

May 19, 2023

**DIGITAL  
BRANDS  
GROUP**

## **Digital Brands Group to Report First Quarter 2023 Financial Results on Monday, May 22, 2023**

AUSTIN, Texas, May 19, 2023 /PRNewswire/ -- **Digital Brands Group, Inc. ("DBG")** (NASDAQ: DBGI), a curated collection of luxury lifestyle, digital-first brands, will report financial results for the first quarter ended March 31, 2023 on Monday, May 22, 2023 at 9:30 a.m. ET.

Management will host a conference call on Monday, May 22 at 10:00 a.m. ET to discuss the results. The live conference call can be accessed by dialing (866) 605-1828 from the U.S. or internationally. The conference I.D. code is 13739029 or via the web by using the following link: <https://event.choruscall.com/mediaframe/webcast.html?webcastid=VEEr5XVj>.

### About Digital Brands Group

We offer a wide variety of apparel through numerous brands on a both direct-to-consumer and wholesale basis. We have created a business model derived from our founding as a digitally native-first vertical brand. We focus on owning the customer's "closet share" by leveraging their data and purchase history to create personalized targeted content and looks for that specific customer cohort.

### Digital Brands Group, Inc. Company Contact

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