | | | | |
| AUM | \$ 46.8 | \$ 44.4 | \$ 40.2 | 5.5 % | 16.6 % |
| Net inflows/(outflows) | \$ 0.3 | \$ (0.6) | \$ 0.1 | n/a | 131.8 % |
| Average AUM | \$ 46.0 | \$ 43.5 | \$ 38.3 | 5.8 % | 20.3 % |
| Average advisory fee | 0.50 % | 0.50 % | 0.50 % | — | — |
| Market share of industry inflows | 0.2 % | n/a | 0.1 % | n/a | 0.01 |
| European listed ETPs (\$, in millions): | | | | | |
| AUM | \$ 1,804.2 | \$ 1,765.5 | \$ 1,024.3 | 2.2 % | 76.1 % |

| | | | | | |
|--|----------------------|--------------------|------------|------------|------------|
| Net inflows/(outflows) | \$ (65.7) | \$ 229.3 | \$ (25.8) | n/a | 155.1 % |
| Average AUM | \$ 1,764.6 | \$ 1,563.4 | \$ 1,015.4 | 12.9 % | 73.8 % |
| Average advisory fee | 0.61 % | 0.62 % | 0.66 % | (0.01) | (0.05) |
| Canadian listed ETFs (\$, in millions): | | | | | |
| AUM | \$ 305.5 | \$ 205.5 | \$ 68.6 | 48.7 % | 345.2 % |
| Assets acquired | \$ 77.4 ² | \$ — | \$ — | n/a | n/a |
| Net inflows/(outflows) | \$ 15.0 | \$ 96.7 | \$ — | (84.5 %) | n/a |
| Average AUM | \$ 270.9 | \$ 129.3 | \$ 67.2 | 109.5 % | 303.3 % |
| Average advisory fee | 0.30% ³ | 0.28% ³ | 0.46 % | 0.02 | (0.16) |
| Financial Highlights (\$, in millions, except per share amounts): | | | | | |
| Consolidated Results | | | | | |
| Advisory fees | \$ 60.8 | \$ 57.6 | \$ 50.4 | 5.6 % | 20.8 % |
| Net income | \$ 0.2 | \$ 8.0 | \$ 2.5 | (97.0 %) | (90.4 %) |
| Diluted earnings per share | \$ 0.00 | \$ 0.06 | \$ 0.02 | \$ (0.06) | \$ (0.02) |
| Pre-tax margin | 9.2 % | 26.7 % | 16.8 % | (17.5) | (7.6) |
| Non-GAAP ¹ : | | | | | |
| Net income, as adjusted | \$ 5.2 | n/a | \$ 4.2 | n/a | 24.9 % |
| Diluted earnings per share, as adjusted | \$ 0.04 | n/a | \$ 0.03 | n/a | \$ 0.01 |
| Pre-tax margin, as adjusted | 17.1 % | n/a | 20.1 % | n/a | (3.0) |
| U.S. Business segment | | | | | |
| Gross margin ¹ | 82.1 % | 82.0 % | 81.0 % | 0.1 | 1.1 |
| Pre-tax margin | 15.2 % | 33.4 % | 27.4 % | (18.2) | (12.2) |
| Pre-tax margin, as adjusted ¹ | 23.5 % | n/a | n/a | n/a | n/a |

Recent Business Developments

Company News

- In November 2017, the Company announced that it entered into an agreement to acquire ETF Securities' European exchange-traded commodity, currency and short-and-leveraged business ("ETFs"), with approximately \$18 billion in assets under management.
- In December 2017, the Company announced the cross-listing of eight U.S. ETFs in Mexico on the Bolsa Mexicana de Valores; the Company announced key leadership appointments and organizational changes; and the Company announced that it was recognized by both *Pensions & Investments* and *Crain's New York* as a "Best Places to Work" for the third consecutive year.
- In January 2018, the Company announced it finalized terms for an option to acquire AdvisorEngine Inc. and facilitated the acquisition of CRM-software provider Junxure, further solidifying its commitment to technology-enabled solutions to help advisors grow; the Company announced that its ETF Model Portfolios are available on the TD Ameritrade Institutional Model Market Center; and the Company announced that two

additional WisdomTree ETFs filed notification with the Financial Services Agency of Japan.

U.S. Listed Product News

- In December 2017, the Company announced final capital gains distributions; the Company announced the company's first actively-managed equity ETF – the WisdomTree U.S. Quality Shareholder Yield Fund (QSY), formerly the WisdomTree U.S. LargeCap Value Fund (EZY); and the Company announced the launch of the WisdomTree ICBCCS S&P 500 Fund (WCHN) and WisdomTree Balanced Income Fund (WBAL).
- In January 2018, the Company announced the addition of the WisdomTree Emerging Markets ex-State-Owned Enterprises Fund (XSOE) on Schwab ETF OneSource™; and the Company announced the launch of the WisdomTree CBOE Russell 2000 PutWrite Strategy Fund (RPUT).

