

February 22, 2018



Stryve Foods LLC Commands U.S. Biltong Production With Acquisition of Braaitime LLC

PLANO, Texas, Feb. 22, 2018 /PRNewswire/ -- Protein snacks start-up, [Stryve Foods](#) LLC announced today that it acquired Braaitime LLC. This acquisition along with the acquisition of Biltong USA made earlier in the year, makes Stryve Foods LLC the sole owner of all USDA approved biltong facilities in the United States.

For over 12 years, Braaitime LLC has been producing South African style cured meats that are all natural, zero sugar, gluten-free, and made with the highest quality beef. They received their USDA certification in 2012 and are producing biltong in the USA as ready to eat shelf-stable product. Braaitime LLC has been the number one biltong and droëwors seller on Amazon for six years and voted best "jerky" in the USA by Esquire magazine in 2016.

Warren Pala, Braaitime LLC Division President states, "I am delighted that our dream of bringing biltong to every home in America is on its way to becoming a reality, and look forward to being a part of the team that will make this happen."

Stryve Foods acquisition of Braaitime LLC is an expression of the company's intent to expand biltong products into new markets in 2018. This combination of expertise and resources is the starting point for generating awareness of biltong product lines while taking action to expand production for mass distribution. Braaitime LLC will continue to operate under its brand as a subsidiary of Stryve Foods LLC. Warren Pala, Founder and Division President of Braaitime LLC will transition to Director of Manufacturing for Stryve Foods LLC, overseeing production in all of their biltong facilities.

Joe Oblas, Stryve Foods LLC COO states, "Consumers are becoming more aware of what they put in their bodies and are looking for natural products with fewer ingredients. We are dedicated to replacing the facings of jerky on shelves with the future of protein snacks – biltong."

About Stryve Foods LLC

Stryve Foods LLC is a protein snack company based in Dallas, Texas (turkey and chicken bites baked with real fruit pieces, sticks, and gourmet beef biltong). Stryve was founded by titans of the sports nutrition industry, Ted Casey, founder of Dymatize, Joe Oblas and TJ Humphreys, founders of Prosupps, and Gabe Carimi former NFL first-round draft pick. They banded together to create a convenient, protein-packed snack that would leave people drooling. Stryve Foods LLC products are all natural, with clean ingredients, no additives, low

in sugar and high in protein. Learn more by visiting <https://stryvefoods.com/>

About Braaitime LLC

Family owned and operated since 2005, Braaitime LLC produces South African style gourmet cured meats in the USA, including biltong, droëwors, chilibites, and boerewors. Braaitime's traditional biltong is all natural with no artificial preservatives, zero sugar, gluten-free, made with the highest quality beef and is a centuries-old process handed down from generations.

Contact Information:

Stryve Foods LLC

Paige Brown

Director of Marketing

paige@stryvefoods.com

Related Images

[stryve-foods-llc.png](#)

Stryve Foods LLC

[braaitime-llc.png](#)

Braaitime LLC

[sliced-biltong.jpg](#)

Sliced Biltong

Related Links

[Stryve Foods](#)

[Braaitime](#)

View original content with multimedia: <http://www.prnewswire.com/news-releases/stryve-foods-llc-commands-us-biltong-production-with-acquisition-of-braaitime-llc-300602987.html>

SOURCE Stryve Foods LLC; Braaitime LLC