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MAXIMUS Executive Bruce Caswell Recognized for Health IT Leadership

Caswell Named "Health IT Game Changer to Watch" by ExecutiveBiz

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS (NYSE:MMS), a leading provider of government services worldwide, announced today that Bruce Caswell, President and General Manager of MAXIMUS Health Services, has been recognized by ExecutiveBiz for his expertise and leadership in the healthcare information technology field.

In the March 9 story, [Healthcare IT Game Changers: 11 Industry Names to Watch](#), ExecutiveBiz highlights leaders from government service providers who will play an important role in the health information technology reform effort. The leaders share their insights on the emerging opportunities in the health IT field as government agencies focus on technologies like electronic health records and health information exchanges.

ExecutiveBiz selected leaders according to specific metrics including: noteworthy projects that are proving replicable for future customers; thought leadership on standards setting and other pressing healthcare-related issues; new solutions in the works to modernize existing infrastructures; and nomination by industry colleagues.

In the article, Mr. Caswell advised readers to get involved now on the standards-setting conversation. "Many states have put together workgroups to help govern how they'll deal with the \$19 billion [government healthcare IT investment] as it comes down," said Mr. Caswell. "Getting engaged in standards committees and workgroups is critical."

He also suggested that readers broaden their vision of potential health IT partners. "You're going to see companies form partnerships that customarily you might never have seen," commented Mr. Caswell. "We recently looked at an opportunity to bid on the core backbone of a health information network; a requirement of the bid was that the prime contractor had to have done it before. It caused us to look at who we could partner with in order to meet the requirements and give us capabilities in a new area."

As the President and General Manager of the Company's Health Segment, Mr. Caswell is responsible for overseeing the development, growth and operations of the Company's largest business segment, which includes program administration for Medicaid, Children's Health Insurance Program, the MAXIMUS Center for Health Literacy, and the Company's Canadian health operations. Mr. Caswell has nearly 20 years of experience providing consulting, systems integration, and program operations services primarily to public sector clients.

"The selection of Mr. Caswell as a game changer in the health IT field speaks to the strength of our management team," commented MAXIMUS CEO Richard Montoni. "Health information exchanges and electronic records are a core competency for the Company and Mr. Caswell's experience and insights are a great asset to our offerings in this promising

area."

About MAXIMUS

MAXIMUS is a leading provider of government services worldwide and is devoted to providing health and human services program management and consulting services to its clients. The Company has more than 6,500 employees located in more than 220 offices in the United States, Canada, Australia, the United Kingdom, and Israel. Additionally, MAXIMUS is included in the Russell 2000 Index and the S&P SmallCap 600 Index.

About ExecutiveBiz

ExecutiveBiz.com is dedicated to covering the executives making business in and around Washington, DC. Since its inception in 2004, ExecutiveBiz.com has focused on 'C level' executives and thought leaders making their mark on both the federal and commercial sectors.

Source: MAXIMUS