#### VERITONE, INC.

### SUPPLEMENTAL FINANCIAL INFORMATION

(Q2 2022)

This document contains the following unaudited supplemental financial and business information:

### **Page**

- 1. Supplemental Non-GAAP Financial Information and Reconciliation to GAAP Information for fiscal year 2021 and for the three months ended March 31, 2022 and the three months ended June 30, 2022;
- 2. Breakdown and Reconciliation of Non-GAAP Net Income (Loss) to GAAP Net Loss for Core Operations and Corporate for the three and six months ended June 30, 2022 and for the three and six months ended June 30, 2021:
- 3. Reconciliation of Non-GAAP Net Income (Loss) to GAAP Net Loss for the years ended December 31, 2017, 2018, 2019, 2020, 2021 and for the Midpoint of the Company's Guidance for the Full Year 2022, as provided August 9, 2022;
- 4. Reconciliation of Non-GAAP Net Loss to GAAP Net Loss for 1Q:21, 2Q:21, 3Q:21, 4Q:21; 1Q:22; 2Q:22 and and for the Midpoint of the Company's Guidance for 3Q:22E;
- 5. Supplemental Financial Information for the available periods starting 1Q:21;
- 6. Pro Forma Income Statement (unaudited) as if PandoLogic Ltd. was owned by Veritone, Inc. since January 1, 2021;
- 7. Supplemental Revenue Breakdown and Comparisons (unaudited);
- 8. Restatement of Previously Issued Financial Statements; and
- 9. Restatement of Previously Issued Financial Statements (cont.).

### **Explanatory Notes**

The accompanying financial information excludes all financial statement disclosures and other information required by generally accepted accounting principles (GAAP) and Securities and Exchange Commission (SEC) rules and regulations. However, Veritone has previously filed, or has publicly disclosed and will file, with the SEC, financial statements for each of the above noted periods that were prepared in accordance with generally accepted accounting principles and SEC rules and regulations. The accompanying financial information is derived from the books and records of Veritone that were used to prepare those financial statements. Accordingly, the accompanying information should be read in conjunction with Veritone's consolidated financial statements and notes thereto filed with the SEC for each respective period. We believe that quarter-to-quarter comparisons of results from operations, or any other similar period-to-period comparisons, should not be construed as reliable indicators of our future performance.

The accompanying financial information includes certain non-GAAP financial measures. The items excluded from these non-GAAP financial measures and a reconciliation of such non-GAAP results and guidance with the Company's most directly comparable GAAP results and guidance are detailed on the following pages. The Company presents these non-GAAP financial measures because management believes such information to be important supplemental measures of performance that are commonly used by securities analysts, investors and other interested parties in the evaluation of companies in its industry. Management also uses this information internally for forecasting and budgeting.

These non-GAAP financial measures should not be considered as an alternative to revenue, net income (loss), operating income (loss) or any other financial measures so calculated and presented, nor as an alternative to cash flow from operating activities as a measure of liquidity. Other companies (including the Company's competitors) may define these non-GAAP financial measures differently. These non-GAAP financial measures may not be indicative of the historical operating results of Veritone or predictive of potential future results. Investors should not consider this these non-GAAP financial measures in isolation or as a substitute for analysis of the Company's results as reported in accordance with GAAP.

#### VERITONE, INC.

### SUPPLEMENTAL NON-GAAP FINANCIAL INFORMATION AND RECONCILIATION TO GAAP INFORMATION

(unaudited; in thousands, except per share data)