European Listed Product News

- In November 2017, the Company announced it was named “Passive Management Group of the Year” by Investment Week's Annual Specialist Investment Awards. WisdomTree also received a “Highly Commended” award for the WisdomTree Eurozone Quality Dividend Growth UCITS ETF - EUR Acc (ticker: EGRA) in the factor-based and smart beta fund category.
- In December 2017, the Company announced the launch of three Boost ETPs, offering investors inverse exposure to UK Gilts, German Bunds and US Treasuries. The products include the Boost Gilts 10Y 1x Short Daily ETP (listing on the London Stock Exchange), as well as the Boost Bund 30Y 3x Short Daily ETP (listing on the Borsa Italiana and Deutsche Börse Xetra) and the Boost US Treasuries 30Y 3x Short Daily ETP (listing on the London Stock Exchange and the Borsa Italiana), both of which are market firsts in Europe.
- In January 2018, five of the Company's UCITS ETFs celebrated their third anniversary since listing on the Borsa Italiana, including the WisdomTree Europe Equity Income UCITS ETF, the WisdomTree Europe SmallCap Dividend UCITS ETF, the WisdomTree US Equity Income UCITS ETF, the WisdomTree Emerging Markets Equity Income UCITS ETF, and the WisdomTree Emerging Markets SmallCap Dividend UCITS ETF; and the Company announced a collaboration with Directa SIM, one of Italy's leading financial brokerage companies, to offer WisdomTree's Global Dividend Equity Model Portfolio on Directa's new platform, Dpro.

Canadian Listed Product News

- In December 2017, the Company announced its 2018 Canadian ETF Industry Outlook, and the Company announced final cash distributions and 2017 annual capital gains distributions.
- In January 2018, the Company announced final 2017 reinvested distributions.

Assets Under Management and Net Inflows

U.S. listed ETF assets under management (“AUM”) was \$46.8 billion at December 31, 2017, up 5.5% from September 30, 2017 due to market appreciation and to a lesser extent, net

inflows. European listed ETPs' AUM was \$1.8 billion at December 31, 2017, up 2.2% from September 30, 2017 due to market appreciation, partly offset by net outflows. Canadian listed ETF's AUM was \$305.5 million at December 31, 2017, up 48.7% from September 30, 2017 due to assets acquired, net inflows and market appreciation.

Performance

In evaluating the performance of our U.S. listed equity, fixed income and alternative strategy ETFs against actively managed and index based mutual funds and ETFs, 91.6% of the \$46.0 billion invested in our ETFs and 68.7% (46 of 67) of our ETFs covered by Morningstar outperformed their comparable Morningstar average since inception as of December 31, 2017.

For more information about WisdomTree ETFs including standardized performance, please click [here](#) or visit www.wisdomtree.com.

Fourth Quarter Financial Discussion

Unusual items in the quarter

We incurred transaction costs of \$4.8 million in connection with our agreement to acquire ETFS and securing an option to purchase the remaining equity interests in AdvisorEngine. In addition, we recorded an after-tax charge of \$0.4 million to remeasure our deferred tax assets ("DTAs") as a result of the passage of tax reform rules.

Revenues

Advisory fees of \$60.8 million increased 20.8% from the fourth quarter of 2016 primarily due to an increase in our average global AUM. Our average global AUM increased primarily due to market appreciation of our U.S. listed ETFs and net inflows into certain of our U.S. listed ETFs (including within our international equity, emerging markets, U.S. equity, fixed income and alternative strategy ETFs), European listed ETPs and Canadian listed ETFs. These increases were partly offset by outflows primarily in our two largest U.S. listed ETFs. Advisory fees increased 5.6% from the third quarter of 2017 on higher average global AUM primarily due to market appreciation and to a lesser extent, net inflows. Our average U.S. advisory fees were unchanged from the fourth quarter of 2016 and third quarter of 2017.

Other income increased 29.9% from the fourth quarter of 2016 and 36.2% from the third quarter of 2017 to \$0.6 million primarily due to higher interest earned on our investments.

Margins

Gross margin for our U.S. Business segment, which is U.S. advisory fee revenue less U.S. fund management and administration expenses and U.S. third-party sharing arrangements, was 82.1%¹ in the fourth quarter of 2017 as compared to 81.0%¹ in the fourth quarter of 2016 and 82.0%¹ in the third quarter of 2017. The increase from the fourth quarter of 2016 was primarily due to higher revenues. This measure was essentially unchanged from the third quarter of 2017.

Pre-tax margin was 9.2% in the fourth quarter of 2017 (as adjusted 17.1%¹) as compared to

16.8% in the fourth quarter of 2016 (as adjusted 20.1%¹) and 26.7% in the third quarter of 2017. Pre-tax margin for our U.S. Business segment was 15.2% in the fourth quarter of 2017 (as adjusted 23.5%¹) as compared to 27.4% in the fourth quarter of 2016 and 33.4% in the third quarter of 2017.

Expenses

Total expenses were \$55.7 million for the fourth quarter of 2017, up 31.8% and 31.2% from the fourth quarter of 2016 and the third quarter of 2017, respectively. These increases were primarily attributable to the \$4.8 million of transaction costs (included within professional fees) and higher compensation.

