

May 9, 2017



Inpixon Presenting at 2017 STORE Retail Conference

CEO Nadir Ali to Lead Session Exploring Latest Technology in Retail Innovation

PALO ALTO, Calif.--(BUSINESS WIRE)-- [Inpixon](#) (NASDAQ: INPX), a leading indoor positioning and data analytics company, today announced that CEO Nadir Ali will lead a session at the 2017 [STORE](#) retail event taking place May 30 – 31 in the North Building of the Toronto Congress Centre in Toronto, Canada.

STORE is an annual two-day conference and networking event focused on the latest innovations and thought leadership in retail. The conference attracts over 2,000 leaders from the retail, supplier and consumer products community. The event is put on by the [Retail Council of Canada](#), whose mission is to serve, promote, and represent the diverse needs of Canada's retailers and retailing sector.

Ali will lead a Lunch & Learn session, titled “5 Ways to Modernize the Retail Experience with Indoor Positioning Analytics,” on Monday, May 30, from 12:20 – 12:40 p.m. EDT. The session will explore ways to utilize emerging technologies, including indoor positioning, in the retail industry.

Inpixon will also be exhibiting at booth #323 to showcase its Indoor Positioning Analytics solution and meet customers and partners.

2017 STORE Conference

Date: May 30, 2017

Lunch & Learn Session: 5 Ways to Modernize the Retail Experience with Indoor Positioning Analytics

Time: 12:20 – 12:40 p.m. EDT

Location: North Building, Toronto Congress Centre in Toronto, Canada

To view the complete conference agenda, click here:

<https://www.storeconference.ca/agenda>

To register for the STORE conference, click here: <https://www.storeconference.ca/tickets>

Inpixon provides rich positional information and web browser-like intelligence for the indoors. Its patented technology finds all accessible cellular, Wi-Fi, and Bluetooth signals from mobile and Internet of Things (IoT) devices and collects them in a lightning fast data mining engine to deliver retailers and property managers unparalleled accuracy on important metrics like unique versus repeat visitor counts, dwell time by zone, and total journey.

To learn more about Inpixon, please visit: <https://inpixon.com/>

To schedule a briefing or connect with the Inpixon team, please contact PAN Communications at: Inpixon@pancomm.com or +1 (617) 502-4347.

About Inpixon

Inpixon (NASDAQ: INPX) is a leader in Indoor Positioning and Data Analytics. Inpixon sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high performance, data analytics platform, this technology delivers visibility, security, and business intelligence on any commercial or government premises world-wide. Inpixon's products, infrastructure solutions, and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on Indoor Positioning and Data Analytics, follow Inpixon on [LinkedIn](#) and [@InpixonHQ](#) on Twitter.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company's ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company's periodic and current reports available for review at www.sec.gov. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

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