Second   S		March 31, 2021		June 30, 2021	Septembe 2021 <sup>(1</sup>		ember 31,	arch 31, 2022 <sup>(1)</sup>	J	une 30, 2022
Second Air gross profit   3,472   3,575   5,687   48,882   27,484   27,536	Revenue						 	 	\$	
AAP cost of revenue oppose   A333   5,211   5,808   6,07   6,923   6,07   1,000   1	Cost of revenue	4,823		5,231	5	,808	 6,267	 6,923		6,705
Second-based compressation separes   —   —   —   —   (116)   (20)   (28)   (2	Non-GAAP gross profit	13,472		13,975	16	,847	48,882	27,484		27,530
GAAP seas and marketing expenses         6,482         5,231         5,808         6,151         6,903         6,881           GAAP sels and marketing expenses         6,492         5,233         5,006         11,1349         11,069         12,276           Stock-based compensation expense         6,903         6,241         1,226         1,716         4,72           Bisainses realignment and officer sevenace costs         2,300           9,033         10,606         11,489           GAAP seach and development expenses         4,960         4,646         5,254         10,215         9,883         11,068           GAAP seach and development expenses         (1,019)         6,669         4,812         6,998         8,879         9,827           GAAP general and administrative expenses of (1,019)         3,627         4,800         4,823         6,998         8,879         9,821           GAAP general and administrative expenses of (1,019)         3,1543         15,644         14,994         30,455         22,321         2,304           Depreciation         (1993)         (5,899)         (4,615)         (1,621)         6,072         (1,625)         3,327         4,615         1,612         3,034         2,623         2,321         2,324		4,823		5,231	5	,808				6,705
Second marketing expenses   6.427   5.253   5.906   11.349   11.069   12.576							 	 		
Social Cases and Information expenses   1989   1249   1269   1716   1727   1269   1279   1269   1279   1269   1279   1269   1279   1269   1279   1269   1269   1279   1269   1269   1269   1279   1269   12	Non-GAAP cost of revenue	4,823		5,231	5	,808	6,151	6,903		6,681
Business realignment and officer sevenuec costs	GAAP sales and marketing expenses	6,427		5,253	5	,906	11,349	11,069		12,576
Part		(898)	)	(234)		(226)	(1,716)	(463)		(727)
CAAP research and development expenses   5,293   5,019   5,680   9,633   10,006   11,849	•			_		_	_	_		_
Stock-based compensation expenses   4,960   4,646   5,254   10,215   9,883   11,085	_		<u> </u>				 	 		
Business realignment and offere severance coots	Non-GAAP sales and marketing expenses	5,293		5,019	5	,680	9,633	10,606		11,849
Part	GAAP research and development expenses	4,960		4,646	5	,254	10,215	9,883		11,068
Non-GAAP research and development expenses	Stock-based compensation expense	(1,019)	)	(566)		(431)	(3,217)	(1,004)		(1,247)
Stock-based compensation expenses   11,9693   15,644   14,994   30,455   22,321   2,304	Business realignment and officer severance costs	(14)	)			_	 	 		
Dependation	Non-GAAP research and development expenses	3,927		4,080	4	,823	6,998	8,879		9,821
Stock-based compensation expense   (19,693)   (5,809)   (4,615)   (1,523)   (3,329)   (2,663)	GAAP general and administrative expenses <sup>(1)</sup>	31,543		15,644	14	,994	30,455	22,321		2,304
Warmant expense         —         —         Clasge in fair value of contingent consideration <sup>(1)</sup> —         Class (213)         (12,830)         (5,045)         13,836           State sales tax reserve         (138)         (146)         (22)         —         —         —           Stock offering costs         —         —         —         —         —         —           Lease exit changes         (3,367)         —         —         —         —         —           Acquisition and due diligence costs         —         (735)         (1,426)         (537)         (562)         (207)           Business realignment and officer severance costs         —         (735)         (1,426)         (537)         (562)         (207)           Business realignment and officer severance costs         —         (1,078)         (1,079)         (1,683)         (5,032)         (5,012)         (5,012)           GAAP agnistiments         (1,078)         (1,1079)         (1,683)         (5,032)         (5,015)         (5,211)           GAAP adjustments         (30,536)         (12,647)         (10,990)         (8,169)         (20,804)         (3,629)           Total non-GAAP adjustments         (30,515)         (3,911)         (3,902)	Depreciation	(175)	)	(78)		(95)	(189)	(197)		(245)
Change in fir value of contingent consideration <sup>(1)</sup> —         —         (213)         (12,830)         (5,045)         13,830           State sales tax reserve         (138)         (146)         (22)         —         —         —           Stock offering costs         — <t< td=""><td>Stock-based compensation expense</td><td>(19,693)</td><td>)</td><td>(5,809)</td><td>(4</td><td>,615)</td><td>(1,523)</td><td>(3,329)</td><td></td><td>(2,663)</td></t<>	Stock-based compensation expense	(19,693)	)	(5,809)	(4	,615)	(1,523)	(3,329)		(2,663)