- Compensation and benefits expense increased 40.0% from the fourth quarter of 2016 and 31.9% from the third quarter of 2017 to \$25.7 million primarily due to higher accrued incentive compensation and stock-based compensation. In the fourth quarter, we shifted a greater portion of our employees' incentive compensation to cash from stock thereby limiting future stock-based compensation expense. In addition, we increased our incentive compensation pool in the quarter to recognize the achievement of certain milestones involving several important strategic initiatives as well as the addition of a key executive. Lastly, we accelerated the vesting of certain stock-based compensation awards to December 2017 which were originally scheduled to vest in January 2018. This allowed us to benefit from a tax deduction at the higher tax rate in 2017, rather than the recently enacted reduced tax rate which became effective January 1, 2018. Headcount of our U.S. Business segment was 162, 165 and 163 and our International Business segment was 42, 43 and 46 at December 31, 2017, September 30, 2017 and December 31, 2016, respectively.
- Fund management and administration expense increased 15.2% from the fourth quarter of 2016 and 6.5% from the third quarter of 2017 to \$11.6 million primarily attributable to higher average global AUM. We had 89 U.S. listed ETFs, 87 European ETPs and 12 Canadian ETFs at the end of the quarter.
- Marketing and advertising expense was essentially unchanged from the fourth quarter of 2016. This expense increased 12.4% from the third quarter of 2017 to \$3.7 million primarily due to higher levels of advertising related activities within our U.S. Business segment.
- Sales and business development expense increased 20.8% from the fourth quarter of 2016 to \$3.8 million primarily due to higher spending on sales related activities globally. This expense increased 6.2% from the third quarter of 2017 primarily due to higher spending within our U.S. Business segment.
- Professional and consulting fees increased 330.5% from the fourth quarter of 2016 and 506.0% from the third quarter of 2017 to \$6.3 million primarily due to \$4.8 million of transaction costs described above.
- Third-party sharing arrangements expense increased 83.5% from the fourth quarter of 2016 to \$1.1 million primarily due to higher fees paid to our third-party marketing agents in the United States and Latin America as well as the addition of a new distribution relationship. This expense increased 52.3% from the third quarter of 2017 primarily due to higher fees paid to our third-party marketing agents in the United States.
- A goodwill impairment charge of \$1.7 million was recorded in the fourth quarter of 2016, related to an interim impairment test performed on the goodwill previously

recognized in connection with our acquisition of U.K. based ETP sponsor, Boost, in April 2014.

- Our effective income tax rate for the fourth quarter of 2017 of 95.8% resulted in income tax expense of \$5.4 million. Our tax rate differs from the federal statutory tax rate of 35% primarily due to \$4.1 million of non-deductible transaction costs (increasing tax expense by \$1.5 million) discussed above and a valuation allowance on foreign net operating losses and state and local income tax expense. In addition, included within our effective income tax rate is a charge of \$0.4 million to remeasure our DTAs in connection with tax reform. We were required to remeasure our DTAs using the newly enacted federal corporate income tax rate at the date of enactment. This reduced the carrying value of our DTAs and increased tax expense.

Twelve Month Results

Total revenues increased 8.2% to \$237.4 million primarily due to the settlement gain of \$6.9 million recorded during the second quarter of 2017, higher advisory fees due to higher average global AUM and higher interest earned on our investments.

Total expenses increased 9.3% to \$179.2 million. This increase was primarily due higher compensation expense partly offset by the acquisition payment expense of \$6.7 million and a goodwill impairment charge of \$1.7 million recorded in the prior year.

Balance Sheet

As of December 31, 2017, the Company had total assets of \$255.0 million which consisted primarily of cash and cash equivalents of \$54.2 million, securities owned of \$66.3 million, securities held-to-maturity of \$21.2 million, investments of \$35.8 million, accounts receivable of \$21.3 million and note receivable of \$18.1 million. There were approximately 137.0 million shares of common stock outstanding as of December 31, 2017. Fully diluted weighted average shares outstanding were 136.6 million for the quarter.

Quarterly Dividend

The Company's Board of Directors declared a quarterly cash dividend of \$0.03 per share of the Company's common stock. The dividend will be paid on February 28, 2018 to stockholders of record as of the close of business on February 14, 2018.

Conference Call

WisdomTree will discuss its quarterly results and operational highlights during a conference call on Friday, February 2, 2018 at 9:00 a.m. ET. The call-in number will be (877) 303-7209. Anyone outside the U.S. or Canada should call (970) 315-0420. The slides used during the presentation will be available at <http://ir.wisdomtree.com>. For those unable to join the conference call at the scheduled time, an audio replay will be available on <http://ir.wisdomtree.com>.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. Although we believe that the expectations reflected in these forward-looking

statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as “may,” “will,” “should,” “expects,” “intends,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “potential,” “continue” or the negative of these terms or other comparable terminology. These statements are only predictions. You should not place undue reliance on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect results. Factors that may cause actual results to differ materially from current expectations include, among other things, the risks described below. If one or more of these or other risks or uncertainties occur, or if our underlying assumptions prove to be incorrect, actual events or results may vary significantly from those implied or projected by the forward-looking statements. No forward-looking statement is a guarantee of future performance. You should read this press release completely and with the understanding that our actual future results may be materially different from any future results expressed or implied by these forward-looking statements.

In particular, forward-looking statements in this press release may include statements about:

- anticipated trends, conditions and investor sentiment in the global markets and ETPs;
- anticipated levels of inflows into and outflows out of our ETPs;
- our ability to deliver favorable rates of return to investors;
- our ability to develop new products and services;
- our ability to maintain current vendors or find new vendors to provide services to us at favorable costs;
- our ability to successfully expand our business into non-U.S. markets;
- competition in our business; and
- the effect of laws and regulations that apply to our business.

