

September 17, 2012



International Field of Top Triathletes Headline Herbalife Triathlon Los Angeles September 30

Event marks the second-to-last stop in the 2012 Race to the Toyota Cup

Life Time Fitness (NYSE:LTM):

WHAT: The [Race to the Toyota Cup](#) continues its tour of the nation with [Herbalife Triathlon Los Angeles](#), the sixth of seven events in the 2012 Life Time Triathlon Series, Sunday, September 30, in Los Angeles.

WHEN: Sunday, September 30, 2012

WHO: Alongside amateur and elite triathletes, the following professionals are scheduled to compete in Los Angeles:

Women	Men
-- Liz Blatchford (GBR)	-- Cameron Dye (USA)
-- Emily Cocks (USA)	-- Kosuke Amano (USA)
-- Flora Jane Duffy (BER)	-- Guto Antunes (BRA)
-- Erika Erickson (USA)	-- Damen Barnett (USA)
-- Julie Swail Ertel (USA)	-- Sebastian Blanco (ARG)
-- Lauren Goss (USA)	-- James Burns (USA)
-- Alicia Kaye (CAN)	-- Mauro Cavanha (BRA)
-- Leanna Lee (CAN)	-- Kevin Everett (USA)
-- Anabel Luxford (AUS)	-- Chris Foster (USA)
-- Jillian Peterson (USA)	-- Allen Gardner (USA)
-- Kathy Rakel (USA)	-- Sean Jefferson (USA)
-- Megan Riepma (USA)	-- Rudy Kahsar (USA)
-- Masine Seear (AUS)	-- Hunter Kemper (USA)
-- Madi Serpico (CAN)	-- Mitch Kibby (AUS)
-- Annie Warner (USA)	-- Matt Pellow (AUS)
	-- Michael Poole (NZL)
	-- Ken Rakestraw (USA)
	-- Jimmy Seear (AUS)

WHERE: Swim start—On famed Venice Beach in the Pacific Ocean through an L-shaped course

Bike—Starting on Venice Boulevard, through the Fairfax District passing historic landmarks and right into downtown Los Angeles

Run—Through downtown Los Angeles with up-close views of the soaring skyscrapers and finishing at L.A. LIVE

WHY: The pro field will be battling for the event's \$40,000 purse, with the winner in both the female and male divisions taking home \$10,000 each. In addition to the cash prizes, the winners will also earn 10 points in the Race to the Toyota Cup.

The total 2012 Race to the Toyota Cup professional division [cash purse](#) includes \$574,000 in individual race awards. In addition, a 2012 Toyota vehicle and the coveted Toyota Cup will be awarded to the top female and male champions as determined at the Toyota U.S. Open Triathlon in Dallas.

As the 2012 Race to the Toyota Cup progresses, participant results and current point standings will be made available at [racetothetoyotacup.com](#), the official website of the Race to the Toyota Cup.

About the Race to the Toyota Cup

Since 2006, the Race to the Toyota Cup has connected some of the most prominent international-distance triathlon events in the United States. Throughout the series, the world's top professional triathletes battle for points and a chance to win the coveted Toyota Cup. In 2012, the Race to the Toyota Cup consists of seven events, including: the April 1 [Nautica South Beach Triathlon](#) (Miami); the May 28 [Capital of Texas Triathlon](#) (Austin); the [Philadelphia Insurance Triathlon](#) June 24; the July 14 [Life Time Tri Minneapolis](#) ; the [Life Time Tri Chicago](#) August 26; the [Herbalife Triathlon Los Angeles](#) September 30; and the October 7 [Toyota U.S. Open Triathlon](#) (Dallas). For more information on the Race to the Toyota Cup visit www.racetothetoyotacup.com.

About Toyota Motor Sales, U.S.A., Inc.

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 1.76 million vehicles in 2010. Toyota directly employs nearly 30,000 people in the U.S. and its investment here is currently valued at more than \$18 billion. For more information about Toyota, visit www.toyota.com or <http://www.toyotaneewsroom.com>.

About Life Time Fitness, Inc.

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest – or discovering new passions – both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company's Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of September 17, 2012, the Company operated 105 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC(SM) brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

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