State sales tax reserve   (138)   (146)   (22)	Warrant expense	_		_		_	_	_		_
Stock offering costs	Change in fair value of contingent consideration <sup>(1)</sup>	_		_		(213)	(12,830)	(5,045)		13,830
Lease exit charges		(138)	)	(146)		(22)	_	_		_
Acquisition and due diligence costs   C   C   C   C   C   C   C   C   C		_		_		_	_	_		_
Non-GAAP general and administrative expenses   8,163   8,784   8,623   15,376   13,188   13,019     GAAP amortization   (1,078)   (1,078)   (1,078)   (1,683)   (5,032)   (5,015)   (5,211)     GAAP loss from operations   (30,536)   (12,647)   (10,990)   (8,169)   (20,804)   (3,629)     Total non-GAAP adjustments   (26,625)   (3,790)   (3,908)   (2,279)   (16,991)   (5,169)   (7,155)     GAAP other income (loss) from operations   (3,911)   (3,908)   (2,279)   (16,991)   (5,169)   (7,155)     GAAP other income (expense), net   (9)   (13)   (15)   (563)   (1,186)   (1,231)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat liability   (7,182)   (7,182)     Change in fair value of warnat lia		(3,367)	)				_			_
Non-GAAP general and administrative expenses   8,163   8,784   8,623   15,376   13,188   13,019					(1	,426)	(537)	(562)		(207)
GAAP amortization <sup>(1)</sup> (1,078)         (1,079)         (1,683)         (5,032)         (5,015)         (5,211)           GAAP loss from operations <sup>(1)</sup> (30,536)         (12,647)         (10,990)         (8,169)         (20,804)         (3,629)           Total non-GAAP adjustments <sup>(2)</sup> 26,625         8,739         8,711         25,160         15,635         (3,506)           Non-GAAP net income (loss) from operations         (3,911)         (3,908)         (2,279)         16,991         (5,169)         (7,135)           GAAP other income (expense), net         (9)         (13)         (15)         (563)         (1,186)         (1,231)           Change in fair value of warrant liability         —							 15 276	 12 100		12 010
GAAP loss from operations <sup>(1)</sup> Total non-GAAP adjustments <sup>(2)</sup> Non-GAAP net income (expense), net  GAAP other income (expense), net  Change in fair value of warrant liability Change in fair value o	Non-GAAP general and administrative expenses	8,103		8,784	8	,023	13,376	13,188		13,019
Total non-GAAP adjustments (°)         26,625         8,739         8,711         25,160         15,635         (3,506)           Non-GAAP net income (loss) from operations         (3,911)         (3,908)         (2,279)         16,991         (5,169)         (7,135)           GAAP other income (expense), net         (9)         (13)         (15)         (563)         (1,186)         (1,231)           Change in fair value of warrant liability         —	GAAP amortization <sup>(1)</sup>	(1,078)	)	(1,079)	(1	,683)	(5,032)	(5,015)		(5,211)
Non-GAAP net income (loss) from operations   (3,911)   (3,908)   (2,279)   16,991   (5,169)   (7,135)	GAAP loss from operations <sup>(1)</sup>	(30,536)	)	(12,647)	(10	,990)	(8,169)	(20,804)		(3,629)
GAAP other income (expense), net  Change in fair value of warrant liability  ———————————————————————————————————	Total non-GAAP adjustments (2)	26,625		8,739	8	,711	 25,160	 15,635		(3,506)
Change in fair value of warrant liability         —	Non-GAAP net income (loss) from operations	(3,911)	)	(3,908)	(2	,279)	16,991	(5,169)		(7,135)
Interest expense	GAAP other income (expense), net	(9)	)	(13)		(15)	(563)	(1,186)		(1,231)
Lease termination charges         — <td>Change in fair value of warrant liability</td> <td>_</td> <td></td> <td>_</td> <td></td> <td>_</td> <td>_</td> <td>_</td> <td></td> <td>_</td>	Change in fair value of warrant liability	_		_		_	_	_		_
Gain on sale of asset         —	Interest expense	_		_		_	538	1,182		1,183
Non-GAAP other income (expense), net  (9) (13) (15) (25) (4) (48)  GAAP loss before income taxes <sup>(1)</sup> (30,545) (12,660) (11,005) (8,732) (21,990) (4,860)  Total non-GAAP adjustments <sup>(2)</sup> 26,625 8,739 8,711 25,698 16,817 (2,323)  Non-GAAP net income (loss) before income taxes (3,920) (3,921) (2,294) 16,966 (5,173) (7,183)  GAAP net loss <sup>(1)</sup> (12,715) (11,401) (10,958) (22,129) (3,253)  Income tax provision 22 55 396 2,226 139 (1,607)  Other non-GAAP adjustments 26,625 8,739 8,711 25,698 16,817 (2,323)  Non-GAAP net income (loss) \$ (3,920) \$ (3,921) \$ (2,294) \$ 16,966 \$ (5,173) \$ (7,183)  Shares used in computing non-GAAP basic net gain (loss) per share 32,172 32,741 33,333 34,917 35,477 36,084  Shares used in computing non-GAAP diluted net gain (loss) per share \$ (0,12) \$ (0,12) \$ (0,07) \$ 0,49 \$ (0,15) \$ (0,20)	Lease termination charges	_		_		_	_	_		_
