

September 2, 2008



Herbalife Appoints New Country Director for Chile

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition and direct-selling company, announced the appointment of Humberto Zuckermann as country director of Chile. He reports to Patricio Cuesta, vice president, southern South America.

Zuckermann is responsible for all day-to-day sales, marketing and operations in Chile. He brings to Herbalife a 15-year proven track record in the marketing and sales areas, and has worked for multinational companies such as Nestle Chile, International Paper, Gerber and most recently Wyetch Inc, where he held the position of business unit manager.

A native of Chile, Zuckermann holds a bachelor's degree in commercial engineering from the Catholic University of Chile and is fluent in Spanish and English.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 66 countries through a network of over 1.8 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations for additional financial information.

Source: Herbalife Ltd.