

September 24, 2015



# Synchrony Financial Kettering Employees Provide Day of Volunteerism through Inaugural ENGAGE DAYton Event

*Day of volunteerism reaffirms local commitment to community service*

STAMFORD, Conn. & KETTERING, Ohio--(BUSINESS WIRE)-- Three hundred employees of Synchrony Financial (NYSE:[SYF](#)), a premier consumer financial services company with 80 years of retail heritage, today provided 1,000 volunteer hours through 15 community service projects in the Greater Dayton area.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150924006423/en/>



The inaugural ENGAGE DAYton event represents the largest day of volunteerism for employees at Synchrony Financial's Kettering location, base for the company's Payment Solutions sales platform, as well as other key company operations.

The effort drew on participation from members of the site's seven Engagement & Inclusion Networks: African-American Network, Asian Professional Engagement Network, Hispanic Network, LGBT Partnership Network, People with Disabilities Network, Women's Network and Veterans Network.

Together with other Synchrony Financial employees, E&I members spent the day participating in community service projects for eight non-profit and educational organizations:

Three hundred employees of Synchrony Financial today provided 1,000 volunteer hours through 15 community service projects in the Greater Dayton area. (Editorial Note: event

- **United Rehabilitation Services** (working with clients during annual

images available)

Fall Festival and  
landscaping/outdoor projects)

- **Homefull** (harvesting crops and providing financial education workshops making cards for homeless veterans and active duty military, and stuffing teddy bears for homeless children)
- **Artemis Center** (organizing give-away bags, fielding phone calls and raising awareness off-site for “Gone Riding” event)
- **Beavertown Elementary School** (*Teach Children to Save* lessons)
- **CareSource** (Job skills workshops)
- **Northridge High School** (Beautification and landscaping of grounds)
- **John H. Morrison Elementary School** (*Teach Children to Save* lessons)
- **Dayton Early College Academy** (Job skills workshops)

“ENGAGE DAYton is a living embodiment of our commitment to improving the quality of each life we touch,” said Glenn Marino, executive vice president and CEO of Payment Solutions, Synchrony Financial. “Giving back to the communities where we do business is an integral part of our plan, and we hope to make this an annual event that we, and our partners, look forward to each year.”

The event represents only a portion of Synchrony Financial’s volunteerism efforts. In 2014 alone, employees volunteered more than 1,800 hours of community service to various organizations. Prior to today’s event, the number of volunteers hours logged had already reached more than 1,000.

The Kettering site also supports programs and initiatives, including Habitat for Humanity, Junior Achievement, Tree Fest and Teach Children to Save. It also provides financial education programs to many local schools, and works closely with Sinclair Community College and the University of Dayton Executive Learning Center to build hiring and development programs. Synchrony Financial is also involved in, and supports, programs that emphasize mentoring, skills development, entrepreneurship, financial literacy, and responsible credit and budgeting.

“United Rehabilitation Services (URS) is proud to be a community partner with Synchrony Financial through volunteerism with their People with Disabilities Network (PDN),” said Dennis Grant, executive director of URS. “Synchrony’s commitment to supporting individuals with disabilities aligns perfectly with URS’ commitment to providing care for every stage of life, from infancy through the senior years, for individuals with disabilities in the Dayton Region. We’re fortunate to have the support of a company with a strong passion for community service and look forward to working with them for many years to come.”

## About Synchrony Financial

Synchrony Financial (NYSE: [SYF](#)) is one of the nation’s premier consumer financial services companies. Our roots in consumer finance trace back to 1932, and today we are the largest provider of private label credit cards in the United States based on purchase volume and receivables.\*\*\* We provide a range of credit products through programs we have established

with a diverse group of national and regional retailers, local merchants, manufacturers, buying groups, industry associations and healthcare service providers to help generate growth for our partners and offer financial flexibility to our customers. Through our partners' over 300,000 locations across the United States and Canada, and their websites and mobile applications, we offer our customers a variety of credit products to finance the purchase of goods and services. Synchrony Financial (formerly GE Capital Retail Finance) offers private label and co-branded Dual Card credit cards, promotional financing and installment lending, loyalty programs and FDIC-insured savings products through Synchrony Bank. More information can be found at [www.synchronyfinancial.com](http://www.synchronyfinancial.com) and [twitter.com/SYFNews](https://twitter.com/SYFNews).

\*\*\*Source: The Nilson Report (April, 2015, Issue # 1062) - based on 2014 data.

(Editorial Note: event images available)

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