GAAP loss before income taxes <sup>(1)</sup> Total non-GAAP adjustments <sup>(2)</sup> Non-GAAP net licose (loss) before income taxes  (30,545) (12,660) (11,005) (8,732) (21,990) (4,860) (12,610) (12,610) (12,715) (11,401) (10,958) (12,629) (1,607) (1,718) (1,607) (1,718) (1,607) (1,715) (1,715) (1,716) (1,715) (1,716) (1,715) (1,716) (1,715) (1,716) (1,715) (1,716) (1,715) (1,716	Gain on sale of asset						 	 		
Total non-GAAP adjustments (2)         26,625         8,739         8,711         22,698         16,817         (2,323)           Non-GAAP net income (loss) before income taxes         (3,920)         (3,921)         (2,294)         16,966         (5,173)         (7,183)           GAAP net loss <sup>(1)</sup> (30,567)         (12,715)         (11,401)         (10,958)         (22,129)         (3,253)           Income tax provision         22         55         396         2,226         139         (1,607)           Other non-GAAP adjustments         26,625         8,739         8,711         25,698         16,817         (2,323)           Non-GAAP net income (loss)         \$ (3,920)         \$ (3,921)         \$ (2,294)         \$ 16,966         \$ (5,173)         \$ (7,183)           Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0,12)         \$ (0,12)         \$ (0,07)         \$ 0,49         \$ (0,15)         \$ (0,20)	Non-GAAP other income (expense), net	(9)	)	(13)		(15)	(25)	(4)		(48)
Non-GAAP net income (loss) before income taxes         (3,920)         (3,921)         (2,294)         16,966         (5,173)         (7,183)           GAAP net loss <sup>(1)</sup> (30,567)         (12,715)         (11,401)         (10,958)         (22,129)         (3,253)           Income tax provision         22         55         396         2,226         139         (1,607)           Other non-GAAP adjustments         26,625         8,739         8,711         25,698         16,817         (2,323)           Non-GAAP net income (loss)         \$ (3,920)         \$ (3,921)         \$ (2,294)         \$ 16,966         \$ (5,173)         \$ (7,183)           Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)		(30,545)	)		(11	,005)	(8,732)	(21,990)		(4,860)
GAAP net loss <sup>(1)</sup> (30,567)         (12,715)         (11,401)         (10,958)         (22,129)         (3,253)           Income tax provision         22         55         396         2,226         139         (1,607)           Other non-GAAP adjustments         26,625         8,739         8,711         25,698         16,817         (2,323)           Non-GAAP net income (loss)         \$ (3,920)         \$ (3,921)         \$ (2,294)         \$ 16,966         \$ (5,173)         \$ (7,183)           Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	Total non-GAAP adjustments (2)									
Income tax provision   22   55   396   2,226   139   (1,607)	Non-GAAP net income (loss) before income taxes	(3,920)	)	(3,921)	(2	,294)	16,966	(5,173)		(7,183)
Other non-GAAP adjustments         26,625         8,739         8,711         25,698         16,817         (2,323)           Non-GAAP net income (loss)         \$ (3,920)         \$ (3,921)         \$ (2,294)         \$ 16,966         \$ (5,173)         \$ (7,183)           Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	GAAP net loss <sup>(1)</sup>	(30,567)	)	(12,715)	(11	,401)	(10,958)	(22,129)		(3,253)
Non-GAAP net income (loss)         \$ (3,920)         \$ (3,921)         \$ (2,294)         \$ 16,966         \$ (5,173)         \$ (7,183)           Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	Income tax provision	22		55		396	2,226	139		(1,607)
Shares used in computing non-GAAP basic net gain (loss) per share         32,172         32,741         33,333         34,917         35,477         36,084           Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	Other non-GAAP adjustments	26,625		8,739	8	,711	 25,698	 16,817		(2,323)
Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	Non-GAAP net income (loss)	\$ (3,920)	\$	(3,921)	\$ (2	,294)	\$ 16,966	\$ (5,173)	\$	(7,183)
Shares used in computing non-GAAP diluted net gain (loss) per share         32,172         32,741         33,333         45,621         35,477         36,084           Non-GAAP basic net gain (loss) per share         \$ (0.12)         \$ (0.12)         \$ (0.07)         \$ 0.49         \$ (0.15)         \$ (0.20)	Shares used in computing non-GAAP basic net gain (loss) per share	32,172		32,741	33	,333	34,917	35,477		36,084
Non-GAAP basic net gain (loss) per share \$\\(\begin{array}{c c c c c c c c c c c c c c c c c c c	Shares used in computing non-GAAP diluted net gain (loss) per share <sup>(3)</sup>									
Non-GAAP diluted net gain (loss) per share \$ (0.12) \$ (0.12) \$ (0.07) \$ 0.37 \$ (0.15) \$ (0.20)			) \$	(0.12)		_	\$	\$	\$	
	Non-GAAP diluted net gain (loss) per share	\$ (0.12)	) \$	(0.12)	\$ (	0.07)	\$ 0.37	\$ (0.15)	\$	(0.20)

