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# **MAXIMUS and Connecture Form Alliance to Provide Robust Government Health Insurance Exchange Solution**

- Alliance Creates Most Comprehensive, Effective Health Insurance Exchange Available -

RESTON, Va. & ATLANTA--(BUSINESS WIRE)-- MAXIMUS, Inc. (NYSE:MMS), a leading provider of government services worldwide, and Connecture, the leader in Web-based marketplaces and administration solutions for health insurance distribution, announced today that the two companies have entered into a strategic alliance. This alliance will deliver a proven, comprehensive government Health Insurance Exchange (Exchange) solution blending the expertise in eligibility and enrollment for state Medicaid and CHIP programs provided by MAXIMUS with Connecture's established Web-based health insurance shopping, enrollment and administration solution.

The Affordable Care Act (ACA) requires states either to establish an operational Exchange to offer qualified health insurance plans to individuals and small businesses by January 1, 2014 or to defer to the federal government in creating the Exchange. As a leading administrative services provider for helping state and federal governments run health insurance programs, MAXIMUS will combine StateAdvantage, Connecture's ready-to-implement modular Exchange solution, with the Company's proven Medicaid and CHIP outreach, eligibility and enrollment solutions to assist states in meeting the 2014 operational deadline. The alliance will enable the companies to deliver a seamless, easy-to-use solution for both SHOP and Individual Exchanges.

"Health Insurance Exchanges are the centerpiece of ACA for millions of newly eligible Americans to enroll and receive health insurance," commented Bruce Caswell, President and General Manager of MAXIMUS Health Services. "The expertise we've gained as the eligibility and enrollment services administrator for nearly 20 million Medicaid and CHIP beneficiaries combined with StateAdvantage provides a seamless Exchange solution. As state and federal governments seek to comply with ACA, we offer them a cost-effective way to leverage their existing IT infrastructure and business processes as they face compressed timeframes for implementation and pressures to ensure the financial sustainability of their Exchange design."

"Connecture's StateAdvantage is focused on delivering Web-based insurance shopping, enrollment and administrative solutions that are consumer-friendly and minimize ongoing administrative costs," added Dan Maynard, President and Chief Executive Officer of Connecture. "It is vital for states and the federal government to consider how their Exchange solutions will integrate and operate with health plans and existing government programs such as Medicaid and CHIP. Our alliance with MAXIMUS blends our innovative technology and knowledge of health insurance with the MAXIMUS service expertise and knowledge of Medicaid and CHIP to create a unique and powerful end-to-end Exchange offering. With StateAdvantage and our alliance with MAXIMUS, state and federal governments will not

need to start from scratch when seeking enrollment administration solutions for their Exchange."

#### About MAXIMUS

MAXIMUS is a leading provider of government services worldwide and is devoted to providing health and human services program management and consulting services to its clients. The Company has more than 6,500 employees located in more than 220 offices in the United States, Canada, Australia and the United Kingdom. Additionally, MAXIMUS is included in the Russell 2000 Index and the S&P SmallCap 600 Index.

#### About Connecture

Connecture is the leading provider of web-based health insurance marketplace, service and administration technology. Its industry-proven solutions effectively assist buyers with the health insurance purchasing process while minimizing the back-office administration tasks such as workflow management, application processing, renewal processing and integration to carriers, state and federal programs. For more information, call Megan Riddle at 262.408.3865 or visit the Connecture Website at [www.connecture.com](http://www.connecture.com).

Source: MAXIMUS, Inc. and Connecture