Our business is subject to many risks and uncertainties, including without limitation:

- Net outflows in our two largest ETFs – the WisdomTree Europe Hedged Equity Fund and the WisdomTree Japan Hedged Equity Fund – have had, and in the future could continue to have, a negative impact on our revenues.
- Declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and trigger redemptions.
- Fluctuations in the amount and mix of our AUM may negatively impact revenues and operating margins.
- We derive a substantial portion of our revenues from a limited number of products, and as a result, our operating results are particularly exposed to the performance of these products and our ability to maintain the AUM of these products, as well as investor sentiment toward investing in the funds’ strategies and market-specific and political and economic risk.
- Much of our AUM is held in our U.S. listed ETFs that invest in foreign securities and we therefore have substantial exposure to foreign market conditions and are subject to foreign currency exchange rate risks.

- Many of our ETPs have a limited track record, and poor investment performance could cause our revenues to decline.
- We depend on third parties to provide many critical services to operate our business and our ETPs. The failure of key vendors to adequately provide such services could materially affect our operating business and harm our customers.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. For a more complete description of the risks noted above and other risks that could cause our actual results to differ from our current expectations, please see the section entitled “Risk Factors” in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

The forward-looking statements in this press release represent our views as of the date of this press release. We anticipate that subsequent events and developments may cause our views to change. However, while we may elect to update these forward-looking statements at some point in the future, we have no current intention of doing so except to the extent required by applicable law. Therefore, these forward-looking statements do not represent our views as of any date other than the date of this press release.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Canada and Japan (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$49.5 billion in assets under management globally.

WisdomTree[®] is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

1 See “Non-GAAP Financial Measurements.”

2 During the fourth quarter of 2017, WisdomTree Asset Management Canada, Inc. (“WTAMC”) acquired and became the trustee and manager for a suite of eight Canadian registered ETFs previously sponsored and managed by Questrade Wealth Management, Inc. (“QWM”) with approximately CAD \$99.1 million (USD \$77.4 million) in AUM at closing. Most of these ETFs were subsequently merged into existing ETFs managed by WTAMC.

3 Average ETF advisory fee for our Canadian listed ETFs declined from 0.46% at December 31, 2016 to 0.30% and 0.28% at December 31, 2017 and September 30, 2017, respectively, due to management fee rebates provided to initial seed capital providers.

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WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
 (in thousands, except per share amounts)
 (Unaudited)

| | Three Months Ended | | | % Change From | | Years Ended | | |
|---|--------------------|----------------------|------------------|-------------------|------------------|------------------|------------------|-------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 | Sept. 30, 2017 | Dec. 31, 2016 | Dec. 31, 2017 | Dec. 31, 2016 | % Change |
| Revenues: | | | | | | | | |
| Advisory fees | \$ 60,825 | \$ 57,574 | \$ 50,366 | 5.6 % | 20.8 % | \$ 227,775 | \$ 218,465 | 4.3 |
| Settlement gain | — | — | — | n/a | n/a | 6,909 | — | n/a |
| Other income | 561 | 412 | 432 | 36.2 % | 29.9 % | 2,715 | 981 | 176.8 |
| Total revenues | 61,386 | 57,986 | 50,798 | 5.9 % | 20.8 % | 237,399 | 219,446 | 8.2 |
| Expenses: | | | | | | | | |
| Compensation and benefits | 25,706 | 19,492 | 18,366 | 31.9 % | 40.0 % | 81,493 | 63,263 | 28.8 |
| Fund management and administration | 11,570 | 10,862 | 10,046 | 6.5 % | 15.2 % | 42,144 | 41,083 | 2.6 |
| Marketing and advertising | 3,726 | 3,314 | 3,645 | 12.4 % | 2.2 % | 14,402 | 15,643 | -7.9 |
| Sales and business development | 3,843 | 3,617 | 3,181 | 6.2 % | 20.8 % | 13,811 | 12,537 | 10.2 |
| Professional and consulting fees | 6,272 | 1,035 | 1,457 | 506.0 % | 330.5 % | 10,086 | 6,692 | 50.7 |
| Occupancy, communications and equipment | 1,313 | 1,378 | 1,279 | -4.7 % | 2.7 % | 5,415 | 5,211 | 3.9 |
| Depreciation and amortization | 353 | 353 | 327 | 0.0 % | 8.0 % | 1,395 | 1,305 | 6.9 |
| Third-party sharing arrangements | 1,081 | 710 | 589 | 52.3 % | 83.5 % | 3,393 | 2,827 | 20.0 |
| Goodwill impairment | — | — | 1,676 | n/a | n/a | — | 1,676 | n/a |
| Acquisition payment | — | — | — | n/a | n/a | — | 6,738 | n/a |
| Other | 1,873 | 1,729 | 1,723 | 8.3 % | 8.7 % | 7,068 | 6,909 | 2.3 |

| | | | | | | | | |
|--|---------------|-----------------|-----------------|----------------|----------------|------------------|------------------|------------|
| Total expenses | 55,737 | 42,490 | 42,289 | 31.2 % | 31.8 % | 179,207 | 163,884 | 9.3 |
| Income before taxes | 5,649 | 15,496 | 8,509 | -63.5 % | -33.6 % | 58,192 | 55,562 | 4.7 |
| Income tax expense | 5,411 | 7,520 | 6,032 | -28.0 % | -10.3 % | 30,993 | 29,407 | 5.4 |
| Net income | \$ 238 | \$ 7,976 | \$ 2,477 | -97.0 % | -90.4 % | \$ 27,199 | \$ 26,155 | 4.0 |
| Net income per share – basic | \$ 0.00 | \$ 0.06 | \$ 0.02 | | | \$ 0.20 | \$ 0.19 | |
| Net income per share – diluted | \$ 0.00 | \$ 0.06 | \$ 0.02 | | | \$ 0.20 | \$ 0.19 | |
| Weighted average common shares – basic | 134,800 | 134,709 | 133,985 | | | 134,614 | 134,401 | |
| Weighted average common shares – diluted | 136,568 | 135,933 | 135,373 | | | 136,003 | 135,539 | |

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
SEGMENT INFORMATION
(in thousands)
(Unaudited)

The following table sets forth the pre-tax operating results for the Company's U.S. Business and International Business segments. The U.S. Business segment represents the results of the Company's U.S. operations and Japan sales office. The results of the Company's European and Canadian operations are reported as the International Business segment.