<sup>(1)</sup> Amounts for the three months ended March 31, 2022, December 31, 2021, and September 30, 2021 have been revised to correct for an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic and for subsequent changes in the fair value of the contingent consideration. For additional information, see the "Restatement of Previously Issued Financial Statements."

<sup>(2)</sup> Adjustments are comprised of the adjustments to GAAP cost of revenue, sales and marketing expenses, research and development expenses and general and administrative expenses and other (expense) income, net (where applicable) listed above.

<sup>(3)</sup> In Q4 2021, the shares used in computing non-GAAP diluted net earnings (loss) per share include the dilutive effects of common stock options, RSUs, and warrants as well as the common stock issuable in connection with the convertible notes, which for the purposes of diluted net earnings per share will be presented as if the convertible senior notes were converted to common shares as of January 1, 2021.

### VERITONE, INC. Breakdown and Reconciliation of Non-GAAP Net Income (Loss) to GAAP Net Loss for Core Operations and Corporate

(in thousands)

Non-GAAP Net Income (Loss)

	Three Months Ended June 30,								
			202	22				2021	
		Core				Core			
	Ope	rations <sup>(1)</sup>	Cor	porate <sup>(2)</sup>	Total	Ope	rations <sup>(1)</sup>	Corporate <sup>(2)</sup>	Total
Net loss	\$	(8,230)	\$	4,977	\$ (3,253)	\$	(676)	\$ (12,039)	\$ (12,715)
Provision for income taxes		(964)		(643)	(1,607)		_	55	55
Depreciation and amortization		5,306		150	5,456		1,084	73	1,157
Stock-based compensation expense		2,685		1,976	4,661		1,016	5,593	6,609
Change in fair value of warrant liability		_		_	_		_	_	_
Change in fair value of Contingent consideration		_		(13,830)	(13,830)		_	_	_
State sales tax reserve		_		_	_		_	146	146
Lease exit charges		_		_	_		_	_	_
Interest expense		_		1,183	1,183		_	_	_
Acquisition and due diligence costs		_		207	207		_	735	735
Business realignment, severance and executive search costs		_						92	92

(1,203) \$ (5,980) \$ (7,183) \$

Ended	June 30,
	Ended

1,424 \$ (5,345) \$ (3,921)

	2022						2021	21				
	Core				Core							
	Ope	rations <sup>(1)</sup>	Corporate <sup>(2)</sup>	Total	Ope	erations <sup>(1)</sup>	Corporate <sup>(2)</sup>	Total				
Net loss <sup>(3)</sup>	\$	(14,251)	\$ (11,131)	\$ (25,382)	\$	(3,501)	\$ (39,781)	\$ (43,282)				
(Benefit from) provision for income taxes <sup>(3)</sup>		(846)	(622)	(1,468)		_	77	77				
Depreciation and amortization <sup>(3)</sup>		10,404	266	10,670		2,167	243	2,410				
Stock-based compensation expense		4,668	4,809	9,477		3,711	24,508	28,219				
Change in fair value of warrant liability		_	_	_		_	_	_				
Change in fair value of Contingent consideration <sup>(3)</sup>		_	(8,785)	(8,785)		_	_	_				
State sales tax reserve		_	_	_		_	284	284				
Lease exit charges		_	_	_		_	3,367	3,367				
Interest expense		_	2,365	2,365		_	_	_				
Acquisition and due diligence costs		_	769	769		_	735	735				
Business realignment, severance and executive search costs		_				250	99	349				
Non-GAAP Net Income (Loss)	\$	(25)	\$ (12,329)	\$ (12,354)	\$	2,627	\$ (10,468)	\$ (7,841)				

<sup>(1)</sup>Core Operations consists of our aiWARE operating platform of software, SaaS and related services; content, licensing and advertising agency services; and their supporting operations, including direct costs of sales as well as operating expenses for sales, marketing and product development and certain general and administrative costs dedicated to these operations.

<sup>(2)</sup>Corporate consists of general and administrative functions such as executive, finance, legal, people operations, fixed overhead expenses (including facilities and information technology expenses), other income (expenses) and taxes, and other expenses that support the entire company, including public company driven costs.

<sup>(3)</sup> Amounts for the three months ended March 31, 2022 have been revised to correct for an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic and for subsequent changes in the fair value of the contingent consideration. For additional information, see the "Restatement of Previously Issued Financial Statements."

