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**BRUNSWICK™**

# **Brunswick Corporation : Brunswick Billiards Introduces New Velvet Series Cue Collection**

Sleek, Smooth Design Allows for Effortless Play and Turn-Key Striking

BRISTOL, Wis., May 21, 2012 - Rack 'em up! Brunswick Billiards, a world leader in the design of billiards tables, game room furnishings and billiards equipment, is rolling out a brand new series of cues - the VELVET(®) Series Cue Collection. Each cue features piloted joint two-piece construction, expertly weighted and balanced for smooth play and brilliant shots.

"The new Brunswick Billiards VELVET Series Cue collection is sleek and smooth just like its name. The sophisticated combination of North American maple and genuine Irish linen is an elegant addition to any table," said Austin Rothbard, president, Brunswick Billiards. "These cues offer billiards players the ability to play effortlessly, while also providing them with the craftsmanship they've come to expect from Brunswick for more than 165 years."

The VELVET series cue collection, which includes eight distinct styles - Models AR1 & AR2 (SRP: \$59.99), Models SC1 & SC2 (SRP: \$79.99), Models JS1 & JS2 (SRP: \$99.99) and Models JB1 & JB2 (SRP \$149.99) will be available for sale nationwide at select retail locations beginning this month.

For more information on all of Brunswick Billiards' current product offerings, visit [BrunswickBilliards.com](http://BrunswickBilliards.com), or become a pool fan on Facebook at [Facebook.com/BrunswickBilliards](https://www.facebook.com/BrunswickBilliards).

## About Brunswick Billiards

Connecting generations through superior craftsmanship and innovation since 1845, Brunswick Billiards has been the leader in designing the highest-quality billiards and pool tables and game room furnishings preferred by experts around the world. Based in Bristol, Wis., the billiards division of Brunswick Corporation (NYSE: BC), has more than 300 retail dealer locations across the United States and international distributors in more than 40 countries. For more information about Brunswick Billiards and its product line, visit [www.BrunswickBilliards.com](http://www.BrunswickBilliards.com).

## About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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