U.S. Business Segment

| | Three Months Ended | | | % Change From | | Years Ended | |
|------------------------------------|--------------------|----------------|---------------|----------------|---------------|----------------|----------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 | Sept. 30, 2017 | Dec. 31, 2016 | Dec. 31, 2017 | Dec. 31, 2016 |
| Revenues: | | | | | | | |
| Advisory fees | \$ 57,605 | \$ 54,749 | \$ 48,345 | 5.2 % | 19.2 % | \$ 217,021 | \$ 211,061 |
| Settlement gain | — | — | — | n/a | n/a | 6,909 | — |
| Other income | 539 | 590 | 493 | -8.6 % | 9.3 % | 2,949 | 1,421 |
| Total revenues | 58,144 | 55,339 | 48,838 | 5.1 % | 19.1 % | 226,879 | 212,482 |
| Expenses: | | | | | | | |
| Compensation and benefits | 23,132 | 16,967 | 15,798 | 36.3 % | 46.4 % | 71,079 | 55,551 |
| Fund management and administration | 9,247 | 9,168 | 8,611 | 0.9 % | 7.4 % | 35,524 | 36,071 |
| Marketing and advertising | 3,169 | 2,795 | 3,148 | 13.4 % | 0.7 % | 12,286 | 13,631 |
| Sales and business development | 3,427 | 3,218 | 3,046 | 6.5 % | 12.5 % | 12,079 | 11,651 |

| | | | | | | | |
|---|----------|-----------|-----------|---------|---------|-----------|----------|
| Professional and consulting fees | 6,022 | 796 | 1,118 | 656.5 % | 438.6 % | 9,153 | 5,54 |
| Occupancy, communications and equipment | 1,178 | 1,257 | 1,161 | -6.3 % | 1.5 % | 4,895 | 4,67 |
| Depreciation and amortization | 339 | 340 | 320 | -0.3 % | 5.9 % | 1,347 | 1,28 |
| Third-party sharing arrangements | 1,072 | 705 | 589 | 52.1 % | 82.0 % | 3,374 | 2,82 |
| Other | 1,734 | 1,600 | 1,652 | 8.4 % | 5.0 % | 6,605 | 6,57 |
| Total expenses | 49,320 | 36,846 | 35,443 | 33.9 % | 39.2 % | 156,342 | 137,76 |
| Income before taxes | \$ 8,824 | \$ 18,493 | \$ 13,395 | -52.3 % | -34.1 % | \$ 70,537 | \$ 74,72 |
| Pre-tax margin | 15.2 % | 33.4 % | 27.4 % | | | 31.1 % | 31.1 % |

International Business Segment

| | Three Months Ended | | | % Change From | | Years Ended | |
|---|--------------------|----------------|---------------|----------------|---------------|---------------|---------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 | Sept. 30, 2017 | Dec. 31, 2016 | Dec. 31, 2017 | Dec. 31, 2016 |
| Revenues: | | | | | | | |
| Advisory fees | \$ 3,220 | \$ 2,825 | \$ 2,021 | 14.0 % | 59.3 % | \$ 10,754 | \$ 7,399 |
| Other income/(loss) | 22 | (178) | (61) | -112.4 % | -136.1 % | (234) | (443) |
| Total revenues | 3,242 | 2,647 | 1,960 | 22.5 % | 65.4 % | 10,520 | 6,956 |
| Expenses: | | | | | | | |
| Compensation and benefits | 2,574 | 2,525 | 2,568 | 1.9 % | 0.2 % | 10,414 | 7,709 |
| Fund management and administration | 2,323 | 1,694 | 1,435 | 37.1 % | 61.9 % | 6,620 | 5,007 |
| Marketing and advertising | 557 | 519 | 497 | 7.3 % | 12.1 % | 2,116 | 2,006 |
| Sales and business development | 416 | 399 | 135 | 4.3 % | 208.1 % | 1,732 | 880 |
| Professional and consulting fees | 250 | 239 | 339 | 4.6 % | -26.3 % | 933 | 1,146 |
| Occupancy, communications and equipment | 135 | 121 | 118 | 11.6 % | 14.4 % | 520 | 536 |
| Depreciation and amortization | 14 | 13 | 7 | 7.7 % | 100.0 % | 48 | 22 |
| Third-party sharing arrangements | 9 | 5 | — | 80.0 % | n/a | 19 | — |
| Goodwill impairment | — | — | 1,676 | n/a | n/a | — | 1,676 |
| Acquisition payment | — | — | — | n/a | n/a | — | 6,738 |

| | | | | | | | |
|-------------------|--------------------|--------------------|--------------------|---------------|----------------|---------------------|---------------------|
| Other | 139 | 129 | 71 | 7.8 % | 95.8 % | 463 | 395 |
| Total expenses | <u>6,417</u> | <u>5,644</u> | <u>6,846</u> | <u>13.7 %</u> | <u>-6.3 %</u> | <u>22,865</u> | <u>26,115</u> |
| Loss before taxes | <u>\$ (3,175)</u> | <u>\$ (2,997)</u> | <u>\$ (4,886)</u> | <u>5.9 %</u> | <u>-35.0 %</u> | <u>\$ (12,345)</u> | <u>\$ (19,159)</u> |
| Pre-tax margin | n/a | n/a | n/a | | | n/a | n/a |

