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# **Boardwalk Expands Presence in Apparel Industry with Major New Clients In Q3 2016 and New Applications For Planning, Forecasting**

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Boardwalktech, Inc., a provider of collaborative applications for the enterprise and developer of the patented Boardwalk Application Engine (BAE) announced today that it has continued to see strong adoption in the apparel industry building on its long relationship with Levi's as its flagship customer in this market. The apparel industry is truly one of the more global markets with both customers and suppliers spread around the world. Meeting the ever changing demands of the consumer while at the same time managing a nimble supply/manufacturing chain requires an application environment with both powerful enterprise capabilities while also being extremely flexible. Only Boardwalk's patented, cell-level data management capabilities can meet these requirements.

"This market has always been global and with the advent of "always on" shopping now available through the Internet, companies in this market need to be connected, collaborative, and to work within the narrowest window when determining how much to build and when," states JB Kuppe, VP of Marketing for Boardwalktech. "Consumers are able to price brands across any number of retailers, so the extended supply chain needs to be constantly aligned on what is selling where and for how much. They are not able to do this with their core SAP or Oracle ERP—they need powerful collaboration capabilities which can reach across the entire apparel value chain which is what Boardwalk offers."

Boardwalktech provides applications focused on line planning, buy planning, costing and sourcing which have been well received by its customers in this industry. In as little as 6-10 weeks, existing manual applications can be fully automated, collaborative, and integrated with internal and external systems by leveraging these best of class application templates. For more information, contact Boardwalktech.

## **About Boardwalktech:**

Boardwalktech provides a patented, collaborative enterprise data management technology offered as either a platform service or industry specific application delivered on premise or in the cloud which automates and scales manual processes typically run today in spreadsheets making them enterprise quality and available across multiple platforms and devices and integrated with the extended enterprise.

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