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veritone

## Veritone Announces Inducement Grant Under Nasdaq Listing Rule 5635(c)(4)

DENVER--(BUSINESS WIRE)-- <u>Veritone, Inc</u>. (NASDAQ: VERI), a leader in building humancentered enterprise AI solutions, today announced that the Compensation Committee of its Board of Directors granted an equity award on April 2, 2025 under its Inducement Grant Plan to one new employee, as an inducement material to her entering into employment with Veritone in accordance with Nasdaq Listing Rule 5635(c)(4).

This equity award consists of restricted stock units representing the right to receive upon vesting an aggregate of 60,000 shares of Veritone's common stock.

The restricted stock units granted vest over a four-year period, in equal tranches on the anniversaries of the grant date, in each case subject to the employee's continuous service with Veritone through the relevant vesting date. The new employee is not an executive officer of Veritone.

## **About Veritone**

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE<sup>™</sup>, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit <u>Veritone.com</u>.

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