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share amounts)

| | <u>December 31,</u> <u>2017</u> | <u>December 31,</u> <u>2016</u> |
|--|------------------------------------|------------------------------------|
| | <u>(Unaudited)</u> | |
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 54,193 | \$ 92,722 |
| Securities owned, at fair value | 66,294 | 58,907 |
| Securities held-to-maturity | 1,000 | 3,994 |
| Accounts receivable | 21,309 | 17,668 |
| Income taxes receivable | 6,978 | — |
| Prepaid expenses | 3,550 | 3,346 |
| Other current assets | 1,007 | 555 |
| Total current assets | <u>154,331</u> | <u>177,192</u> |
| Fixed assets, net | 10,693 | 11,748 |
| Note receivable | 18,118 | — |
| Securities held-to-maturity | 20,299 | 18,502 |
| Deferred tax asset, net | 1,050 | 9,826 |
| Investments, carried at cost | 35,817 | 20,000 |
| Goodwill | 1,799 | 1,799 |
| Intangible assets | 12,085 | 9,953 |
| Other noncurrent assets | 793 | 747 |
| Total assets | <u>\$ 254,985</u> | <u>\$ 249,767</u> |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| LIABILITIES | | |
| Current liabilities: | | |
| Fund management and administration payable | \$ 20,099 | \$ 13,584 |
| Compensation and benefits payable | 28,053 | 14,652 |
| Income taxes payable | — | 4,700 |
| Acquisition payable | — | 3,537 |
| Securities sold, but not yet purchased, at fair value | 950 | 1,248 |
| Accounts payable and other liabilities | 8,246 | 5,806 |
| Total current liabilities | <u>57,348</u> | <u>43,527</u> |
| Deferred rent payable | 4,686 | 4,896 |
| Total liabilities | <u>62,034</u> | <u>48,423</u> |
| STOCKHOLDERS' EQUITY | | |
| Common stock, par value \$0.01; 250,000 shares authorized: | | |
| Issued and outstanding: 136,996 and 136,475 at December 31, 2017 and December 31, 2016, respectively | 1,370 | 1,365 |
| Additional paid-in capital | 216,006 | 224,739 |
| Accumulated other comprehensive income/(loss) | 291 | (44) |
| Accumulated deficit | <u>(24,716)</u> | <u>(24,716)</u> |
| Total stockholders' equity | <u>192,951</u> | <u>201,344</u> |
| Total liabilities and stockholders' equity | <u>\$ 254,985</u> | <u>\$ 249,767</u> |

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)
(Unaudited)

| | Years Ended | |
|---|------------------|------------------|
| | Dec. 31, 2017 | Dec. 31, 2016 |
| Cash flows from operating activities: | | |
| Net income | \$ 27,199 | \$ 26,155 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Settlement gain | (6,909) | — |
| Deferred income taxes | 8,838 | 12,900 |
| Stock-based compensation | 14,717 | 14,892 |
| Depreciation and amortization | 1,395 | 1,305 |
| Realized losses on securities available-for-sale | 1,132 | — |
| Goodwill impairment | — | 1,676 |
| Other | (211) | (278) |
| Changes in operating assets and liabilities: | | |
| Securities owned, at fair value | (135) | (1,556) |
| Accounts receivable | (3,532) | 9,778 |
| Income taxes receivable/payable | (11,211) | 1,687 |
| Prepaid expenses | (204) | (719) |
| Other assets | (408) | (307) |
| Acquisition payable | (3,547) | (384) |
| Fund management and administration payable | 6,203 | 9,636 |
| Compensation and benefits payable | 13,126 | (13,089) |
| Securities sold, but not yet purchased, at fair value | (299) | 1,249 |
| Accounts payable and other liabilities | 2,354 | (8,034) |
| Net cash provided by operating activities | <u>48,508</u> | <u>54,911</u> |
| Cash flows from investing activities: | | |
| Purchase of fixed assets | (295) | (1,070) |
| Purchase of securities held-to-maturity | (3,009) | (15,502) |
| Purchase of securities available-for-sale | (99,848) | (63,619) |
| Purchase of investments | (8,908) | (20,000) |
| Funding of AdvisorEngine note receivable, net of original issue discount | (18,118) | — |
| Acquisition of the right to manage QWM's ETFs | (2,132) | — |
| Proceeds from held-to-maturity securities maturing or called prior to maturity | 4,194 | 16,742 |
| Proceeds from sales and maturities of securities available-for-sale | 91,095 | 6,002 |
| Acquisition less cash acquired | — | (11,818) |
| Net cash used in investing activities | <u>(37,021)</u> | <u>(89,265)</u> |
| Cash flows from financing activities: | | |
| Dividends paid | (43,777) | (43,660) |
| Shares repurchased | (7,891) | (39,379) |
| Proceeds from exercise of stock options | 532 | 195 |
| Net cash used in financing activities | <u>(51,136)</u> | <u>(82,844)</u> |
| Increase/(decrease) in cash flows due to changes in foreign exchange rate | 1,120 | (150) |
| Net decrease in cash and cash equivalents | (38,529) | (117,348) |
| Cash and cash equivalents – beginning of period | 92,722 | 210,070 |
| Cash and cash equivalents – end of period | <u>\$ 54,193</u> | <u>\$ 92,722</u> |