VERITONE, INC.
RECONCILIATION OF NON-GAAP NET INCOME (LOSS) TO GAAP NET LOSS

(Unaudited, in thousands)

	<u>2017</u>	<b>2018</b>	<b>2019</b>	<u>2020</u>	2021(1)	2022 E
GAAP net loss	\$ (59,601)	\$ (61,104)	\$ (62,078)	\$ (47,876)	\$ (65,728)	(54,300)
Interest expense	496	-	-	9	538	5,200
Provision for (benefit from) income taxes	6	22	(1,452)	76	2,699	600
Depreciation and amortization	253	3,701	5,947	6,407	9,410	21,700
Stock-based compensation expense	16,089	14,383	19,402	19,539	40,063	18,900
Business realignment, severance and executive search costs <sup>(2)</sup>	-	-	279	145	349	-
Amortization of debt discounts and issuance costs	3,740	-	-	-	-	-
Warrant expense	5,790	207	-	102	-	-
Write-off of debt discounts and debt issuance costs at IPO	10,132	-	-	-	-	-
Change in fair value of warrant liability	(7,114)	(184)	(16)	200	-	-
Gain on sale of asset	-	-	-	(56)	-	-
State sales tax reserve	-	-	-	818	306	-
Stock offering costs	-	-	-	27	-	-
Lease exit charges <sup>(3)</sup>	-	-	-	16	3,367	-
Change in fair value of Contingent consideration	-	-	-	-	13,130	(4,600)
Costs associated with unsolicited acquisition proposal	-	116	-	-	-	-
Performance Bridge earn-out fair value adjustment	-	-	139	-	-	-
Machine Box contingent payments	-	1,386	1,600	-	-	-
Acquisition, due diligence, and integration-related costs		2,427	-	-	2,698	-
Non-GAAP net income (loss)	\$ (30,209)	\$ (39,046)	\$ (36,179)	\$ (20,593)	\$ 6,832	\$ (12,500)

<sup>(1)</sup>Amounts for the year ended December 31, 2021 have been revised to correct for an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic and for subsequent changes in the fair value of the contingent consideration. For additional information, see the "Restatement of Previously Issued Financial Statements."

Note: GAAP net loss and non-GAAP net income (loss) figures FY 2022 reflect the midpoint of the Company's financial guidance provided August 9, 2022.

<sup>(2)</sup> Business realignment, severance and executive search costs consists of severance and executive search costs in 2021 and business realignment and officer severance costs in 2020 and 2019.

<sup>(3)</sup>Lease exit charges consists of charges related to a sublease in 2021 and lease termination charges in 2020.

## VERITONE, INC. RECONCILIATION OF NON-GAAP NET LOSS TO GAAP NET LOSS

(Unaudited, in thousands)

	Q1:2021	Q2:2021	Q3:2021 <sup>(1)</sup>	Q4:2021 <sup>(1)</sup>	Q1:2022 <sup>(1)</sup>	Q2:2022	Q3:2022 E
GAAP net loss	\$ (30,567)	\$ (12,715)	\$ (11,401)	\$ (10,958)	\$ (22,127)	\$ (3,253)	\$ (20,700)
Interest expense	-	-	-	538	1,182	1,183	1,400
Provision for (benefit from) income taxes	22	55	396	2,226	138	(1,607)	500
Depreciation and amortization	1,253	1,157	1,779	5,221	5,212	5,456	5,500
Stock-based compensation expense	21,610	6,609	5,271	6,573	4,816	4,661	4,700
Business realignment, severance and executive search costs <sup>(2)</sup>	257	92	-	-	-	-	-
Warrant expense	-	-	-	-	-	-	-
Write-off of debt discounts and debt issuance costs at IPO	-	-	-	-	-	-	-
Change in fair value of warrant liability	-	-	-	-	-	-	-
Change in fair value of contingent consideration	-	-	213	12,830	5,045	(13,830)	2,100
Gain on sale of asset	-	-	-	-	-	-	-
State sales tax reserve	138	146	22	-	-	-	-
Stock offering costs	-	-	-	-	-	-	-
Lease exit charges <sup>(3)</sup>	3,367	-	-	-	-	-	-
Acquisition, due diligence, and integration-related costs		735	1,426	537	561	207	
Non-GAAP net loss	\$ (3,920)	\$ (3,921)	\$ (2,294)	\$ 16,967	\$ (5,173)	\$ (7,183)	\$ (6,500)

<sup>(1)</sup> Amounts for the three months ended March 31, 2022, December 31, 2021, and September 30, 2021 have been revised to correct for an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic and for subsequent changes in the fair value of the contingent consideration. For additional information, see the "Restatement of Previously Issued Financial Statements."

Note: GAAP net loss and non-GAAP net income (loss) figures Q3 2022 reflect the midpoint of the Company's financial guidance provided August 9, 2022.

<sup>&</sup>lt;sup>(2)</sup>Business realignment, severance and executive search costs consists of severance and executive search costs in 2021 and business realignment and officer severance costs in 2020.

<sup>(3)</sup>Lease exit charges consists of charges related to a sublease in 2021 and lease termination charges in 2020.

