



ServisFirst Bank Expands Footprint in Alabama

Trusted Team of Veteran Bankers Join New Office in Auburn-Opelika

AUBURN, Ala.--(BUSINESS WIRE)-- [ServisFirst Bank](#), a subsidiary of ServisFirst Bancshares (NYSE:SFBS), is proud to announce the opening of its 14th office location in Alabama, located in Auburn-Opelika. This strategic growth is supported by the addition of four seasoned banking professionals, two mortgage lenders, and a lending assistant, bringing a wealth of experience and a deep commitment to exceptional customer service.

ServisFirst Bank Auburn-Opelika welcomes **David Reaves** as Market President, **Troy Godwin** and **Jeff Stanfield** as Sr. Vice President, Commercial Banking Officers, and **Joanna Reaves** as Vice President, Private Banking Officer. Additionally, **John Reese** and **Jane Perry** join as Mortgage Lenders, along with **Hannah McGinty** as Lending Assistant. Collectively, the team brings over 138 years of banking and financial experience to the new office.

"ServisFirst Bank is thrilled to open a new office in the Auburn-Opelika area," states David Reaves, ServisFirst Bank Auburn-Opelika Market President. "We have assembled a team of dedicated banking veterans who are eager to meet the community's financial needs and offer personalized support. This expansion emphasizes ServisFirst Bank's commitment to excellence and customer service."

Carl Barker, ServisFirst Bank Montgomery Executive Vice President and Regional CEO, added, "We're delighted to broaden ServisFirst Bank's presence in Alabama. This marks our 14th office in the state, and we are excited to become an integral part of the Auburn-Opelika community."

David Reaves, Auburn-Opelika Market President

David Reaves joins ServisFirst Bank Auburn-Opelika as Market President with over 29 years of banking experience in Alabama, with over 18 of those years being in the Auburn-Opelika area. In this role, Reaves will build and lead the Auburn-Opelika team. He received a Bachelor of Finance from Auburn University.

Troy Godwin, Sr. Vice President, Commercial Banking Officer

Troy Godwin joins ServisFirst Bank Auburn-Opelika as Sr. Vice President, Commercial Banking Officer, with over 32 years of banking experience and has been a resident of the Auburn-Opelika area for 26 years. He earned his Bachelor of Science in Business Administration (Finance) from Auburn University and is a graduate of the LSU Graduate School of Banking.

Jeff Stanfield, Sr. Vice President, Commercial Banking Officer

Jeff Stanfield joins ServisFirst Bank Auburn-Opelika as Sr. Vice President, Commercial Banking Officer, with over 20 years of experience in the banking and finance industry. He received his Bachelor of Science in Textile Chemistry and his Master of Business Administration from Auburn University.

Joanna Reaves, Vice President, Private Banking Officer

Joanna Reaves joins ServisFirst Bank Auburn-Opelika as Vice President, Private Banking Officer, with over five years of banking experience. She earned her Bachelor of Science in Management Information Systems from Auburn University and her Masters in Elementary Education from the University of Alabama at Birmingham.

Mortgage Lending

John Reese and **Jane Perry** join ServisFirst Bank Auburn-Opelika as Mortgage Lenders. Reese brings over 17 years of experience in mortgage lending while Perry brings over 30 years. Both Reese and Perry received a Degree in Finance from Auburn University. **Hannah McGinty** joins the team as Lending Assistant with five years of experience in the mortgage lending business.

The new 2,400 sq.-ft. Auburn-Opelika office is located at 2272 Moores Mill Road, Suite 210, Auburn, Alabama, 36830, in the Moores Mill business and retail center. The office is currently open for commercial, personal, and residential loans and plans to offer full-service banking by the end of the year.

For more information regarding ServisFirst Bank's recent announcement in Alabama, please contact Krista Conlin at Krista@KCProjects.net. For more about ServisFirst Bank, please visit www.servisfirstbank.com.

ABOUT SERVISFIRST BANK

ServisFirst Bank is a full-service commercial bank focused on commercial banking, correspondent banking, treasury management, private banking and the professional consumer market, emphasizing competitive products, state-of-the-art technology and a focus on quality service. Recently, the Bank announced that its assets exceed \$16 billion. The Bank offers

sophisticated treasury management products, Internet banking, home mortgage lending, remote deposit express banking, and highly competitive rates.

ServisFirst Bank was formed in May 2005, and has offices in Atlanta, Birmingham, Charleston, Dothan, Huntsville, Mobile, Montgomery, North Carolina, Northwest Florida, Tennessee, Virginia Beach, and West Central Florida. In April 2015, and annually thereafter, ServisFirst Bank has earned investment- grade ratings and a stable outlook from Kroll Bond Rating Agency (KBRA), which measures companies' financial fundamentals. ServisFirst Bancshares, Inc. files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained at www.servisfirstbancshares.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20240715413109/en/>

Krista Conlin
Krista@KCProjects.net

Source: ServisFirst Bank