Supplemental disclosure of cash flow information:

Cash paid for taxes

| | | | |
|----|--------|----|--------|
| \$ | 33,113 | \$ | 14,990 |
|----|--------|----|--------|

WisdomTree Investments, Inc.**Key Operating Statistics (Unaudited)**

| | Three Months Ended | | | Year Ended |
|--|--------------------|----------------------|-------------------|-------------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 | Dec. 31, 2017 |
| U.S. LISTED ETFs (in millions) | | | | |
| Beginning of period assets | \$ 44,398 | \$ 43,183 | \$ 37,704 | \$ 40,164 |
| Inflows/(outflows) | 306 | (619) | 132 | 234 |
| Market appreciation/(depreciation) | 2,123 | 1,834 | 2,328 | 6,429 |
| End of period assets | <u>\$ 46,827</u> | <u>\$ 44,398</u> | <u>\$ 40,164</u> | <u>\$ 46,827</u> |
| Average assets during the period | \$ 46,030 | \$ 43,523 | \$ 38,253 | \$ 43,516 |
| Revenue days | 92 | 92 | 92 | 365 |
| Number of ETFs – end of the period | 89 | 87 | 94 | 89 |
| ETF Industry and Market Share (in billions) | | | | |
| ETF industry net inflows | \$ 130.7 | \$ 87.7 | \$ 127.2 | \$ 464.3 |
| WisdomTree market share of industry inflows | 0.2 % | n/a | 0.1 % | 0.1 % |
| Average ETF advisory fee during the period | | | | |
| Alternative strategy ETFs | 0.55 % | 0.57 % | 0.72 % | 0.59 % |
| Emerging markets equity ETFs | 0.69 % | 0.70 % | 0.70 % | 0.70 % |
| International developed equity ETFs | 0.55 % | 0.55 % | 0.56 % | 0.56 % |
| International hedged equity ETFs | 0.53 % | 0.53 % | 0.54 % | 0.53 % |
| Currency ETFs | 0.50 % | 0.50 % | 0.50 % | 0.50 % |
| Fixed income ETFs | 0.37 % | 0.40 % | 0.43 % | 0.40 % |
| U.S. equity ETFs | 0.35 % | 0.35 % | 0.35 % | 0.35 % |
| Blended total | <u>0.50 %</u> | <u>0.50 %</u> | <u>0.50 %</u> | <u>0.50 %</u> |
| EUROPEAN LISTED ETPs | | | | |
| Total ETPs (in thousands) | | | | |
| Beginning of period assets | \$ 979,608 | \$ 812,604 | \$ 647,497 | \$ 626,280 |
| Inflows/(outflows) | (102,453) | 129,742 | (38,214) | 290,399 |
| Market appreciation/(depreciation) | 55,798 | 37,262 | 16,997 | 16,274 |
| End of period assets | <u>\$ 932,953</u> | <u>\$ 979,608</u> | <u>\$ 626,280</u> | <u>\$ 932,953</u> |
| Average assets during the period | \$ 933,975 | \$ 870,773 | \$ 640,101 | \$ 812,434 |
| Average ETP advisory fee during the period | 0.77 % | 0.77 % | 0.80 % | 0.78 % |
| Number of ETPs – end of the period | 70 | 68 | 68 | 70 |
| Total UCITS ETFs (in thousands) | | | | |
| Beginning of period assets | \$ 785,899 | \$ 643,199 | \$ 371,307 | \$ 398,015 |
| Inflows/(outflows) | 36,711 | 99,546 | 12,442 | 340,053 |
| Market appreciation/(depreciation) | 48,592 | 43,154 | 14,266 | 133,134 |
| End of period assets | <u>\$ 871,202</u> | <u>\$ 785,899</u> | <u>\$ 398,015</u> | <u>\$ 871,202</u> |
| Average assets during the period | \$ 830,637 | \$ 692,666 | \$ 375,286 | \$ 665,290 |
| Average UCITS ETF advisory fee during the period | 0.44 % | 0.44 % | 0.42 % | 0.44 % |
| Number of UCITS ETFs – end of the period | 17 | 17 | 16 | 17 |

CANADIAN LISTED ETFs (in thousands)

| | | | | |
|--|---------------------|--------------------|------------------|---------------------|
| Beginning of period assets | \$ 205,469 | \$ 91,490 | \$ 68,427 | \$ 68,618 |
| Assets acquired | 77,403 ² | — | — | 77,403 ² |
| Inflows/(outflows) | 15,034 | 96,745 | 3 | 127,057 |
| Market appreciation/(depreciation) | 7,570 | 17,234 | 188 | 32,398 |
| End of period assets | <u>\$ 305,476</u> | <u>\$ 205,469</u> | <u>\$ 68,618</u> | <u>\$ 305,476</u> |
| Average assets during the period | \$ 270,901 | \$ 129,284 | \$ 67,168 | \$ 203,426 |
| Average ETF advisory fee during the period | 0.30% ³ | 0.28% ³ | 0.46 % | 0.34 % |
| Number of ETFs – end of the period | 12 | 11 | 6 | 12 |
| Headcount – U.S. Business segment | 162 | 165 | 163 | 162 |
| Headcount – International segment | 42 | 43 | 46 | 42 |