### VERITONE, INC. Supplemental Financial Information

	Mar 31, 2021	Jun 30, 2021	Sept 30, 2021	Dec 31, 2021	Mar 31, 2022	Jun 30, 2022
Software Products & Services Supplemental Financial Information						
Software Revenue - Pro Forma (in 000's) <sup>(1)</sup>	\$ 10,183	\$ 20,072	\$ 21,860	\$ 40,223	\$ 18,167	\$ 18,379
Ending Customers (2)	385	419	433	529	559	594
Average Annual Revenue ("AAR") (in 000's) (3)	\$ 199	\$ 203	\$ 208	\$ 209	\$ 207	\$ 187
Total New Bookings (in 000's) (4)	\$ 2,442	\$ 4,896	\$ 3,356	\$ 8,317	\$ 9,574	\$ 14,658
Gross Revenue Retention (5)	>90%	>90%	>90%	>90%	>90%	>90%
	Mar 31, 2021	Jun 30, 2021	Sept 30, 2021	Dec 31, 2021	Mar 31, 2022	Mar 31, 2022
Managed Services Supplemental Financial Information						
Avg billings per active managed service client (in 000's) <sup>(6)(7)</sup>	\$ 582	\$ 622	\$ 615	\$ 625	\$ 684	\$ 736
Revenue during quarter (in 000's) <sup>(7)</sup>	\$ 10,327	\$ 9,968	\$ 9,647	\$ 10,857	\$ 10,735	\$ 9,625

- (1) "Software Revenue Pro Forma" includes historical Software Products & Services revenue from the past six (6) fiscal quarters of each of Veritone, Inc. and PandoLogic Ltd. (unaudited) and presents such revenue on a combined pro forma basis treating PandoLogic Ltd. as owned by Veritone, Inc. since January 1, 2021.
- (2) "Ending Customers" includes Software Products & Services customers as of the end of each respective quarter set forth above with trailing twelve-month revenues in excess of \$2,400 for both Veritone, Inc. and PandoLogic Ltd. and/or deemed by the Company to be under an active contract for the applicable periods.
- (3): "Average Annual Revenue (AAR)" is calculated as the aggregate of trailing twelve-month Software Products & Services revenue divided by the average number of customers over the same period for both Veritone, Inc. and PandoLogic Ltd.
- (4) "Total New Bookings" represents the total fees payable during the full contract term for new contracts received in the quarter (including fees payable during any cancellable portion and an estimate of license fees that may fluctuate over the term), excluding any variable fees under the contract (e.g., fees for cognitive processing, storage, professional services and other variable services).
- (5): "Gross Revenue Retention" is calculated by dividing the total customer retained revenue for Software Products & Services at the end of the specified quarter by the total customer revenue for Software Products & Services at the beginning of such quarter. This measures quarterly revenue lost from customer base, which we believe is our best indicator of customer retention.
- (6): "Avg billings per active Managed Services client" for each quarter reflects the average quarterly billings per active Managed Services client over the twelve-month period through the end of such quarter for Managed Services clients that are active during such quarter.
- (7): Managed Services revenue and metrics exclude content licensing & media services.

# VERITONE, INC. PRO FORMA INCOME STATEMENT (UNAUDITED)

(in thousands)

				(1)		(1)	(1)	
	Q1'21	Q2'21	(	$23'21^{(1)}$	(	)4'21 <sup>(1)</sup>	$Q1'22^{(1)}$	Q2'22
Software Products & Services	\$ 10,183	\$ 20,072	\$	21,860	\$	40,223	\$ 18,167	\$ 18,379
Managed Services	13,610	13,626		13,627		14,926	16,240	15,856
Total Revenue	\$ 23,793	\$ 33,698	\$	35,487	\$	55,149	\$ 34,407	\$ 34,235
Cost of Revenue	5 270	5 726		6 201		6 267	6.022	6.705
	 5,270	 5,726		6,301		6,267	6,923	6,705
Gross Profit	\$ 18,523	\$ 27,972	\$	29,186	\$	48,883	\$ 27,484	\$ 27,530
Gross Margin	78%	83%		82%		89%	80%	80%
Total Operating Expenses	49,482	33,070		33,596		57,006	48,287	31,103
Operating Income (Loss)	(30,959)	(5,098)		(4,410)		(8,123)	(20,803)	(3,573)
Other (Income) / Expense	167	1,741		19,537		2,835	1,186	(1,231)
Add Back:	26,721	8,849		27,855		27,924	16,816	(4,841)
Non-GAAP Net Income (Loss)	\$ (4,406)	\$ 2,009	\$	3,908	\$	16,966	\$ (5,173)	\$ (7,183)

<sup>(1)</sup> Amounts for the three months ended March 31, 2022, December 31, 2021, and September 30, 2021 have been revised to correct for an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic and for subsequent changes in the fair value of the contingent consideration. For additional information, see the "Restatement of Previously Issued Financial Statements."

