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Equinix to Expand London Data Center

$39M investment in Slough data center campus will expand LD4 data center to meet demand from Financial Services companies

REDWOOD CITY, Calif. and LONDON, May 14, 2018 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced it will expand its LD4 International Business Exchange™ (IBX®) data center at its London Slough campus. The new phase supports the continued growth of the world's largest multi-asset class electronic trading ecosystem which consists of a robust collection of interconnected execution venues, trading platforms, market data vendors, service providers, buy-side firms, and sell-side firms. The new $39 million USD (£29M GBP) expansion is scheduled to open Q4 2018.

Highlights / Key Facts

- The new expansion of the LD4 data center will enable customers to interconnect securely with 1,000+ businesses in London including leading capital markets participants, insurers and electronic payments firms, as well as 200+ network service providers and 275+ cloud and IT service providers. Today LD4 has 3,777 cabinets in approximately 10,000 square meters of colocation area; the expansion will add an additional 1,075 cabinets in approximately 3,300 square meters of colocation area.
- Leading financial services companies such as Nasdaq leverage Equinix's global interconnection platform — Platform Equinix™ — to securely transact with ecosystem participants. As the creator of the world's first electronic stock market, Nasdaq has deployed with Equinix in LD4 in London, as well as New York City for close proximity to customers and partners who demand high performance, low latency connectivity. This private connectivity allows for sharing large amounts of data with multiple stakeholders through private business exchanges, securely bypassing the public internet completely.
- According to the Global Interconnection Index, interconnection bandwidth in Europe is expected to grow to reach 1450+Tbps by 2020, contributing more than a quarter of interconnection bandwidth globally. Banking and Insurance is expected to grow to reach 955+ Tbps of interconnection bandwidth by 2020. Furthermore, London is set to quadruple its private data exchange from 114 Tbps to 486 Tbps.
- With over 90 network service providers and access to a range of transatlantic cables, the London Slough campus is one of the busiest network nodes in the UK, and offers latency in the region of 30 milliseconds to New York and 4 milliseconds to Frankfurt, making it an ideal high-performance hub for electronic trading, as well as cloud and content service provision.
- Equinix will be hosting a full day event on May 16 in London called "Innovation through Interconnection". The event will feature presentations and panel discussions on trends such as how multicloud and hyperscale computing, IoT and digital payments are changing the way businesses operate and interconnect. Speakers include executives from Nasdaq, Cobalt, JustEat, European Connected Health Alliance, CGI, Jaguar Land Rover, Hitachi Vantara, Perform Media and Colt. For more information, visit https://eqix.it/ITI18

Quotes

- **James McKeone, AVP and Head of Strategic Relationships and Products for Nasdaq's Global Information Services:**

  "Nasdaq's collaboration with Equinix allows us to better serve our customers and partners from inside one of the world's most interconnected data centers. With our presence in LD4, we are able to better provide products like Nasdaq Basic and our Global Index Data Service (GIDS) to investors in Europe. Localised data centers mean better market access for all and improved market transparency. I look forward to sharing more on this during my presentation at the Innovation through Interconnection event in London later this week."

- **Russell Poole, Managing Director, Equinix UK:**

  "It is estimated that the financial and professional services industry contributes £176bn to the UK economy annually. In order for London to retain its title as the financial center of the world, despite concerns over Brexit, businesses require the latest IT infrastructure to thrive. The extension of our LD4 data center will help financial market participants continue to interconnect on a global scale — enabling them to improve the way investors access and act on the information that drives the global economy."

Additional Resources

- Equinix and Nasdaq interview at LD4 [video]
- Ecosystems and Liquidity - An Exchange Road Map For Maximum Order Flow [whitepaper]

About Equinix
Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most-interconnected data centers. In 52 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements
This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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