Note: Previously issued statistics may be restated due to trade adjustments

Source: Investment Company Institute, Bloomberg, WisdomTree

Non-GAAP Financial Measurements

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews these non-GAAP financial measurements when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning, do not replace nor are superior to GAAP financial measurements and are unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measurements should be considered in the context with our GAAP results. The non-GAAP financial measurements contained in this release include:

- *Gross margin and gross margin percentage (U.S. Business segment).* We disclose our gross margin and gross margin percentage for our U.S. Business segment separately from the start up stage of our international businesses (Europe and Canada) to allow investors to better understand and track the performance and operating efficiency of our core U.S. operations, which make up the vast majority of our operating and financial results. We disclose U.S. Business segment gross margin, which we define as U.S. advisory fees less U.S. fund management and administration expenses and U.S. third-party sharing arrangements, and U.S. Business segment gross margin percentage as non-GAAP financial measurements because we believe they provide investors with a consistent way to analyze the amount we retain after paying third-party service providers to operate our ETPs and third party marketing agents whose fees are associated with our AUM level. Management tracks gross margin and gross margin percentage to analyze the profitability of our products.
- *Consolidated and U.S. Business segment operating results and pre-tax margin for the*

fourth quarter of 2017 excluding transaction costs of \$4.8 million (or \$4.5 million after-tax) and an after-tax charge of \$0.4 million to remeasure our net DTAs in connection with tax reform. We exclude these costs when analyzing our results as they represent non-recurring charges which are not core to our operating business.

- Consolidated operating results and pre-tax margin for the fourth quarter of 2016 excluding a \$1.7 million goodwill impairment charge. We exclude this charge, which is non-deductible for tax purposes, when analyzing our results as it is a one-time, non-recurring charge and not core to our operating business.

WISDOMTREE INVESTMENTS, INC. AND SUBSIDIARIES
GAAP to NON-GAAP RECONCILIATION
(in thousands)
(Unaudited)

| | Three Months Ended | | |
|--|--------------------|---------------|------------------|
| | Dec. 31, | Sept. 30, | Dec. 31, |
| | 2017 | 2017 | 2016 |
| Gross Margin and Gross Margin Percentage (U.S. Business segment): | | | |
| Advisory fees | \$ 57,605 | 54,749 | \$ 48,345 |
| Less: Fund management and administration | (9,247) | (9,168) | (8,611) |
| Less: Third-party sharing arrangements | (1,072) | (705) | (589) |
| U.S. Gross margin | <u>\$ 47,286</u> | <u>44,876</u> | <u>\$ 39,145</u> |
| U.S. Gross margin percentage | <u>82.1 %</u> | <u>82.0 %</u> | <u>81.0 %</u> |

| | Three Months Ended | | |
|---|--------------------|------------|-----------------|
| | Dec. 31, | Sept. 30, | Dec. 31, |
| | 2017 | 2017 | 2016 |
| Adjusted Net Income and Diluted Earnings per Share (Consolidated): | | | |
| Net income, as reported | \$ 238 | n/a | \$ 2,477 |
| Add back: Transaction costs, net of income taxes of \$292 | 4,540 | n/a | — |
| Add back: Remeasurement of net deferred tax assets (tax reform) | 411 | n/a | — |
| Add back: Goodwill impairment | — | n/a | 1,676 |
| Adjusted net income | <u>\$ 5,189</u> | <u>n/a</u> | <u>\$ 4,153</u> |
| Weighted average common shares - diluted | <u>136,568</u> | <u>n/a</u> | <u>135,373</u> |
| Adjusted net income per share - diluted | <u>\$ 0.04</u> | <u>n/a</u> | <u>\$ 0.03</u> |

| | Three Months Ended | | |
|--|--------------------|------------|------------------|
| | Dec. 31, | Sept. 30, | Dec. 31, |
| | 2017 | 2017 | 2016 |
| Adjusted Pre-tax Margin (Consolidated): | | | |
| Total revenues | \$ 61,386 | n/a | \$ 50,798 |
| Income before income taxes | \$ 5,649 | n/a | \$ 8,509 |
| Add back: Transaction costs, before income taxes | 4,832 | n/a | — |
| Add back: Goodwill impairment | — | n/a | 1,676 |
| Adjusted income before income taxes | <u>\$ 10,481</u> | <u>n/a</u> | <u>\$ 10,185</u> |
| Adjusted pre-tax margin | <u>17.1 %</u> | <u>n/a</u> | <u>20.1 %</u> |

| | Three Months Ended | | |
|---|--------------------|-------------------|------------------|
| | Dec. 31, 2017 | Sept. 30, 2017 | Dec. 31, 2016 |
| Adjusted Pre-tax Margin (U.S. Business Segment): | | | |
| Total revenues | \$ 58,144 | n/a | n/a |
| Income before income taxes | \$ 8,824 | n/a | n/a |
| Add back: Transaction costs, before income taxes | 4,832 | n/a | n/a |
| Adjusted income before income taxes | \$ 13,656 | n/a | n/a |
| Adjusted pre-tax margin | 23.5 % | n/a | n/a |



Source: WisdomTree Investments, Inc.