# VERITONE, INC. Supplemental Revenue Breakdown and Comparisons

(Unaudited, Dollars in Thousands)

Revenue by Business	Q1 2021	<u>Q</u>	<u>)2 2021</u>	Q3 2021	Q4 2021	Q1 2022	Q2 2022
Commercial Enterprise							
Software Products & Services	3,39	95	5,131	8,069	38,888	17,386	17,508
Managed Services	13,63	10	13,626	13,627	14,927	16,240	15,856
Sub-total	17,00	)5	18,757	21,697	53,815	33,626	33,364
Government & Regulated Industries							
Software Products & Services	1,29	90	448	958	1,335	781	871
Managed Services	<u> </u>		-	-	-	-	-
Sub-total	1,29	90	448	958	1,335	781	871
Total revenue	\$ 18,29	95 \$	19,205	\$ 22,655	\$ 55,149	\$ 34,407	\$ 34,235

### VERITONE, INC.

### **Restatement of Previously Issued Financial Statements**

(in thousands)

On August 9, 2022, the management and the audit committee of Veritone determined that Veritone's previously issued financial statements as of and for the three months ended March 31, 2022 should no longer be relied upon due to an error related to the calculation of fair value of contingent consideration at the time of the acquisition of PandoLogic, which led to an understatement of goodwill and contingent consideration at the time of the acquisition, and for subsequent changes in the fair value of the contingent consideration. The restatement results in a non-cash charge that reduces general and administrative expenses and results in a favorable change to net loss for the three months ended March 31, 2022. Veritone will restate its prior period financial statements for the three months ended March 31, 2022 for such errors in an amendment to its Quarterly Report on Form 10-Q for the three months ended March 31, 2022.

Veritone evaluated the aggregate effects of the errors to its previously issued financial statements in accordance with SEC Staff Accounting Bulletins No. 99 and No. 108 and, based upon quantitative and qualitative factors, determined that the errors were not material to the previously issued financial statements and disclosures included in its Annual Report on Form 10-K for the year ended December 31, 2021 or for any quarterly periods included therein.

The following tables present the effects of the aforementioned revisions on Veritone's condensed consolidated statement of operations for the three months ended March 31, 2022, December 31, 2021, and September 30, 2021:

	Till CC Profettis Elicect					
	March 31, 2022					
	As Reported	Adjustment	As Restated			
General and administrative	\$ 28,917	\$ (6,596)	\$ 22,321			
Amortization	\$ 4,693	\$ 321	5,014			
Total operating expenses	61,485	(6,275)	55,210			
Loss from operations	(27,078)	6,275	(20,803)			
Loss before provision for income taxes	(28, 264)	6,275	(21,989)			
Provision for income taxes	177	(39)	138			
Net loss	(28,441)	6,314	(22,127)			
Basic and diluted net loss per share	(0.80)	0.18	(0.62)			
Total comprehensive loss	(28,251)	6,314	(21,937)			

Three Months Ended

	Three Months Ended						
	December 31, 2021						
	As Reported	As Revised					
General and administrative	\$ 35,694	\$ (5,239)	\$ 30,455				
Amortization	4,657	375	5,032				
Total operating expenses	68,182	(4,864)	63,318				
Loss from operations	(13,033)	4,864	(8,169)				
Loss before provision for income taxes	(13,596)	4,864	(8,732)				
Provision for income taxes	2,271	(45)	2,226				
Net loss	(15,867)	4,909	(10,958)				
Basic and diluted net loss per share	(0.45)	0.14	(0.31)				
Total comprehensive loss	(16,044)	4,909	(11,135)				

	T	hree Months Ended	l			
	September 30, 2021					
	As Reported	Adjustment	ustment As Revised			
General and administrative	\$ 15,037	\$ 43	\$ 15,080			
Total operating expenses	68,182	(4,864)	63,318			
Loss from operations	(11,033)	(43)	(11,076)			
Loss before provision for income taxes	(11,048)	(43)	(11,091)			
Net loss	(11,444)	(43)	(11,487)			
Basic and diluted net loss per share	(0.34)	(0.00)	(0.34)			
Total comprehensive loss	(11,444)	(43)	(11,487)			

The following table presents the effects of the aforementioned revisions on the Company's audited consolidated balance sheet as of December 31, 2021:

	As of December 31, 2021		
	As Reported	Adjustment	As Revised
Intangible assets, net	\$ 88,247	\$ 5,625	\$ 93,872
Goodwill	34,058	6,914	\$ 40,972
Total assets	504,752	12,539	517,291
Contingent consideration, current	19,988	65	20,053
Total current liabilities	191,276	65	191,341
Contingent consideration, non-current	24,737	6,796	31,533
Other non-current liabilities	13,078	813	13,891
Total liabilities	424,173	7,674	431,847
Accumulated deficit	(350,958)	4,865	(346,093)
Total stockholders' equity	80,579	4,865	85,444
Total liabilities and stockholders' equity	504,752	12,539	517,291