

January 2, 2013



Registration Open for 2013 Leadville Race Series Events and Camps

- *Leadville Trail 100 MTB lottery closes January 31*
- *Exclusive 'Leadman' division guarantees entry in Leadville 100 Bike and Run*
- *Registration available at leadvilleraceseries.com*

LEADVILLE, Colo.--(BUSINESS WIRE)-- Life Time Fitness, Inc. ([NYSE: LTM](http://NYSE:LTM)), the Healthy Way of Life Company, today announced that registration is open for the 2013 [Leadville Race Series](#) events, including the Leadville Trail 100 MTB lottery, Leadville Trail 100 Run and all other Leadville events and training camps.

With a schedule that begins in April and concludes in August, endurance athletes from around the world make the annual pilgrimage to the historic mining town of Leadville, Colo., with the single goal – to finish a “Race Across the Sky” event.

The Leadville Trail 100 MTB lottery will close on January 31, 2013, and notifications will be distributed to participants by February 15. Registration for the Leadville Trail 100 Run, as well as the Leadville Trail 100 Run Training Camp, and Leadville Trail 100 MTB Training Camps 1 and 2, will remain open until filled.

The 2013 [Leadville Race Series](#) schedule includes:

- [Leadville Qualifier: Austin Rattler](#) – April 13
- [Leadville Qualifier: Barn Burner](#) – June 1
- [Leadville Qualifier: Wilmington Whiteface 100](#) – June 16
- [Leadville Trail 100 Run Training Camp](#) – June 22-24
- [Leadville Trail Marathon](#) – June 29
- [Leadville Trail Heavy Half Marathon](#) – June 29
- [Leadville Trail 100 MTB Training Camp 1](#) – July 4-7
- [Leadville Trail 100 MTB Training Camp 2](#) – July 8-11
- [Leadville Qualifier: Silver Rush 50 MTB](#) – July 13
- [Leadville Silver Rush 50 Trail Run](#) – July 14
- [Leadville Qualifier: Tahoe Trail 100](#) – July 20
- [Leadville Trail 100 MTB](#) – August 10
- [Leadville 10K Run](#) – August 11
- [Leadville Trail 100 Run](#) – August 17-18

Endurance athletes seeking the ultimate challenge also may register to be a part of the Leadman/Leadwoman division, in which participants must complete five of the following Leadville Race Series events: the [Leadville Trail Marathon](#), [Leadville Silver Rush 50 MTB or Run](#), [Leadville Trail 100 MTB](#), [Leadville Trail 10K Run](#) and the [Leadville Trail 100 Run](#). Among 68 registrants in 2012, 35 achieved Leadman/Leadwoman status. Leadman/Leadwoman division registrants are guaranteed a spot in the perennially sold-out, lottery-based Leadville Trail 100 MTB.

Since 1983, the Leadville Race Series has attracted thousands of competitors and spectators to Leadville, which is located approximately two hours west of Denver. For additional information regarding the [Leadville Race Series](#), visit [leadvillerraceseries.com](#).

About the Leadville Race Series

Launched with 45 runners as the Leadville Trail 100 Run in 1983, the Leadville Race Series now consists of six running events and four mountain biking events, plus four Leadville Qualifier events and the Leadman/Leadwoman division. The Race Series stretches from April to August, and hosts thousands of racers on foot and mountain bike in some of the world's most iconic events and terrain. Endurance athletes worldwide now make the annual pilgrimage to Leadville, Colo., with the single goal of competing in one of "The Race Across the Sky" events. For more information, visit [leadvillerraceseries.com](#), like the [Leadville Race Series Facebook](#) page or follow the Series on Twitter at [@LTRaceSeries](#).

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of January 2, 2013, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](#).

Life Time Fitness, Inc.

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